



## EUROPEAN NEWS

# Croatia to offer ethnic Serbs more autonomy

By Laura Silber in Zagreb

THE Croatian government will unveil a new strategy today aimed at granting more autonomy to the republic's ethnic Serb minority, and will reshuffle the cabinet in a move designed to secure a broader base of popular support.

However, Mr Milorad Pupovac, head of the opposition League of Social Democrats in Zagreb, said yesterday that "negotiations and the granting of autonomy is the only way to prevent a full-scale civil war, but I fear it may be too little, too late".

The plan, discussed among ministers earlier this week, envisages offering cultural and political autonomy to the ethnic Serbs. In exchange, they would agree to remain part of Croatia and would be expected to drop their demands that Serb-inhabited areas of Croatia should become part of the republic of Serbia.

The Serb minority make up 12 per cent of Croatia's 4.5m-strong population. Serbian rebels, centred in the self-proclaimed autonomous region of

## Slovenia looks towards west for loans worth \$1bn

SLOVENIA'S government is urgently seeking loans worth \$1bn from western governments and commercial banks as part of its drive to orientate its industry towards hard currency markets, Mr Dusan Sasok, the republic's finance minister said yesterday, writes Judy Dempsey, East Europe correspondent.

If Slovenia obtains fresh loans, which are already being negotiated with Austrian, Italian and German banks, it will allow the government in Ljubljana to loosen further its economic ties with the rest of Yugoslavia. Mr Sasok said he hoped negotiations would be concluded by the end of August.

At the same time, Yugoslavia's National Bank is continuing to block the money supply to Slovenia, despite last month's

Krajina, have staged an armed uprising against Croatia's moves towards independence. More than 100 people have died in clashes over the past few months.

The change in strategy suggests that the Croatian leader-

Briom peace accord which stipulated the lifting of all monetary flows imposed by the bank on Slovenia after its declaration of independence on June 25.

Mr Sasok said the bank's council which has representatives from the six republics and two provinces, was being "blocked by Serbia and its supporters. They continue to block any lifting of the suspension, despite instructions by Mr Ante Markovic, [federal prime minister], to end the ban".

The republic's share of the country's \$14.5bn hard currency debt, he said, amounted to \$1.7bn. Slovenia was also prepared to repay an extra \$300m of the \$3bn which had not been lent by the federal authorities to any specific republic.

Slovenia is also saddled with repaying to domestic savers \$300m in hard cur-

rency deposited in Slovene banks in the republic. "Savers throughout Yugoslavia are owed \$1bn. Savers have deposited \$600m worth of savings in our [Slovene] bank, but in other republics, I do not think we will have to repay them because those republics spent the savings," he said. There is now a complete block on withdrawing hard currency savings from most banks in Yugoslavia.

Despite these financial commitments, Mr Sasok remains confident that the republic can retain a small hard currency trade surplus of between \$700-\$800m.

Inflation, now running at about 11 per cent a month, will close at an annual rate of 120-130 per cent. Mr Sasok also believes unemployment (out of a total labour force of 730,000) can be kept below 9 per cent.

fully independent Croatian state.

Croat officials believe that the offer to give Serbs autonomy – although still tentative and subject to the reaction of the more nationalist elements in the ruling Croatian Demo-

catic Union (HDZ) – is an attempt by the Croatian government to adhere to European Community standards on civil and human rights.

They believe that, in doing so, the government will gain more sympathy and support

from the international community for Croatia's independence, and that the bloodshed and violence will be stemmed.

However, the government's attempts to negotiate – particularly with Serb nationalists from Krajina who declared their autonomy from Croatia – may radicalise the extreme right of the HDZ, which refuses to make any concessions to Croatia's Serbs on the grounds that Croatia is the republic of the Croat nation.

It also remains uncertain if Mr Milorad Babic, leader of Krajina's Serbs, will get from Serbia, under President Slobodan Milosevic, to negotiate such autonomy.

Indeed, it seems unlikely that Serbia would agree to negotiations which aimed at preventing the extension of Serbia's borders to include parts of Serbian-populated territories in Croatia.

Mr Babic, the prime minister of Krajina, has said he would only negotiate with Croatia's government to change borders and to join Krajina to Serbia.

At the same time the pressure of asylum seekers is causing sharp divisions between the different German states, with Bremen and Bavaria currently at loggerheads over who should pay for their transport and accommodation.

Both Mr Björn Engholm, leader of the Social Democrats (SPD), and Mr Volker Rühe, secretary general of the Christian Democrats (CDU), who is number two in the party to Chancellor Helmut Kohl, have agreed on the need for cross-party talks to resolve what is a question of the country's fundamental constitution.

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# Bonn prepares to stem the tide of immigrants

By Quentin Peel in Bonn and Leslie Collitt in Berlin

LEADING members of Germany's governing coalition and opposition parties have called for urgent cross-party talks to tighten up the country's liberal laws on political asylum, in the face of a surge of illegal immigrants from eastern Europe.

Refugee camps in the east German states of Brandenburg and Saxony are already overflowing, and officials there fear an influx of up to 15,000 new asylum seekers, many of them Romanian gypsies, currently camping near the Polish border.

Critics of the current law, including Mr Rühe, say the vast majority of the would-be asylum-seekers are actually economic, and not political, refugees. They argue that Germany should simply refuse to consider asylum for those coming from countries, such as Poland, where there is no longer any political repression.

Last year the numbers seeking asylum rose by 50 per cent to a record 183,000, and the year figure is expected to top 200,000, adding to the pressures on housing and social security already caused by the big influx of ethnic German immigrants (397,000 last year).

So far this year, the German government had placed its hope in reaching a European Community agreement on limiting asylum rights, to overcome its own divisions. However Mr Rühe said yesterday that the situation was now critical to wait for Brussels' act.

## Plan for special Oder-Neisse zone

By Leslie Collitt in Potsdam

GERMANY and Poland plan to establish a special economic zone on both sides of their Oder-Neisse border, which could "internationalise" the once bitterly-contested area, according to Mr Manfred Stolpe, prime minister of the east German state of Brandenburg, which borders on Poland.

The plan has the support of Chancellor Helmut Kohl who, after signing a border treaty with Poland earlier this year, instructed Mr Jürgen Möller, the economic minister, to work out specific projects with Warsaw. Senior German, Polish and European Community officials are to meet in the autumn in Poland to finalise the plan.

The zone, which belonged to Germany until 1945, would stretch 50km into east Germany and 100km into Poland.

Mr Stolpe said the economic zone would be "similar" to the one in China near Hong Kong. But Mr Stolpe warned against it becoming a solely "German-Polish affair" in which the Germans would again dominate. "We would not be doing Poland a good turn by this," he said.

Polish officials, especially in the depressed border area, are said to be highly enthusiastic about the plan.

Mr Stolpe, a Social Democrat, strongly favours the economic zone, which Chancellor Kohl, a Christian Democrat, said must help create a peace-

ful and prosperous German-Polish border region much like the once bitterly-fought-over German-Polish border area.

Among the proposals under study in Bonn and Warsaw are a customs-free area for the Polish port of Szczecin (formerly Stettin) to allow it to serve the fast-expanding Berlin economy.

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# Treaty and to

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# Treaty marks historic end to the old agenda

By Lionel Barber in Washington

**THE Strategic Arms Reduction Treaty (Start) signed in Moscow yesterday actually reduces US and Soviet strategic nuclear arsenals, in contrast with the 1972 SALT 1 treaty, which only limited the growth of each side's long-range missiles.**

The treaty will reduce each side's strategic nuclear weapons by approximately 35 per cent over seven years. It still leaves the US and Soviet Union with 9,000 and 7,000 warheads respectively, and it does not set limits on the most dangerous category of ground-based mobile multiple warhead missiles nor sea-launched cruise missiles.

The question confronting the US and Soviet Union is: what comes next? Judging from remarks made during the signing ceremony in Saint Vladimir's Hall by the two leaders, there is no clear consensus on arms control priorities.

Mr Bush described the Start treaty as "a significant step forward in dispelling half a century of mistrust". He focused on the treaty's monitoring procedures, which he said, should translate "commitments made into real security".

Mr Gorbachev said the treaty signalled "the beginning of voluntary reductions in US and Soviet arsenals" which would dismantle the infrastructure of fear. Strategic arms control was acquiring a momentum which was hard to stop, he said.

The big difference here is that while Mr Bush is concentrating on the present, Mr Gorbachev has his eye on the future. This goes beyond the Soviet leader's natural political interest in strategic arms control which underscores the Soviet Union's superpower status. His agenda is clear: future US-Soviet agreements on tactical nuclear weapons in Europe, naval forces, chemical weapons and space-based sensors.

Both leaders indicated yesterday that they are focusing on nuclear proliferation as much as nuclear weapons stockpiles. Iraq's secret nuclear programme has acted as a catalyst, strengthening the view that nuclear arms control is no longer the preserve of the US and the Soviet Union. In this respect, General Brent Scowcroft, Mr Bush's national security adviser, was correct when he observed that the Start treaty, although historically significant, belongs to the old agenda.

Mr Bush endorses the principle of further reductions in nuclear weapons, but he clearly favours a more leisurely pace. No new proposals on strategic arms are expected until the autumn, according to the White House.

## Ukraine hails symbolism of visit

By Chrystia Freeland in Kiev

**IF Mr Bush needed any confirmation that the US is the sole superpower he will receive it when he visits Kiev today, in the last leg of his trip to the Soviet Union.**

President Gorbachev had to dodge parliamentary protests and Lenin volumes lobbed by angry demonstrators when he came to the Ukrainian capital last month. But Mr Bush is likely to see student activists merrily waving Ukrainian and American flags, and to be told of the western Ukrainian cities which have taken to renaming their streets after George Washington.

Ukraine are delighted by Mr Bush's decision to meet their leaders privately, address their parliament and tour their city, hailing it as an implicit acknowledgement of their growing independence as a first step to direct US-Ukrainian relations.

"I think President Bush's visit has an extraordinarily great significance," says Mr Anatoli Blitschek, deputy head of the Ukrainian parliament. "The visit shows, intentionally or not, that President Bush acknowledges the objective development of democratic forces, of the national rebirth and of the Ukrainian people's struggle for independence."

The State Department would



President Bush laughs at a witicism made by President Gorbachev at a joint news conference in Moscow yesterday

## Bush tells entrepreneurs of the 'American dream'

# Hard times for Soviet business

By John Lloyd in Moscow

**PRESIDENT George Bush had a power breakfast yesterday in Moscow with the Soviet Union's top private business leaders. Even in the present day anti-Soviet disunion, this is a slightly surreal event: the president, however, clearly enjoyed it hugely.**

"As entrepreneurs, businessmen and risk takers, you hold the key to the future prosperity of the Soviet Union," he began. "You understand that opportunity arises when people act freely... No enclave of government experts, no matter how brilliant, can match the sheer ingenuity of the market... Some call it the American dream, but really it is the universal dream, and it is a dream that the Soviet people are striving to make real for the world for hours."

Ukrainians hope Mr Bush will be receptive towards proposals to expand direct economic ties which were initiated this spring when \$5m (£2.9m) of US assistance to Chernobyl victims was channelled directly through the republican government.

Mr Bush used the word "striving" advisedly. For Soviet businessmen (and some women, especially in professions such as the law, where they are strongly represented), making the dream real is often

to enter the coils of a nightmare, compounded by official bureaucracy, public distaste and personal experience.

As Mr Bush was talking, Mr Vladimir Koskov, entrepreneur, businessman and risk-taker of Sverdlovsk, was struggling to salvage his business from the clutches of the local KGB.

This month he received a letter from the KGB asking to see his accounts

to sell it "on the market". As he recounted the story in yesterday's edition of Pravda: "Unnecessary haste was built into the plan. There were no elements of the market in the Defence Ministry. The state assigned us the inputs and took all of our production."

But success can come. Mr Zaitsev's struggle with the market became easier when he cut himself free of the Defence Ministry, went into a joint venture with the French company Thomson and began producing household appliances and other goods for the Soviet and foreign markets. He believes he can get up to world standard in a few years, and now calls on the government to free industry from its orders.

"Your task will be difficult," Mr Bush said yesterday. You can say that again, would be a collective response. For not only do the Soviet entrepreneurs share their western colleagues' risk of business failure, they have their own, rather higher, risks of success.

## Border killings cast shadow

By Leyla Boulton and John Lloyd in Moscow

**THE MURDER of six Lithuanian border officials yesterday cast a shadow over the superpower summit amid speculation the violence was an attempt to discredit President Mikhail Gorbachev and hurt the Baltic states.**

Mr Gorbachev, who was informed of the killings during his talks with President George Bush, said he would closely monitor an investigation and express his condolences to the victims' families.

He also said that "some people" were intent on destroying a dialogue he was holding with the Baltic republics, which are seeking independence from Moscow but are sceptical about the Kremlin's promises of a political settlement.

But Mr Bush, who on Tuesday tied freedom for the three Baltic republics with US aid for

the Soviet Union, went out of his way to show support for his Soviet host. "It's not fair to take this - a border incident - under the heading of 'freedom for the Baltics,' he told a joint news conference.

The bodies of the two customs officers and four police men were discovered at a makeshift customs post at Medininkai, on Lithuania's border with Byelorussia, at dawn on Wednesday. A seventh man later died in hospital. Surgeons were fighting to save the life of an eighth victim, who if he survives, will be the only witness to what police describe as a particularly cruel attack. Many of the victims were shot in the head at point-blank range.

Mr Vytautas Landsbergis, the Lithuanian leader, said the attack was the work of either

Soviet security forces or of the mafia. But he said that the Soviet leadership bore ultimate responsibility for attacks by its own security forces and even accused Washington of abandoning the Baltic cause.

Suspicions of guilt immediately focused on the controversial OMON elite police force, which has been involved in previous incidents at Lithuanian border posts and last month took over the Vilnius telephone exchange, cutting off the republic from the rest of the world for two hours.

Mr Boris Yeltsin, the Russian president who signed an unprecedented friendship treaty with Lithuania on Monday, condemned the attack.

Separately, Interfax news agency reported that 14 to 15 people had died in an explosion on board a Moscow-Baku train.

## AMERICAN NEWS

# Peru seeks global converts to the sacred leaf

Moves are afoot to make coca a tradeable commodity, writes Sally Bowen



Peruvians have grown coca for centuries, principally for chewing

run-down plant in one of Lima's rougher districts.

The factory is running at only 10 per cent of capacity. It produces 92 per cent pure cocaine hydrochloride for medical use, exporting 420kg in 1989-90 to the US. About 1,000kg of the leaf finds its way to Italy for use in making vermouths, while Stepan, an American company based in New Jersey, imports the leaf under special licence and supplies Coca-Cola with a flavour essence extracted from it. (It is part of the popular history associated with the soft drink that its traditional bottle is modelled on the striated coca seed pod).

Peruvians experts are arguing increasingly vociferously that this ruling is nonsense. Coca's many medicinal properties are well-known to Bolivian and Peruvian peasants: apart from alleviating fatigue, it is held to be beneficial to the digestive and circulatory systems.

Yet coca tea bags, Enaco's principal product and a familiar sight on Peruvian supermarket shelves, cannot be exported. An attempt late last

year to ship 7,300 boxes of "decoctinated" bags to the US ended in their seizure and incineration by Drug Enforcement Administration officials in Miami. The importers are still trying to challenge a US Department of Justice ruling that even without the alkaloid which produces the cocaine drug, coca tea bags are not permissible under the 1961 UN Single Convention on Narcotic Drugs.

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Just one per cent of the Japanese herbal tea market, and we'd be in full production.

## Passage of bank reform legislation faces delay

By Peter Riddell

**LEGISLATION to reform the US banking structure ran into squalid in Congress yesterday, threatening to delay its passage this year.**

The Bush administration had been pressing for early action as it had thought the insurance fund guaranteeing bank deposits would run out of money in autumn. However, Mr Nicholas Brady, treasury secretary, admitted yesterday the fund should not now be insolvent during this calendar year.

Flooding the world with coca tea may seem an off-beat solution to Peru's problem. But eradication and/or substitution of hundreds of thousands of acres of "illegal" coca will take years, if at all, and will be immensely costly. Mr Amat y Leon estimates crop substitution would cost \$500m a year for peasant farmers and workers in processing plants.

Mr Cabiles also proposes an agreement with the US for the use of coca tea bags as a treatment for cocaine addicts; experiments show the tea bags can help wean addicts off cocaine.

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By-products from coca abound. Enaco's Lima plant displays an array of coca wines, elixirs, honey, shampoo and toothpaste. The future for these is not bright, however - the wine is poor (with much sediment), while products like toothpaste use only small quantities of coca leaf against a large proportion of imported items.

Coca tea bags are a different prospect. Most of the leaf processed by Enaco goes into the 7m bags produced annually. He ultimately with the UN, to whom Peru, together with Bolivia, is likely to present its proposals before the end of the year.

## US black rights group opposes black judge

By Peter Riddell, US Editor, in Washington

**"WE have concluded that Judge Thomas' confirmation would be injurious to the best interests of African-Americans. While we appreciate the fact that Judge Thomas came up in the school of hard knocks and pulled himself up by his own bootstraps, our concern is for the millions of blacks who have no access to the bootstraps."**

The NAACP believes the seat on the Supreme Court-left vacant by the retirement of Justice Thurgood Marshall, a leading black liberal - should go to an African-American. The group would, he said, "continue to fight until an appropriate replacement who embodies the view of the majority of black Americans is nominated and confirmed."

Several women's rights and liberal groups have already come out in opposition to the Thomas nomination, and the NAACP's announcement may be taken as lead by other organisations.

## Brazilian police launch big anti-drug operation

By Victoria Griffiths in São Paulo

**BRAZIL'S federal police have launched a big anti-drug operation in a bid to break the influence of the Colombian-based Medellin and Cali drug cartels in the Amazonian state of Rondonia.**

Three federal representatives from Rondonia are under investigation for alleged links to cocaine trafficking. One congressman, Mr Jales Rabelo, testified yesterday before the congressional commission on narcotics traffic regarding his alleged connection with the Cali drug barons.

Last month Mr Rabelo's brother, Abílio, was arrested in São Paulo on charges of possessing half a tonne of cocaine. He was said to have been using false identification signed by his brother.

The authorities believe Rondonia is the centre of the cocaine trade in Brazil. The state, which has already earned the nickname of "the Brazilian Colombia," shares an 800-mile border with Bolivia.

## Aylwin and Menem to sign border accord

**PRESIDENT Patricio Aylwin of Chile arrives in Buenos Aires today for a 48-hour visit being billed as an historic reconciliation between the democratic leaders of two countries divided by more than the Andes mountain range, writes John Barham in Buenos Aires.**

Tomorrow Argentina's President Carlos Menem and Mr Aylwin are to sign an accord settling 23 border disputes that have soured relations since the nineteenth century. Argentina

has long suspected Chile of coveting Patagonia and the two countries almost went to war in the 1970s and 1980s over the control of the Beagle Channel at the tip of the continent.

The last remaining significant border dispute - over a Patagonian lake - is expected to be referred to mediation by the Organisation of American States.

Ending the border disputes does more than eliminate a

source of tensions between the two countries. Mr Aylwin said in an interview that "the definitive establishment of the border is a guarantee of peace because it eliminates any pretext for conflict by the armed forces of either side."

Both countries' armed forces often cite the military "threat" posed by the other to justify bigger defence budgets or a larger role in domestic politics. Trade and economic topics are likely to predominate in



## INTERNATIONAL NEWS

**S Korea suffers big trade deficit**

By John Riddings in Seoul

**SOUTH KOREA** suffered a current account deficit of \$2.94bn (\$3.47bn) in the first six months of this year, the worst half-year figures ever recorded, the Bank of Korea said yesterday.

The central bank said that the deficit, prompted by sharply increased imports from Japan and the US and relatively sluggish exports, will further deteriorate before improving in the third quarter.

It forecasts a deficit of between \$3.5bn and \$4bn for the year, a sharp increase from beginning-of-year forecasts of a \$2bn shortfall.

But inflation figures for July, also published yesterday, provided some good economic news for the government. According to the Economic Planning Board, the top economics ministry, the consumer price index rose by just 0.4 per cent.

The increase was the lowest monthly rise so far this year and means that the government may now be able to achieve its annual target of single-digit price rises. For the first seven months the consumer price index has risen by 7 per cent, down from the 7.8 per cent rise recorded in the same period last year.

In the first half of the year, according to the Ministry of Trade and Industry, South Korea's merchandise trade deficit widened to \$5.08bn. This compares with \$1.35bn in the same period last year and \$8bn in 1980, the previous worst first-half performance.

Exports during the period totalled \$32.95bn, an increase of 12.9 per cent from a year ago, while imports rose by 24.5 per cent to \$36.85bn.

Trade with both the US and Japan suffered record deficits in the first half. South Korea suffered a shortfall of \$876m in its trade with the US, its single largest trading partner, with which it has traditionally achieved trade surpluses. With Japan the deficit in the first six months amounted to \$4.58bn.

By product, the strongest gains in exports were achieved in the shipbuilding and vehicle industries.

**Malaysian land law approved**

**MALAYSIA'S** parliament has approved a law letting the government acquire for development land belonging to individuals. Reuter reports from Kuala Lumpur. Opponents say the bill could allow the Malay-dominated government to seize land owned by ethnic Chinese, who control the economy.

Parliament voted 99-25 to pass the Land Acquisition (Amendment) Bill, which lets state governments acquire land for purposes "beneficial to Malaysia's development".

**China flood aid**

The UN has decided to use most of the \$7.3m international aid to flood-stricken China to provide temporary shelters, it said yesterday. Reuter reports from Beijing.

About 80 per cent of aid will be allocated to purchasing building materials for temporary shelter, 10 per cent for medicines and water purification facilities, and 10 per cent for contingency, it said.

**Mongolian reforms**

Mongolia's ruling Communist party, facing national economic collapse, has ended a conference cautiously endorsing capitalist-style reforms. Reuter reports from Ulaan Baatar. The party had agreed to continue free-market economic reforms, avoiding return to "bureaucratic socialism" and collapse into "wild capitalism".

**Pakistan arms move**

Pakistan has extended a deadline for surrendering illegal arms until August 30. Reuter reports from Karachi. Only 26 illegal weapons have been surrendered in one month.

President Aquino gives Imelda the choice between exile and jail

**Philippines lifts ban on return of the Marcos family**

**THE PHILIPPINES** yesterday lifted its ban on the exiled former first lady, Mrs Imelda Marcos and her family, returning home, but said that she would be arrested when she did. Reuter reports from Manila.

The presidential palace, announcing the decision, said the body of the late president Ferdinand Marcos would still not be allowed back.

It also warned extremists against using Mrs Marcos's return to incite violence. She has lived in exile in the US since she and her husband were overthrown in a popular revolt in 1986.

She wept with joy in New York on hearing the news and declared "her

prayers were answered", her lawyer said.

President Corazon Aquino's government has accused the Marcos family and its business associates of stealing up to \$10bn (£5bn) from the economy during 20 years in power.

Mrs Aquino lifted the ban so that Mrs Marcos, 62, could stand trial in her homeland. Mr Frank Drilon, Mrs Aquino's executive secretary, said on national television: "Marcos's three children and her grandchildren would also be allowed to return."

"This action is being undertaken... in the hope that with the return and prosecution of Imelda Marcos, the Philippines will be rid-

ding itself finally of the remaining ghosts of the dictatorship," Mr Drilon said. The government would start filing tax fraud and corruption charges against Mrs Marcos and her children, he said.

The return of a woman who, with her husband, ruled the country with an iron fist could pose massive security problems for the government. Mr Renato de Villa, the defence minister, hinted that Mrs Marcos could be a target of assassination. "Her safety is the concern of the government," Mr de Villa said in a radio interview.

"We have to think about her security in the sense that she could be a victim of trouble."

Mr Drilon, addressing die-hard supporters of the Marcos regime and army rebels who have tried to overthrow Mrs Aquino in six coup attempts, warned extremists against mounting violence. "We are warning any group that may want to use her return for political purposes against creating disturbances or starting activities intended to disrupt the stability of the country."

Once back in the Philippines, the Marcoses will be barred from leaving to ensure their presence at the trial, he said. Mrs Marcos's joy was tempered after she heard of the ban on her husband's remains, a move she said was "unbelievable and cruel".

Mrs Marcos, who denies plundering her country, was acquitted by a New York jury last year of racketeering charges arising from the alleged theft of millions of dollars from the Philippines treasury.

Manila believed it could handle security problems arising from the return of the Marcos family but "the matter of the corpse... can continue to be used for political purposes," Mr Drilon said. Mrs Marcos could run for president in the 1992 elections if she was qualified, he said.

The filing of charges against Mrs Marcos would not disqualify her from running for president, though conviction would, legal experts said.

ANC does not trust the government to avoid abusing its monopoly of power, the solution is to put mechanisms in place which will make abuse impossible - or at least easily detectable. The government is offering the ANC and other groups places in cabinet, and may offer appointments to the security services as well. Pretoria knows that constitutional negotiations cannot succeed if the government tries to be both player and referee.

But any such arrangements must be agreed through negotiation at a proposed multi-party conference. Both sides say the scandal has demonstrated the need to proceed swiftly to the table. Privately, ANC officials say that almost all obstacles to the talks have now been cleared away. The government has agreed to solve the problem of remaining political prisoners in the nominally independent homelands of Bophuthatswana, and a joint ANC-Inkatha-government-church committee on violence has agreed in principle a code of conduct for political parties and the police. Still, the ground must be prepared carefully for the talks, which will probably begin only at year-end or early next year.

Overall, "Inkathagate" was an opportunity to lance the boil left by decades of apartheid. The operation is not yet complete, but at least it has begun.

**Australian inter-state barriers to go**

By Emma Taggert in Canberra

**AUSTRALIA'S** federal government and state premiers agreed yesterday to dismantle barriers that have restricted interstate movement of goods and labour for almost a century.

Following the agreement, the Canberra government indicated that it would devolve more taxation powers to state governments.

Mr John Kerin, federal treasurer, said it was inefficient for both federal and state governments to be collecting the same taxes and it would be sensible to give the states some excuse taxes.

The extent of the transfers of powers will be finally decided in November at a special meeting between state and federal governments.

State premiers declared agreement in principle on mutual recognition of standards on products and occupations. At present, non-tariff barriers are imposed on products from other states. Certification requirements on products also differ among states.

The reforms were first mooted last year by Mr Bob Hawke, the prime minister, who said that without such changes, the European market, which will be created by the 1992 coup, might not be the foundation for his plan.

The independent president of the RBA, Peter Costello, said: "The introduction of the new rules will be a great achievement for the RBA and the Australian economy."

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## INVASION OF KUWAIT: ONE YEAR ON



## Uneasy sits the crown on unrepentant Saddam

**O**NE year on, President Saddam Hussein of Iraq, the man who unleashed his armed forces for the invasion of Kuwait, has apparently learned nothing at all. That, at least, is the impression he gave.

He gave a virtuous performance just two weeks ago on July 17 to celebrate the 1968 coup d'état which laid the foundation for his rise to power. The unrepentant president first praised the soldiers he sent to fight and die, both against Iran between 1980 and 1988 and against the US-led multinational alliance in the "Mother of Battles" (he still calls it by that name) which ended on February 28 this year.

He went on to say his Baath Party was the latest standard-bearer of Islam (ignoring the party's secular ideology) and to blame Zionists and colonialists for Iraq's problems (forgetting to mention the rashness of his decision to invade Kuwait and betray his Arab allies).

## VIEW FROM WASHINGTON

## The aura of victory must be preserved

FOR President George Bush, and most Americans, the Gulf war remains a victory to be celebrated - barely tarnished by the continuing problems with Iraq and the so far disappointed hopes of creating a new Gulf security structure.

The proportion of the American public considering the war to be a "great victory" has declined from the very high levels of early March, but around 80 per cent still believe the US did "the right thing".

These findings condition how the Bush administration and the American public view the region in the aftermath of the war. For Mr Bush, facing re-election in November next year, the aura of victory must be preserved. Questions about whether the US gave sufficient warning to President Saddam Hussein ahead of the Iraqi invasion of Kuwait, and later ambiguities about the cost and consequences of the war, are pushed to one side.

The US and its coalition allies achieved the formal aim of United Nations resolutions in expelling Iraq from Kuwait and restoring its government. But there has been less success with two implicit US aims: removing Saddam from power

and destroying Iraq's capacity to develop weapons of mass destruction.

The US never had a clear view of what would happen after the war. During the war Mr Bush talked of the need to topple the Iraqi leader, even suggesting this would happen before long. But facing growing disorder in Iraq itself after the recapture of Kuwait, Mr Bush was aware that there was neither international nor domestic support for further fighting. Hence the US decided not to intervene in the short-lived Iraqi civil war in March and April. Only appeals from Britain and other European allies and criticism at home over the plight of the Kurds led to the deployment of troops in northern Iraq.

Following the advice of its Saudi allies, the US's implied preference was for a military coup by the Sunni military leadership against Saddam, rather than a change in Iraq's political structure. This turned out to be a misjudgement. As Saddam has tightened his grip, the White House has dropped such predictions but still insists that sanctions cannot be lifted, and normal relations restored, until he goes.

The disclosure that Iraq has

"The treacherous 30-country aggression against Iraq on January 17 1991, was a battle which in terms of reality and results was one between good and evil on one side, and evil and aggression on the other," he said.

"The villains... thought that they could destroy manhood by destroying childhood; that they could close the doors to the future by destroying the foundations of the material construction of the present; that they could remove faith from hearts by stripping markets of goods; and that they could terminate principles by dividing ranks."

President Saddam did not forget to remind his listeners the country called Iraq was a centre of civilisation 6,000 years ago, and that it was now moving towards "the principles of party pluralism".

His speech was remarkable for containing the same themes he was expounding before he invaded Kuwait in August last year. Here

was a man, responsible for one of the worst disasters in military history, talking to his people as if nothing had happened.

There was a brief period in March, just after the war, when the Kurds in northern Iraq and the Shia Moslems in the south rose up against him and butchered Baath party officials. President Saddam faltered and failed to appear in public. Visitors to Baghdad reported that junior officials who would once have hesitated to criticise the government over a family meal were now openly contemptuous of Mr Saddam and his followers even when talking to strangers.

The fact that he crushed that rebellion, survived and prospered is a testament not to his popularity - although neither the western powers nor the privileged Sunni Moslems of central Iraq welcomed the prospect of a fragmented Iraq or of the Shia majority ruling the country - but to the brutal effectiveness

of his regime's internal security services.

Having failed either to keep Kuwait and its oil wealth or to overthrow President Saddam, the Iraqi people are now weary of getting on with the business of living. It was hard enough before the invasion, and men used to complain that they did not have enough money to get

married; now economic sanctions have caused widespread shortages and rampant inflation, and cholera outbreaks have been reported. Even as the evidence emerges day by day of Iraqi weapons programmes (and of Iraqi lies about those programmes), President Saddam appears to have put his enemies abroad in a diplomatic quan-

dary. The Iraqi leader argues that the country needs to sell oil to feed its children, while the west struggles to think of a method of feeding the children without supporting the regime.

He points out to sympathetic Arabs that intransigent Israel is allowed to get away with flouting UN resolutions while Arab states are not, leaving President Bush casting around for allies who might support further air strikes against Iraqi military targets.

Mr Saddam can nourish the idea that squeezing Iraq too severely will

create the kind of bitterness which allowed Nazi Germany to emerge from the aftermath of the First World War. Fugitive Shias, meanwhile, are camped out in the marshes, fearful of reprisals after their failed uprising, while the Kurds who embarked on negotiations for autonomy when Mr Saddam was weak now find him less willing to compromise.

Victor Mallet



## POLITICS IN KUWAIT

## Hopes of lighting a democratic beacon have faded fast

THE 300,000 KUWAITIS who endured occupation emerged from it at first with a defiant optimism believing their country would never be the same again.

This mood, amplified by newly confident opposition groups, was reassuring to the west, which believed the effort to return the ruling al-Sabah family to power might encourage it down the democratic road. But hopes that Kuwait will become a democratic beacon

had to be severely tempered.

As Kuwait City comes to resemble its pre-war self, so too does Kuwait's political topography. Moreover, the treatment of the country's large Palestinian population - which stands at just over 90,000 against 400,000 before the war - has added an unsightly stain on the country's image and tarnished the coalition's sense of victory.

But while the opposition,

and influential quarters in the west, have been quick to identify the al-Sabah as the chief impediment to democratisation, the clamour for change in Kuwait itself has lessened.

Sheikh Jaber al-Sabah, the emir, was slow at first to respond to opposition calls to restore in full the 1961 constitution, parts of which he suspended in 1986 along with the full parliament. Nevertheless, by June he had promised full elections and a restoration

of the constitution by October next year.

The seven main opposition factions - which have formed a co-ordinated working group embracing all from the liberal left to the rigidly Islamic - protest that elections should be called immediately and that the government is playing for time to gerrymander the poll. The emir's decision to reconvene the National Council, an interim assembly set up in April last year to quiet opposition demands for more democracy, was also greeted with cries it was unconstitutional and toothless.

But opposition rallies have drawn only hundreds on to the streets. The emir's commitment to set a date for elections, albeit more than a year from now, has gone a long way to defuse the cries for change.

Other concessions have also helped, such as an undertaking to consider ending the

franchise to women and naturalised Kuwaitis. The government has also courted its own conservative constituency with the traditional Gulf rulers' resort to the cheque-book.

In the end, the extent of outright opposition to the al-Sabah rule may not prove an unmanageable threat to the family, which has shown itself determined not to cede any real executive power.

M.N

## REGIONAL SECURITY

## Fighting shy of joint force

NEXT MONTH, the foreign ministers of the six Gulf states, Egypt and Syria will gather to discuss the implementation of the Damascus declaration - the accord signed by the eight states in March which initially envisaged the formation of a joint Arab peace force to defend Kuwait.

When they meet, however, there will be no Arab peace force on Kuwait or any other Gulf soil. In part this is because the eight signatories have decided that the now diminished threat from Iraq can be contained without one - at least while the US keeps its F-16s parked on aircraft carriers in the region.

But their final failure to agree on this physical and symbolic embodiment of an Arab security arrangement for the Gulf indicates that, for all the eight countries' cries of unanimity and protestations that the Damascus declaration is alive and well, there remain unresolved questions about what such an arrangement might mean.

When the eight foreign min-

isters met last month in Kuwait to discuss the declaration of Sheikh Salim al-Sabah al-Salim, Kuwait's foreign minister, declared that the eight countries' views on Gulf security were "identical". He was able to do so only because the eight had agreed to dispense with the Arab force, which was

to no more than the right of any signatory to call on military help from its fellows.

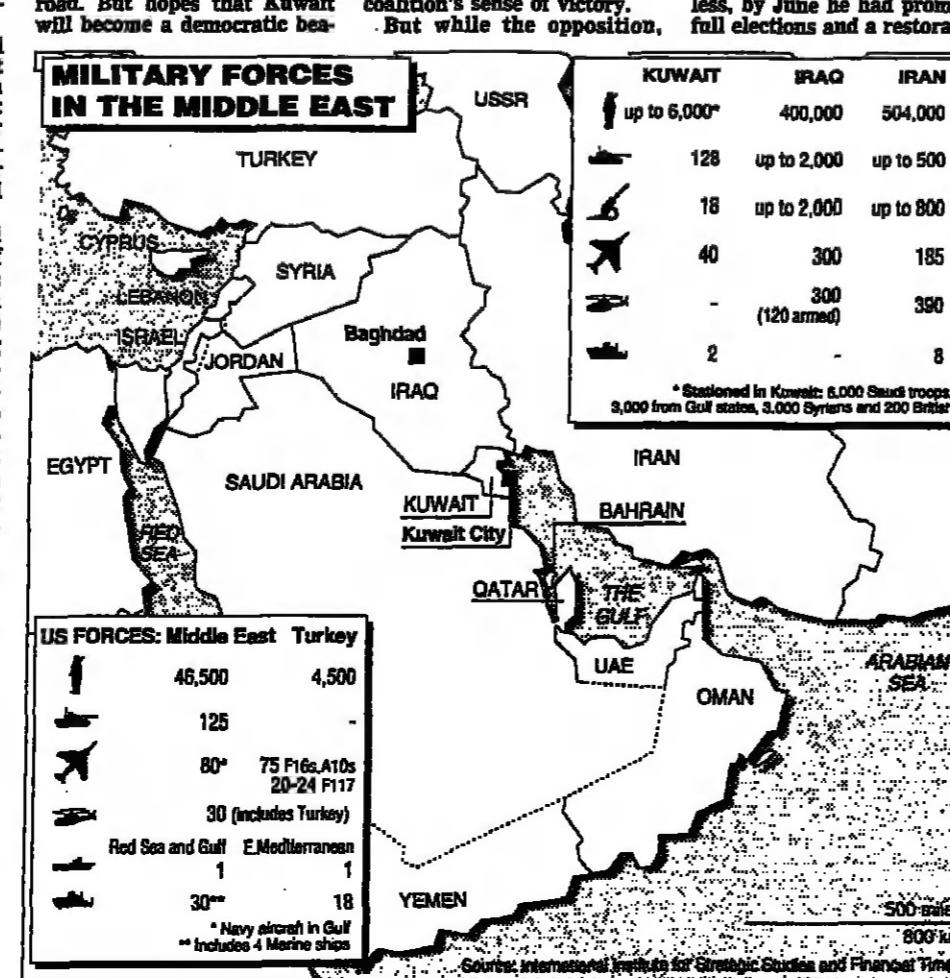
If Syrian, Egyptian and Saudi troops remain on Kuwaiti soil for the time being, this is largely as a result of

bilateral undertakings outside the terms of the Damascus declaration.

All of the Gulf states meanwhile are pursuing further ambitious military procurement programmes and doing what they can to shore up their defences independently - with little to indicate these will have any sharper teeth than proved to be the case during the Iraqi invasions year ago.

The Gulf states are no closer to taking their security effectively in their own hands than they were at the time of invasion. Should Mr Saddam Hussein, the Iraqi president, decide to repeat his adventure of last August - admittedly an unlikely prospect - only the remaining presence of US aircraft in and around the Gulf could deter him.

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## Initiative starts to elude the regulators

By Richard Waters

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## Councils to compete for city funds

By Ian Hamilton Fazey

VIRTUALLY all government money for inner-city regeneration in England and Wales is to be opened to competitive bidding between cities and towns, Mr Michael Heseltine, the environment secretary, announced yesterday.

Over the next few years, less and less inner-city funding will be distributed according to formulae based on a variety of statistics.

To win a share of budgets worth hundreds of millions of pounds, cities will have to demonstrate partnership with the private sector and community support for regeneration projects.

They will have to prove they need the money, specify what they will do with it, and make proposals to cut bureaucracy.

The shift in policy came as Mr Heseltine indicated the 11 cities and towns which will share £410m over the next five years under the experimental City Challenge scheme, on which the new policy is modelled.

He said: "This is about local opportunity. It is about encouraging local leaders to act in the widest interests of their communities and genuinely form partnerships with central government and the private sector."

## Toyota aims for 90% European car content

By John Griffiths

TOYOTA is understood to have set a long-term goal of 90 per cent European content for its 200,000 cars-a-year plant due to go on stream at Burnaston, central England, in December next year.

This would require the construction of a transmission plant, as well as the 700m car facility at Burnaston and a 210m engine plant due to go into production on Deeside, Scotland, next September.

The 90 per cent is well in excess of the formal 'local content' undertakings it has made publicly, of 60 per cent by August 1993 and 80 per cent two years later.

Last night Toyota would neither confirm nor deny that a transmission plant was under consideration.

The company, however, has previously indicated that the 80 per cent level could not be exceeded because the Burnaston project required gearboxes and some specialised engines to be imported.

The gearbox is one of the highest value components of the average car, typically accounting for around 8 per cent of the content value.

Toyota, the Japanese car group, paid £11.5m for the site but an independent valuation prompted by Brussels put a price-tag of £22.5m on it.

Japan, it is also beginning to emerge that the Deeside facility is likely to produce more engines than can be absorbed by the Burnaston plant alone.

The excess output of 1.6 litre

and 1.8 litre engines is expected to go to the US and Canada, for fitments to North American-built Corolla models and 2.4-litre engine plant due to go into production on Deeside, Scotland, next September.

Meanwhile, Toyota Motor Manufacturing of the UK has released more details of the 150 European component makers it has chosen to supply prototype parts for the Burnaston factory.

Around half are UK based, and include Lucas, GKN, Dunlop, Pilkington's Triplex subsidiary, BTR and Pirelli, whose Burton-on-Trent factory almost adjoins the Burnaston site.

The supplier developments came as the European Commission ordered Toyota to pay Derbyshire County Council £42m, following a Commission ruling that the car company had been able to buy the site at anything less than market value, said the Commission.

Toyota "was surprised and dismayed" by the decision. It stressed that it had not sought any state aid for the project. It would seek government advice on how to respond, but is thought to be anxious to settle through a prompt payment.

## Japanese car maker selects 130 suppliers

By John Griffiths

HONDA has chosen the 130 component suppliers for its 100,000 a year cars plant at Swindon, west of London, which is due to come on stream in late 1992.

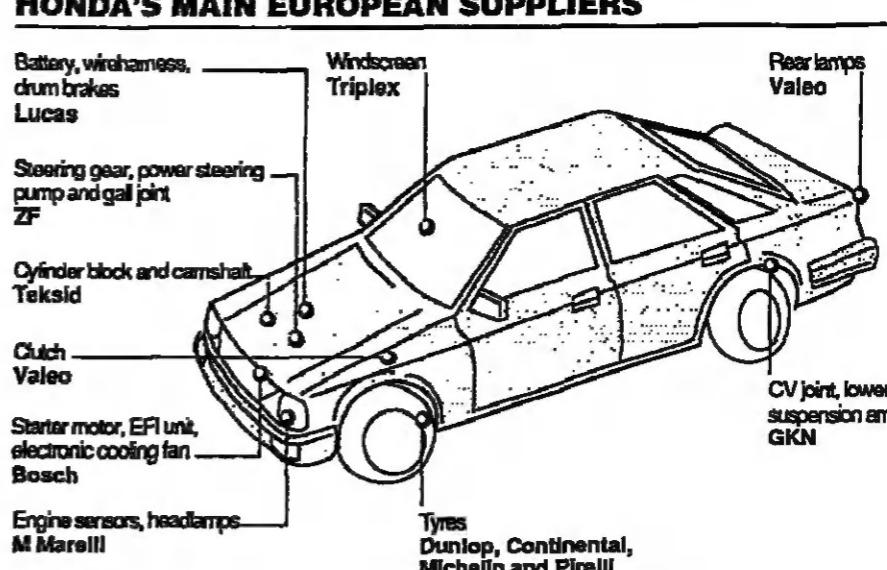
A company spokesman yesterday confirmed that the decisions had been made, but with the Swindon facility closed for summer holidays was unable to disclose the identities of all the successful suppliers.

They will share business estimated by Honda of the UK Manufacturing (HUM) to be worth £600m-£800m after the plant reaches full production, with at least 80 per cent European content for the cars, in the mid-1990s. UK suppliers are expected to account for about 50 per cent of the total.

It is understood that the list includes most of the UK's biggest component groups, together with Robert Bosch of Germany whose £100m alternative plant at Mistral, near Cardiff, is now on stream.

Unipart, the former Rover Group parts and accessories subsidiary, confirmed yesterday that it is to supply the exhaust systems, catalytic converters and fuel tanks of the new car, which is to be pro-

## Honda's main European suppliers



duced under both the Honda and Rover badges.

It has invested £7m in a joint venture near Coventry to produce catalytic converter systems, starting in September next year. The venture with Yutaka Giken, one of Japan's biggest producers of catalytic systems.

GKN and Lucas Automotive are also understood to be among the successful suppliers. The components are for an upper-medium sized car code-named the Synchro, which will go into production on a single shift basis in September 1992.

The cars will supplement Honda's existing range. Some models will also be badged as Rover and these will replace the Rover's current Montego range built at Cowley, near Oxford.

Both Cowley's South Works, which produces the Montego and Maestro, and North Works, which makes the executive Rover range, are due to close within the next three years.

The Honda venture is already employing 650 people on engine production, which began in late 1989, and other activities such as testing and final preparation of current vehicles. Last year it produced 75,000 engines with this year's output expected to rise to 100,000. Eventually, the engine plant is expected to produce

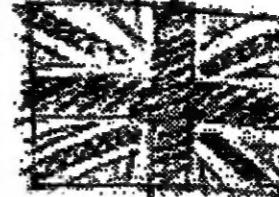
200,000 units a year. When in full production the Honda project will employ directly some 2,000 people.

It is already starting to draw component suppliers towards the Swindon area, which is also the home of Rover Group's pressings facilities.

Among them is Bertran Faure Automobile, a French seating manufacturer, which has applied for planning permission to build a 117,000 sq ft factory at Shellingford Aerodrome, 15 miles from the Honda plant.

Property agents in Swindon say they are also talking to several other component makers.

**BRITAIN IN BRIEF**



## Iraqi exports were vetted says Major

Mr John Major, the prime minister, responded to Labour party attempts to stoke the political furor over the export of military-sensitive goods to Iraq by accusing the party of impugning the "integrity and professionalism" of officials.

He told Mr Gordon Brown, the Labour opposition's trade and industry spokesman, that all applications for export licenses to Iraq prior to the invasion of Kuwait would have been "carefully-vetted".

The court ruled that it was within the rights of the Football Association, the game's governing body, to establish a premier league. The Football League, which runs the four existing divisions, had sought a judicial review of the FA's plans.

## Football super league nearer

Mr Arthur Sandford, chief executive of the Football League, pictured below, shortly after a judge had given a ruling that could lead to the creation of a football super league by next year.

The court ruled that it was within the rights of the Football Association, the game's governing body, to establish a premier league. The Football League, which runs the four existing divisions, had sought a judicial review of the FA's plans.

## Lamont insists recovery on way

Mr Norman Lamont, the Chancellor of the Exchequer, held to his prediction that UK economic recovery would start in the second half of this year despite Tuesday's bleak industrial trends survey from the CBI. Mr Lamont, interviewed on BBC Radio before leaving on a trip to Moscow, indicated that the government would continue to resist CBI pressure for an early cut of at least one percentage point in interest rates.

## Call for postal liberalisation

Britain should liberalise its postal services and abandon uniform letter prices in order to encourage the EC to adopt a liberal postal service policy, according to a report by the Institute of Economic Affairs.

The report argues that the forthcoming EC green paper on the future of postal services in Europe is likely to recommend the continuation of national monopolies, intra-EC trade restrictions, an EC-wide uniform letter price and regulation from Brussels.

## Vauxhall chief returns to US

Mr Paul Tosch, who steered General Motor's subsidiary Vauxhall through four successive years of record profits, is relinquishing his job as chairman and managing director at the end of this month.

He is returning to the US to become general manager of GM's Harrison components division, and will be succeeded by Mr William Ebert, present group director of business operations at GM's Automotive Components Group in Michigan, US.

## Thames wins union approval

Thames Water, Britain's largest water utility, has won union approval for a "single table" bargaining arrangement in which three separate sets of negotiations will be replaced by one.

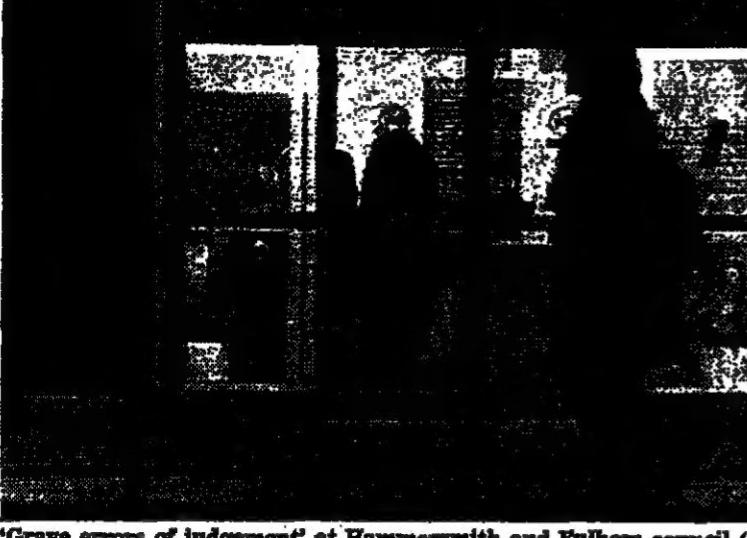
## Helicopter contract delay

The decision for the prime contractor of the controversial EH101 helicopter, which was due by the end of this month, has been delayed. However, Mr John Major, the prime minister, said the contract would be awarded "well before the end of September".

## Irish president to visit US

President Mary Robinson of the Irish Republic will visit the US from October 12-21, the Irish government has announced.

## HAMMERSMITH TOWN HALL



'Grave errors of judgement' at Hammersmith and Fulham council (above)

## British Gas pressured to reduce industry prices

By Deborah Hargreaves

AN ULTIMATUM for British Gas to reduce prices for power station customers by the end of the week came yesterday from the industry regulator which has threatened to force the company to do so.

The warning from the Office of Gas Supply (Ogas) follows a stormy meeting last week between Mr Robert Evans, chairman of British Gas, and Mr John Wakeham, energy secretary. Mr Wakeham is believed to have put pressure on the company to end the five-month row about the price of gas for power stations.

British Gas is now believed to be putting the final touches to a new price schedule that will offer a significant reduction in price to power station gas buyers. But this will apply to a small portion of gas.

Ministry of Defence officials told the committee that "such

## 'Managerial mess' at N-weapons plant

By Paul Abrahams

A CROSS-party committee of MPs delivered a scathing indictment of management at Britain's Atomic Weapons Establishment (AWE), in a report published yesterday.

The department recognised that the ethos of the AWE had been that work losses for late deliveries, target times were specified and then "if they happen, they happen and if they don't, they don't."

The committee was also told that AWE has still not succeeded in transferring management information systems into computers, although it has been trying to do so for the last eight years said the committee.

The MoD said the AWE was staffed at higher levels almost entirely by brilliant nuclear scientists who were not well

informed on management information systems and did not regard this matter as their highest priority. This was in spite of the fact that without such systems it was very difficult for them to determine what research work remained to be done.

The committee said it was surprised and disappointed that weaknesses remained in this straightforward area. The MoD accepted that its management information systems at AWE "left something to be desired."

A preliminary investigation by the committee will be held into the role of Mr Price, who is criticised for misunderstanding the risks involved and for the

shift in strategy from debt management to speculation.

Mr Iain Coleman, leader of the Labour-controlled council, said yesterday that there had been "grave errors of judgement" by council officials but added there had been "intense pressure" on councils as a result of the financial squeeze by central government.

The report, produced at a cost to the council of £200,000, shows that the management of swap transactions was given with inadequate control of financial risk, failure to follow reporting procedures, and a lack of understanding of financial markets.

The report is likely to add to pressure for the internal management of councils to be restructured.

MPs say Atomic Weapons Establishment plagued by fundamental weaknesses and inefficiencies

By Paul Abrahams

THE small amount covered will spark off a frantic rush among companies planning to build 18 independent power generating plants to tie up gas supplies at the reduced price.

Once all of this is taken, British Gas is understood to be planning an overnight increase in price to cut off demand again. It was the company's decision to raise prices by 35 per cent in March that started the row.

Mr Wakeham has exerted pressure on British Gas to try and resolve the issue without resorting to litigation. He can now apply a stronger lever to the company since the Office of Fair Trading will deliver this week a report assessing the development of competition in the gas market.

Letters, Page 11

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## MANAGEMENT: Marketing and Advertising

**A**dvertising is a congenitally indiscreet industry. But the one topic which guarantees discretion is the question of how agencies are paid.

This summer the thorny issue of agency remuneration has leapt into the limelight. Last week the Incorporated Society of British Advertisers, which represents the agencies' clients, caused consternation by proposing that agencies should be paid according to a sliding scale of commissions which would, in general, be lower than present levels.

At the same time the agencies are beset by allegations that they have been over-charging clients for the production of press advertisements. And a few weeks ago, the Miller and Leeven WAIT agency was fired from the Department of Transport account after the discovery that one of its subsidiaries had failed to refund a discount to its client.

Accusations of dirty tricks and the threat of reduced

## Agency remuneration

## Dirty tricks put commission under strain

By Alice Rawsthorn

remuneration would be unwelcome to the ad industry at any time. But the current controversy comes when agencies are under intense financial pressure because of the recession.

Traditionally, UK agencies have adopted the standard system of remuneration pioneered in the US whereby they are paid a commission of 15 per cent of their clients' advertising expenditure.

The shortcomings of this system are obvious. Payment by commission makes it very difficult for agencies to predict their income. This has been aggravated during the recession when clients have often been forced to cut advertising budgets at short notice.

"A client might propose spending £1m on a television

campaign, but then cut the budget to £250,000," says Mike Walsh, chairman of Ogilvy & Mather. "The agency's income is halved but it is still left with the same overheads."

Similarly, the commission system means that clients also find it difficult to forecast how much they will spend. Clients cannot fail to suspect that agencies' advice is not entirely unbiased, since it is in their interest to encourage as much media time and space from the rest of their advertising – and by the expansion of other forms of marketing, such as sales promotion and public relations, where remuneration tends to be fee-based.

Five years ago, BT adopted a policy of paying its agencies fixed fees. Mike Bowtell, controller of advertising, says the system gives it "tighter control of costs and ensures there is a more direct relationship between what we get and what we pay".

Some agencies are encouraging the trend towards fees.

Howell & Henry Chaldecott Large, a young London agency, has devised a system whereby it and its client agree an hourly fee – based on its budgeted costs plus 20 per cent –

subject to a maximum and minimum level. The agency then records the amount of time spent on each account and is paid monthly.

"It means we know roughly

how much we will earn and the client knows how much it will spend," says Rupert Howell, managing partner.

"The commission system is an anachronism. Advertising agencies should be paid by fees like lawyers, accountants or any other business partner,

not like estate agents."

However, the general trend in advertising remuneration has not been away from commission to fees, but towards lower levels of commission.

Some clients, notably Procter & Gamble, still pay the traditional 15 per cent – but they

are the exceptions.

Some types of account, notably multiple retailers and government privatisation programmes, operate on far lower commission levels of between 7 and 8 per cent. Other clients try to haggle with agencies as much as they can. One computer company touted its account around at a measly 2 per cent. It eventually found an agency to take it out but had not revealed what the final commission was.

This variation in commission levels has further distorted the market. Cynics in the industry suspect that it has led to an increase in agency malpractice.

"Agencies can only afford to

take on accounts at low levels of remuneration either by

'subsidising' them with the revenue from clients paying higher commission or by making up the extra revenue by padding out production bills," says one agency head.

The issue of production costs has come to a head this summer thanks mainly to the efforts of Bob Holt, who recently left Saatchi & Saatchi to start up his own business auditing the costs of producing press ads. He claimed at a recent conference that five out of six of the budgets turned out to be at least 30 per cent higher than he considered a reasonable market rate.

Holt accuses agencies of padding out their print production bills via a number of ruses ranging from invoicing clients for unnecessary work,

to negotiating bulk discounts with suppliers but not passing them on to the clients.

His accusations, which follow a few years after a similar rumpus over film production fees, have been denied by the agencies. However, the Institute of Practitioners in Advertising, which represents agencies, is joining forces with ISBA to discuss an initiative to stamp out such abuses.

It is against this background that ISBA has produced guidelines for advertisers on the whole topic of remuneration. ISBA proposes a sliding scale of commissions ranging from 15 per cent for accounts of up to £1m, to 8 per cent for accounts worth more than £2.5m. These proposals are already circulating under fire from the IPA.

"The present remuneration system is undoubtedly unfair," says Peter Head, chief executive of Abbott Mead Vickers and IPA president. "The problem is that, in reality, many people have tried to come up with a better alternative and, so far, no one has succeeded."

Advertisers' trademarks should prevent agencies from abusing their new found freedom.

However, the European advertising agencies are concerned that the theory of liberalising comparative advertising will not work out in practice. One concern is the risk of misinterpretation.

"Just think of all the possible interpretations of the word 'comparative,'" says Alastair Temple, director general of the European Advertising Tripartite in Brussels. "It looks like a legal minefield."

Another concern is the Commission's decision to leave the regulation and implementation of comparative advertising to the discretion of individual member states. This could create a situation where rules and regulations covering comparative advertising in different countries are as patchy as ever.

"While we welcome any initiative to deregulate advertising, it is regrettable that the Commission should have started with such a tricky subject and one that attracts so much controversy in some countries," says Temple.

But it is not only in Europe that comparative advertising is causing controversy. Thanks to Pepsi, it is also the subject of fierce debate in Japan.

This spring the Japanese government filed complaints with the Fair Trade Commission and Pepsi was forced to take it off the shelves. Pepsi's multi-layered strategy seems to have paid off. He gets away with the dash of this celebratory and raffish look, and submits to the taste of the treacherous *kyōto* as if it were a love letter. She hopes that she will be accepted with her on the *kyōto*. The distances involved in the *kyōto* make it like watching the sea. Peacock, in Colin Bailey's rendering, fares even better – becoming a ageing fixer much to his wife's delight. She gives herself over to the business of running the stage with other whores and scurvy compagnons. The roughness of the *kyōto* makes a curious contrast with the refinement of the *kyōto*. Grooming dress and stretch the modest frame, which is fair enough though it does not go far enough.

He returns to *kyōto*, whose *kyōto* has made people born in the following countries eligible to obtain the immigrant status of America.

Albania, Algeria, Argentina, Austria, Belgium, Bermuda, Czechoslovakia, Denmark, Estonia, Finland, France, Germany, Gibraltar, Great Britain, & Northern Ireland, Guadeloupe, Hungary, Iceland, Indonesia, Ireland, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Monaco, New Caledonia, Netherlands, Norway, Poland, San Marino, Sweden, Switzerland and Tunisia.

For further information please send your name, address and Fax No to: IC-INTEL 25 Avenue d'Orbey, 1180 Brussels, Belgium Fax No (322) 575 57 46.

Deadline: August 13, 1991

**IC-intel**

## European deregulation

## Removing constraints on 'knocking copy'

Alice Rawsthorn reports on the guarded welcome given to an EC move to liberalise the advertising industry



Pepsi has long resorted to knocking copy: the M.C. Hammer ad produced for the US audience knocked Coke but in the UK had to show an anonymous coke

Brand E', or 'Brand X'. One recent estimate suggested that nearly a third of network television commercials are comparative.

Wendy's, the fast-food chain, once taunted its arch-rival, McDonald's, with a series of "Where's the beef?" advertisements. The current campaign for British Knights sports shoes attacks Nike's successful Air range with "Your mother wears Nike" ads.

"Knocking copy" has been common currency in North American advertising since the 1960s. The commercial breaks on the US television networks are crammed with ads in which "Brand A" bashes

Brand B', or 'Brand X'. One recent estimate suggested that nearly a third of network television commercials are comparative.

These ads would not be allowed in most of Europe; the only country where comparative advertising is specifically banned is Luxembourg.

But knocking copy falls foul of trademark protection legislation in most other countries, including France and the Netherlands. In Germany it is prohibited under unfair competition law.

Spain and Portugal do permit comparative advertising. It is also allowed, subject to fairly tight restrictions, in the Republic of Ireland, Denmark and the UK.

Pepsi produced a different version of its M.C. Hammer commercial for the UK in which the Coca-Cola can

is replaced by an anonymous soft drink.

This motley assortment of national rules and regulations would be swept aside under the Van Miert proposals, which were approved as a draft directive by the Commission in May. Under the present proposals, comparative advertising will be permitted throughout the European Community providing it does not denigrate another product or capitalise on the trademark of a competitor.

In theory this ought to allow Europe's ad agencies to use comparative ads to attract attention to new products, or to revitalise established brands. In the US, for example, comparative campaigns helped the rise of Federal Express at the expense of the US postal service, and launched Total, a new General Mills cereal, in competition with Kellogg's Corn Flakes.

At the same time, the restrictions against denigrating other products or against capitalising on competi-

BETTER ENVIRONMENT AWARDS FOR INDUSTRY

## PUT YOURSELF IN THE PICTURE

1991 marks the third year of the Financial Times support for the Better Environment Awards for Industry. It joins the Royal Society for the encouragement of Arts, Manufactures and Commerce and co-sponsors the Department of the Environment, Shell UK Limited, the Environment Foundation and the Confederation of British Industry.

The aim of the Awards is to raise the standard of environmental performance in the business community. They are given to any company that has initiated and developed environmental projects in the UK or any non-industrial organisation running projects on a commercial basis. This year, a new category – The Recovery of Waste Award – has been introduced in addition to the present four awards.

This year's entries will be considered for nomination to the European Community-wide scheme.



## The Technology Award

is for the development and adoption of technologies which reduce the negative impact on the environment.

## The Product Award

is for consumer products that take environmental considerations into account from raw material selection, through design, manufacturing and use to disposal.

## The Management Award

is for the development and practical implementation of a corporate or business management strategy which has particular regard for the environment at all stages of operation.

## The Technology Transfer Award

is for the transfer of existing environmentally sound technologies and management methods to developing countries; or for those specifically designed and developed for the particular situations of developing countries.

## The Management Transfer Award

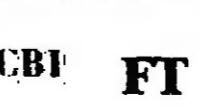
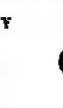
is for the transfer of existing environmentally sound technologies and management methods to developing countries; or for those specifically designed and developed for the particular situations of developing countries.

For further details fill in the coupon and send to: The Awards Administrator, Better Environment Awards for Industry, RSA, 8 John Adam Street, London WC2N 6EZ.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
POSTCODE \_\_\_\_\_  
TEL \_\_\_\_\_

RSA

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## NOTICE OF THE ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Annual General Meeting of Shareholders of Murray Universal, SICAV will be held at its registered office at Luxembourg, 14, rue Aldringen, on August 9th, 1991 at 3 p.m. for the purpose of considering and voting upon the following matters:

- To hear and accept:
  - a) the Management Report of the Directors;
  - b) the Report of the Auditor.
- To approve the statement of assets and liabilities and the statement of operations for the year ended March 31st, 1991.
- To discharge the Directors and the Auditor with respect to their performance of duties during the year ended March 31st, 1991.
- To elect the Directors to serve until the next Annual General Meeting of shareholders.
- To elect the Auditor to serve until the next Annual General Meeting of shareholders.
- Any other business.

The shareholders are advised that no quorum for the statutory general meeting is required and that decisions will be taken at the majority of the shares present or represented at the meeting.

In order to take part in the statutory meeting of August 9th, 1991, owners of bearer shares in Japan Portfolio and European Portfolio will have to deposit their shares five clear days before the meeting at the registered office of the Fund, 14, rue Aldringen, Luxembourg, or with one of the following banks:

- Banque Générale du Luxembourg S.A.  
14, rue Aldringen, Luxembourg

- Clydesdale Bank Limited  
30 Lombard Street, London

Owners of bearer shares in Pacific Portfolio and European Portfolio will have to deposit their shares five clear days before the meeting at the registered office of the Fund, 14, rue Aldringen, Luxembourg, or with the following bank:

- Banque Générale du Luxembourg S.A.  
14, rue Aldringen, Luxembourg

The Board of Directors

## MIGRATE to USA

The new Immigration Act 1990 (USA) has made people born in the following countries eligible to obtain the immigrant status of America.

Albania, Algeria, Argentina, Austria, Belgium, Bermuda, Czechoslovakia, Denmark, Estonia, Finland, France, Germany, Gibraltar, Great Britain, & Northern Ireland, Guadeloupe, Hungary, Iceland, Indonesia, Ireland, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Monaco, New Caledonia, Netherlands, Norway, Poland, San Marino, Sweden, Switzerland and Tunisia.

For further information please send your name, address and Fax No to: IC-INTEL 25 Avenue d'Orbey, 1180 Brussels, Belgium Fax No (322) 575 57 46.

Deadline: August 13, 1991

**IC-intel**

## COMPANY NOTICES

## ENERGY INTERNATIONAL N.V.

(Incorporated with Limited Liability  
In the Netherlands Antilles)

Shareholders in the Fund are advised that payment of a dividend of US\$150 million for the year ended 31st March, 1991 has been approved by the Annual General Meeting held on 31st July, 1991.

Capital reserve 22 million shares certificates will be paid on presentation at the offices of the Paying Agent on and after 5th August, 1991. Cheques will be posted to holders of registered shares on that date.

Copies of the report and Financial Statements of the Fund for the year ended 31st March, 1991, are available at the registered office of the Fund and at the offices of the Paying Agent.

Dated this 1st August, 1991

By order of the Board of Management  
Curaçao,

lasting bulk disappears but not the client, which years after a single film production has been decided by the racinomines in the Adachi, which represents its joining forces with such others as those at this background.

However, the Adachi's film proposals are being considered by the racinomines in the Adachi, which represents its joining forces with such others as those at this background.

The clouds that burst over Luciano Pavarotti in Hyde Park on Tuesday did their best to put a damper on spirits at nearby Holland Park too - but at least the audience of *The Beggar's Opera* could be guaranteed a dry seat. The problem here was not discomfort, but the relentless recitative set up by the rain on the smart white awning which shields players and audience from the worst that the English summer can hurl at them. Basic audibility was good - the stage is well equipped with microphones - but the effect was to conduct attention away from the centre of the stage to its periphery, emphasising the flat expanses that somehow had to be filled by Peter Benedict's valiant but sadly unconvincing production.

This eccentric and enduringly influential hall opera was created by John Gay in 1728 as a waggish response to the artistic and political corruptions of his day; Italian opera is parodied in the tender love songs of a bigamous highwayman and his many molls; Prime Minister Walpole himself is discernible in the conniving Peaschum, president of a thriving pick-pocketing industry. A clever satire of social injustice is scattered among the thieves and whores of a society living in the shadow of Newgate jail.

The difficulty, historically, has been to find an idiom that embraces the idiosyncrasies of Gay's conception: Oracle Productions declares the piece an "hilarious musical comedy", but then casts performers of operatic voice.

In the central roles of Macheath and Polly Peaschum, much as the early producers believed to have done. Mark Tinkler and Sophie-Louise Dahn sing well together their rendition of "Over the hills and far away" is beautifully done.

But while Dahn sets up a pretty contrast with the winsome charm of Jo-Anne Lee's Lucy Lockit, and the laid-back sexiness of Alene Mowat's Jenny Dives, Tinkler's stout-and-deliver style seems simply out of place. He gets nowhere near the dash of this most celebrated and raunchy crook, and submits to the caresses of the treacherous Jenny Dives as if hopelessly, against hope, that she would allow him to move on to the next song.

The unevenness extends to Fenella Fielding, whose hill-topping Mrs Peaschum pouts and postures in a world of her own, possibly in anxiety to reach the audience, she appears to forget that there is anyone else with her on the stage. The distances involved mean that it is like watching a rag doll trying to perform a star turn. Peaschum, in Colin Starkey's rendering, fares rather better - becoming jolly, capering fixer much prone to losing his wig.

The chorus gives itself gamely to the business of populating the stage with scrofulous whores and scurvy drinking companions.

Although the roughness of the stereotypes makes a curious contrast with the refinement of the singing. Cross-dressing is used to stretch the modest ensemble, which is fair enough as far as it goes. On this stage it simply does not go far enough.

Claire Armitstead

## INTERNATIONAL ARTS GUIDE TODAY'S EVENTS

### ATHENS

Lycabettus Theatre 21.00 Euripides' play *Iphigenia in Tauris*, in a production by the Municipal Regional Theatre of Larissa, repeated tomorrow. Sat and Sun in Herod Atticus Theatre: *Iphigenia in Aulis*, in a production by Karolos Koun's Art Theatre (322 1459).

### BRUGES

Onze-Lieve-Vrouwekerk 20.30 Concerto Armonico Baroque Orchestra of Budapest presents a programme of Handel concertos and cantatas, with Maria Zadot soprano. Tomorrow in Bruges Cathedral: Ex Tempore vocal and instrumental ensemble gives a recital of English cathedral music. Sat: Collegium Instrumentale Brugense plays music by Bach and Sallier. Sun: Fonte's Vespro della Beata Vergine performed by Concerto Palatino Bologna. There are Flanders Festival concerts in Bruges all next week (050-448666).

### LONDON

DANCE Covent Garden 19.30 Birmingham

## CINEMA

# Witty tale of human bewilderment

**M**arcello Mastroianni is the world's most radiantly doleful matinee idol. The face is that of an ageing Frog Prince in shock. The eyes bat in eternal vigilance scepticism. The voice is a musty baritone marinated in bewilderment.

The Italian star's presence raises Giuseppe Tornatore's *Everybody's Fine* from a minor opera buffa into a semi-comic *King Lear*. Our hero is a peasant patriarch from Sicily on a mainland trip, perhaps his last, to see his children. The operatically named offspring - Tucca the actress-modal, Canio the policeman, Norma the young wife - pretend to delight on Dad's arrival. But they dodge his questions about their welfare and secretly wait for the old man to scoot back to his nest. The crowning irony is that Mastroianni himself hides and busbands the biggest family secret of all.

This could have been mauldin piffle, overdozing us with generational gap pognantries like the more resistible parts of Tornatore's last film *Cinema Paradiso*. Instead, led from the front by Mastroianni, it has a witty, tragic human bewilderment. Zigzagging across the land like a migratory bird who has lost his map, Signor M peers through pebbled glasses at the oddities of modern Italy. In Rome a rooftop madman yells "If I don't get a million by tonight I'll tear down all your TV aerials." In Milan everyone moves about in smog masks. And on the motorway, traffic grinds to a gridlock when a stag crosses the road.

Modern life is magnified for the terrified outsider. Even when safe in his Rome-dwelling daughter's flat, the hero mistakes the sounds of strife from a TV soap opera for a real marital row. Jolted along by Ennio Morricone's music, composed as if for bouncing ball without trampolines, Tornatore's tale is never allowed to stand still and suffer. It flickers with fun even when bitter. It is a funny, moving film, given titanic charm by its unsinkable star, who wears his hundred-old previous movies like beatific ballast.

If only *Backdraft*, a \$3m fire-fighting epic directed by Ron (Cocoon) Howard, had been turned over at an early stage to Signor Tornatore. He could have called it *Everybody's On Fire* and cast Mastroianni as a plucky veteran fighting the deadly, singeing crackle of Hollywood's action-movie dialogue.

Here we have Kurt Russell and William Baldwin as estranged brothers meeting their differences in flame-torn Chicago. Their fireman

**EVERYBODY'S FINE**  
Giuseppe Tornatore

**BACKDRAFT**  
Ron Howard

**THE ROCKETEER**  
Joe Johnston

**AFTER DARK MY SWEET**  
James Foley

**LISTEN UP**  
Ellen Weissbrod

thing" Morgan croons, "even for one's children to reject one." Yes indeed. But no sooner does the old codger get the message, finally answering the children's repeated query "How's mother?"

As befits a film about a man who has his blinkers removed and then removes those of his family, *Everybody's Fine* has peripheral emotional vision from the start. Even the Fellini-esque flourishes - like the nightmare sequence of a raggedy black balloon lifting squealing children from a beach - belong in that landscape of old age where dream and reality fight it out, like the last warfare of the mind before we fall asleep. This is a funny, moving film, given titanic charm by its unsinkable star, who wears his hundred-old previous movies like beatific ballast.

Unfortunately the film's plot and dialogue are less flammable than its effects. The story is standard sibling rivalry hokum. And ex-fireman Gregory Widen's script is written entirely in the exclamatory mode - "This is the real shit, man!" "I gotta do this Stephen!" - except for one moment when sex-interested Jennifer Jason Leigh is allowed to toy with the Spoonerist potential of the word "firetruck." Of that ingenuity even James Joyce might have been proud.

The summer term having ended, many of you will be sitting at home wondering "Where do we take the children if it rains?" My advice is let it be *Robin Hood, Prince of Thieves* rather than *Backdraft*. Let it be *Backdraft* rather than *The Rocketeer*. And on no account at all let it be *After Dark My Sweet*. *The Rocketeer*, directed by Joe Johnston of *Honey I Shrunk The Kids*, is a 1930s-set Disney romp about a flying-machine designer (Alan Arkin), his handsome test pilot (Bill Campbell), the test pilot's girl (Jennifer Connelly) and a Nazi conspiracy (Timothy Dalton). The plot-propellant is a rocket-powered backpack that sends its wearer zooming at high speed all over the landscape. When invented by Howard Hughes (Terry O'Quinn), it is sought after by the FBI and fought

over by the FBI and fought









## Adjustment of Exchange Price

## PCO Finance Limited

£28,000,000

8 per cent. Convertible Capital Bonds due 2011 guaranteed on a subordinated basis by

## Premier Consolidated Oilfields plc

and convertible into 2 per cent. Exchangeable Redeemable Preference Shares of the issuer and exchangeable for Ordinary Shares in the guarantor.

Notice is hereby given that following the capitalisation issue of Ordinary Shares made by Premier Consolidated Oilfields plc at the rate of one share for every ten shares held, the Exchange Price of the Convertible Capital Bonds has, in accordance with the trust Deed dated February 28, 1990, been adjusted from £1.20 to £1.09 with effect from July 30.

By: The Chase Manhattan Bank, N.A.  
London, Principal Paying Agent

August 1.

CHASE

## Residential Property Securities No. 2 PLC

£200,000,000

## Mortgage Backed Floating Rate Notes 2018

The rate of [redacted] for the three month period 30th July, 1991 to October, 1991 has been fixed at 11.5125 per cent. per annum. Coupon No. [redacted] will therefore payable on October, 1991 at £2,901.78 per coupon.

Aggregate interest charging balances of Mortgages redeemed during the previous Interest Period: £9,068,317.95.

Aggregate [redacted] charging balances of Mortgages redeemed on July, 1991: £144,653,704.13.

The principal amount of Notes outstanding as at 30th July, 1991: £146,900,000.

S.G. Warburg &amp; Co. Ltd.

Agent Bank

## THE BANK OF NOVA SCOTIA

(A Canadian Chartered Bank)

\$100,000,000

## Floating Rate Debentures 2000

Issue Price: 100.10 per [redacted]

For the three months 31st July, 1991 to 31st October, 1991 Debentures will bear interest at 11.2875% per annum and the coupon amount per \$100 denomination will be \$284.51.

Agent Bank

Samuel Montagu &amp; Co. Limited

FUTURES AND FOREIGN EXCHANGE 24 HOUR COVERAGE

CAL Futures Ltd  
Windsor House  
50 Victoria Street  
London SW1H 0NW  
Tel: 071-799 2233  
Fax: 071-799 1221

| Price for delivery determined for the purpose of the electricity pooling and settlement arrangements | Pool Purchase Date | Pool Purchase Price | Pool Sale Date | Pool Sale Price |
|--|--------------------|---------------------|----------------|-----------------|
| 15.50  | 01/08/91           | 15.50               | 04/08/91       | 15.50           |
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package reviews

## Rothschild and Weinberg link up

By Norma Cohen, Investments Correspondent, in London

SIR MARK WEINBERG, Britain's most successful insurance salesman, yesterday launched his third foray into business, setting up another life assurance company, this time with Lord Rothschild.

The company, to be called J. Rothschild Assurance, will be run by two former top executives of earlier Weinberg venture, Allied Dunbar. Mr Wilson and Mr Keith Carby will be chief executive and managing director respectively.

Scottish Amicable, the Glasgow-based insurance company, is investing £12.7m, taking a 20 per cent stake in the venture, and providing operational services.

Mr Roy Nicolson, managing director of Scottish Amicable, said his team would provide administrative services.

Lord Rothschild's management company of which Sir Mark is full-time executive director, is investing

£25.4m and will have a 40 per cent stake in the company, which is expected to be operational by January 1992.

Sir Mark said the group would seek a flotation of the new company "at the earliest possible time", most likely in five years. The company is unlikely to have positive cash flow for the first three to four years, he said.

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£25.4m and will have a 40 per cent stake in the company, which is expected to be operational by January 1992.

Sir Mark told the men with him when he resigned as chairman of Allied Dunbar last October. Allied Dunbar then altered the terms of staff contracts so that today, sales agents will solicit business from former clients for a year leaving the firm.

Mr Wilson said that J. Rothschild Assurance was only seeking experienced sales staff with a proven client base. "Inevitably it means taking staff from other companies," he said, although the firm will try to recruit those working for independent agents.

Yesterday's announcement coincided with the lifting of a ban imposed by Allied Dunbar on Mr Wilson and Mr Carby.

Lex, Page 16

## Abbey National climbs 10% at halfway

By David Leeslees, Banking Correspondent, in London

Abbey NATIONAL, the building society-turned bank, yesterday produced upbeat results for the first half of the year, suggesting that the worst of the mortgage market slump may be passing.

Pre-tax profits of £308m for the first half of 1990, tax profits were £265m, an increase of 15.4 per cent. These were at the higher end of analysts' expectations and confirmed Abbey had made headway despite the economic downturn.

The result was dampened by a more than fourfold increase in bad debts provisions in record time with Barclays' results today and Midland's

mounting repossession of homes from buyers hit by recession.

However, Mr Peter Birch, executive, said there were early signs that the rate of decline had begun to slow. He predicted that Abbey's provisions would be lower, all other things being equal.

Abbey's results follow better-than-expected figures from Lloyds last Friday, and a cheerful start to the interim trading season, with Barclays' results today and Midland's

tomorrow. West and Standard Chartered report next week.

Although the UK mortgage market has shrunk by some 16 per cent since the mid-half of 1990, Abbey said it increased its share of the market by 1.5 per cent. Deposits and savings by £3.2bn, boosting Abbey's share of liquid savings from 12.1 per cent to 12.8 per cent.

The treasury operation, now managing £1.4bn of assets, has a strong 50 per cent of the spreads on the portfolio widened.

The group reported net £7m against £8m, and

### COMPANY NEWS IN BRIEF

TELEFONICA de Espana and Fiat have agreed to set up a factoring company to finance their respective suppliers in Spain with the goal of increasing volume to about Pta300bn (\$2.75bn), reports.

The agreement was signed by Telefonica, Fiat International and Fiat Finanziaria, the latter 50 per cent owned by Corporacion Financiera Hispanoamericana. The company will have financing from Banco Hispano Americano.

Dutch aircraft maker Koninklijke Nederlandse Vliegtuigenfabriek Fokker has announced new orders in the US for its Fokker-100 twin-engine passenger jets, Reuters reports.

"There will be orders, but we

original partnership and cross-shareholding agreement in October 1990 concentrating on rail transport, cables and telecommunications.

Originally, Alcatel-Alsthom was planning on buying a majority stake in Fiat Ferroviaria; the plan was scrapped in April in favour of a more general co-operative arrangement.

Enel, the state-controlled energy group, has signed a broad collaboration accord with Sonatrach of Algeria, intensifying the existing relationship between the two groups.

GEC Alsthom has signed a contract with Fiat Ferroviaria to supply new orders in the US for its Fokker-100 twin-engine passenger jets, Reuters reports.

The agreement was signed in

Algeria by Mr Gabriele Cagliari, ENI chairman, and Sonatrach chairman, Mr Bouhafs. It calls for the two companies to work closely in the natural gas and petrochemical sectors, and the possibility of future joint production of liquefied petroleum gas (LPG). The agreement also calls for technical and scientific co-operation between the two groups.

Jean Philippe Fragrance has acquired his French fragrance interests. Inter Parfums and Selective Interests, Italy's state-controlled energy group, has signed a broad collaboration accord with Sonatrach of Algeria, intensifying the existing relationship between the two groups.

The two companies were previously owned by Mr Jean Madar, the president of Jean Philippe, and Mr Philippe Bascin, the controlling shareholders of Jean Philippe.

## German ball-bearing group down sharply

By Andrew Fisher

The remaining 40 per cent share will be held by management and staff, with Sir Mark, Mr Wilson and Mr Carby holding roughly 17 per cent of shares. The remaining 23 per cent stake will be distributed to sales staff as part of their commission payments.

Yesterday's announcement coincided with the lifting of a ban imposed by Allied Dunbar on Mr Wilson and Mr Carby.

Lex, Page 16

## No recovery in market this year, warns British Steel

By Charles Leadbeater, Industrial Editor, in London

BRITISH Steel warned yesterday that recovery in the steel market would be delayed until next year. The remarks will be taken in some quarters as confirming the Confederation of British Industry's gloomy forecast for the economy, as reported in its Industrial Trends Survey.

Sir Robert Scholty, British Steel chairman, told the company's annual meeting the difficult trading conditions would persist into next year.

The company said its parent company net profits dropped from £19.5m (£20.5m) in DM7m. This was no sign for group profits, which came down last year from DM102m to DM59m. Around 10,000 of the company's German workforce of 20,000 people are on short-term working, and jobs are being reduced through early retirement and non-replacement leaving.

The company said that profits were hit by the need to cut production of declining order books, as well as by this year's high settlements and higher interest rates.

Group turnover, including foreign operations, fell during the difficult trading period, with the first-half turnover of DM26bn only marginally below that of the same period of 1990.

However, the figure included new acquisitions such as IBL, the UK precision ball-bearing company, and OKF Deutsche Kugellagerbrueken, the German ball bearing unit.

Kugelfischer's turnover held up well in Germany, with a fall in the foreign business share of the total from 61.4 per cent to 58.4 per cent. Helped by the acquisitions, turnover in bearings rose by 0.9 per cent to DM1.53bn. However, sales in the industrial division - including industrial sewing machines, hydraulic brake parts, grinding wheels, and measuring instruments - were 12 per cent lower at DM416m.

The company said group turnover for the full year would be lower as a result of the weak trend in new orders, with the current market continuing. Profits would thus show a further fall.

Hughes Aircraft backs private satellite plan

By Charles Leadbeater, Industrial Editor

HUGHES Aircraft Company yesterday threw its weight behind a US private-sector plan to build a global telecommunications network by the mid-1990s.

The deal is further evidence in the way in which international telecommunications are gradually being opened up to competition.

Alpha Lycracon will set up a system, to be called ORBX, using three satellites, of which it is ordering from Hughes. These will be positioned above the Atlantic Ocean, the Pacific Ocean and the Indian Ocean to provide a global service to broadcasters, large companies and other intensive users of telecommunications.

The satellites are scheduled to be launching in the first quarter of 1994.

Alpha has signed several complementary agreements with Hughes Communications and Hughes Network Systems, including satellite and inter-satellite capacity.

seriously at the whole question of restructuring and capital investment."

Sir Robert warned that there might be a risk that subsidies might flow into public-owned parts of the industry, giving it a sense of security.

British Steel is particularly concerned by the company's decision for Credit Lyonnais, the French state-owned bank, to FFR2.5bn for a 10 per cent stake in Usinor-Sacilor, the French state-owned

steelmaker.

Sir Robert said the company's decision to invest in Scotland, including its hot strip mill at Ravenscraig, and the mill at Clydesdale and plate mill at Dalmellington, reflected the company's decision to proceed with plans for a new plate mill near Tinsley.

Analysts calculate it would take £400m.

## Record profits at Hafslund

By Charles Leadbeater, Industrial Editor

HAFSLUND Nycomed, the Norwegian pharmaceutical company, has lifted second-quarter pre-tax profits in a record £1.1m, compared with £1.0m in the same period last year.

However, pre-tax profit for the first half of the year, NKR639m, was only NKR1m more than for the same period of 1990. The main reason for this was the fall of the dollar, which led to a net loss of NKR133m.

For the first half of the year, operating revenues rose 35 per cent to NKR2.57bn, while the company's operating profit, research and development, increased by a similar proportion to NKR98m.

The company's success because since it had substantial revenues in US dollars, the loss would be gradually reduced.

The company's success stems from its sale of omnipaque, an injected liquid used to highlight X-rays of soft tissue.

July 1991

These bonds having been sold, this announcement appears as a matter of record only.

July 1991



## SHIROKI CORPORATION

U.S.\$90,000,000

4 1/8 per cent. Guaranteed Bonds 1995

with

Warrants

We subscribe for shares of stock of Shiroki Corporation. The Bonds will be unconditionally and irrevocably guaranteed by

The Mitsubishi Trust and Banking Corporation

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Credit Lyonnais Securities

Robert Fleming & Co. Limited

Kyowa Saitama Finance International Ltd.

Merrill Lynch International Limited

Paribas Capital Markets Group

Swiss Volksbank

Universal (U.K.) Limited

Yamaichi International (Europe) Limited

J. Henry Schroder Wag & Co. Limited

Nomura International

Baring Brothers & Co., Limited

BNP Capital Markets Limited

Dresdner Bank Aktiengesellschaft

Interallianz Bank Zurich AG

Lehman Brothers International

Morgan Stanley International

Salomon Brothers International Limited

UBS Phillips & Drew Securities Limited

S.G. Warburg Securities

£100,000,000

## AMP

### A.M.P. (U.K.) Public Limited Company

(Incorporated in England and Wales with limited liability under the Companies Act 1985 with registered number 2072534)

11 1/2% Bonds 2001

Deutsche Bank Capital Markets Limited

S.G. Warburg Securities

Baring Brothers & Co., Limited

Goldman Sachs International Limited

Samuel Montagu & Co. Limited

J. P. Morgan Securities Ltd.

Credit Suisse First Boston Limited





## UK COMPANY NEWS

**Lower costs help SB to £230m**

By Robert Peston

SMITHKLINE Beecham pushed up pre-tax profits by 17 per cent from £157m to £230m in the three months to June 30, in line with brokers' forecasts, in spite of slower sales growth than the company had expected.

Mr Bob Bauman, chief executive of the pharmaceutical and healthcare concern, admitted that the 3 per cent increase in turnover from continuing operations to £1.16bn was below target. However, if the value of US sales had been translated into sterling at the same rate as last year, the growth rate would have been 6 per cent. Mr Bauman said sales growth had accelerated in the past few weeks.

The company was formed two years ago by the merger of SmithKline Beecham of the US and Beecham of the UK. Mr Bauman said it was continuing to find cost savings from the combination. By the end of this year, it should have almost 3,000 from our world-wide staff numbers of 55,000."

This reduction in manufacturing and administration overheads was a big contributor to the profit increase. The profit margin increased from 9 per cent at the end of June last year to 20.4 per cent, if the effects of exchange rate movements are excluded.

SB's biggest selling drug is Tagamet, an ulcer treatment. Its market share has been declining in the face of competition from Glaxo's Zantac and more recently from newer products, such as Losec, made by Astra of Sweden. However, sales of Tagamet in the US rose faster than expected at 10

Terry Humphries  
Bob Bauman: plans staff cuts of 3,000 by end of year, from world total of 55,000

per cent.

Mr Bauman admitted that this rise was exceptional and unlikely to be sustained. Part of the increased demand stemmed from stockpiling by customers who were convinced that the price of the product would rise. In the event, the price was held.

But SB has also been very successful in selling Tagamet in the US managed-healthcare market, which consists of medical co-operatives set up to buy prescription drugs in bulk at favourable prices.

Sales growth of all SB's pharmaceutical products increased 13 per cent in the US, again adjusting for exchange movements. But in Europe,

sales were just 1 per cent higher and fell 7 per cent elsewhere.

Turnover of the consumer products division, which makes drinks such as Lucozade and Ribena and a variety of other well-known brands of products, fell to £222m. However, this was due principally to strong sales on the Continent. US turnover fell 9 per cent, as retailers reduced stocks, and UK sales were just 9 per cent higher.

Mr Bauman said he was very encouraged by the 5.1m of sales generated in the UK by Serotex, the anti-depressant launched in February. Analysts believe world-wide sales of Serotex could reach 255m a

year, though substantial growth will not take place until it is approved for US sale.

Earnings in the quarter rose 18 per cent to 11p per A-share and to 55p (89.7c) per equity unit - the "stapled" stock issued to US shareholders in SmithKline at the time of the merger. SB will soon have the right to convert the units into shares, but Mr Bauman said it would not be exercised.

A dividend of 3.75p per share has been declared, up 10 per cent. The payout on the units is 42.16c.

The shares closed down 20p at 75.5p. See Lex

**Allied Textile bucks trend with marginal rise**

By Alice Rawsthorn

ALLIED TEXTILE Companies, the Yorkshire textile group, bucked the downturn in the industry by a small increase in pre-tax profits from £5.27m to £5.31m in the months to March 31.

In spite of a fall in earnings per share to 13.1p (13.15p), the interim dividend is being lifted slightly to 4.4p (4.3p). Allied's shares rose by 8p to 354p on the announcement.

Mr Peter Honeysett, chairman, said the group, which has interests in most areas of wool textiles, had been able to maintain

its "spread of product areas" in spite of the "poorest trading conditions for ten years" in some sectors of its business.

However, he said Allied hoped to increase its property again next year when interest rates came down and the property market recovered.

The group is also investing heavily in capital expenditure - particularly in its recently acquired carpet yarn spinning plant - which should filter through to profits in the financial year.

Mr Honeysett said last year Allied made substantial profits from property sales. Mr Honeysett

**Management reshuffle at Cadbury Schweppes**

By Guy de Jonquieres, Consumer Industries Editor

MR JIM Schatz has resigned as managing director of Cadbury Schweppes' worldwide beverage operations following the company's decision to move the top management of the business from the US to Britain.

The reorganisation also involves changes in the management of operations in the Pacific. Cadbury Schweppes said it wanted to integrate its headquarters' staff, to ensure consistent global strategies and enable resources to be allocated more effectively.

Mr Schatz has been replaced by Mr Kevin Swan, formerly chief executive of Cadbury Schweppes Australia, who will also retain overall responsibility for beverage operations in Australia, New Zealand and the Pacific region. Mr Kevin Swan has been appointed managing director of Cadbury Schweppes Australia.

Mr Swan and about 20 of the 400 staff at Cadbury Schweppes' beverage division in Stamford, Connecticut, are moving to the UK. Cadbury Schweppes said Mr Schatz, an American citizen, wanted to stay in the US and had left on amicable terms.

Mr Schatz, who was a main board director of Cadbury Schweppes, took over as head of the beverage operations in 1987. He played an important role in expanding the business beyond Britain, notably international acquisitions.

These include Canada Dry, Sunbelt and Cross in the US, Tri Narang and Citresa in Spain and parts of the soft drinks business of Perrier of France. There has recently been speculation - denied by the company - that it was considering a bid for Dr Pepper, a leading US soft drinks producer.

Cadbury Schweppes said the reorganisation would reduce its costs to the US. However, some City analysts saw yesterday's announcement as a sign that the company intends to give a priority to other parts of the world, where soft drinks markets are growing faster.

"The changes are clearly going to affect the shape and attitudes of the company's beverage business in the short-to-medium-term because it will not be so obviously US-driven," said Mr John Campbell, food and drink industry analyst at County NatWest.

This is the second senior management reshuffle at Cadbury Schweppes in less than a year. Last September, Mr Neville Bain resigned as deputy chief executive and finance director to become group chief executive of Coats Viyella, the textile manufacturer.

The listing of the group was restored after the group was restored after the group was closed.

The group plans to dispose of management systems, environmental control systems, two automotive design companies, Design Engineering Consultancy Services and Anglo-Swedish Computing.

The final dividend was passed, leaving a total for the year of 1p.

**Benson makes £2m call as profits return**

Benson Group, Midlands-based

engineering and

investment

in existing businesses.

Announcing a taxable profit of £14.2m for the year to mid-May compared with a previous loss of £3.7m, Mr Richard Phillips, chairman, said many attractive acquisition opportunities existed in the current economic climate, but that these could be lost unless consideration could be satisfied in cash.

The 1-for-2 rights issue at 10p per share is underwritten by Noble Grossart Brokers to the issue, comprising 23.83m new ordinary shares, are Allied Provincial Securities.

All divisions traded profitably in the year, Mr Phillips said, and borrowings were halved to £1m.

Sales were £10.2m (£12.2m). Earnings per share were 4.1p (1p losses). The group plans to return to dividends in the current year.

**Neepsend suffers second half fall**

Neepsend, the machine and

maker, saw full-year

**EDS lifts offer for SD-Scicon by 25% and buys further 8%**

By Richard Gourley

ELECTRONIC DATA Systems, the General Motors subsidiary bidding for SD-Scicon, yesterday raised its offer by about 25 per cent, valuing the UK computer services company at £162m.

The new and final offer is 60p for the ordinary shares, compared to the earlier offer of 45p, and 125p for the preference, up from 102p.

SD-Scicon shares closed up 3p at 58p.

After the announcement, EDS bought 8 per cent of the ordinary shares in the market, taking its stake to 33 per cent.

Credit Suisse First Boston, EDS' advisers, said that these purchases suggested shareholders did not believe there was a white knight over the horizon.

SD-Scicon said the bid was still far too low for a company which had made profits of £5.5m in the first half of the year, was forecasting £10m for the full year, and had a leading

market position in three countries.

Mr John Jackson, SD-Scicon's chairman, said he would be advising institutional investors not to accept this offer and to "come along for the ride" as the share price would not again fall to the 50p level it reached before it came into play.

See Lex

**Telfos tumbles to £5.84m loss**

By Richard Gourley

TELOS HOLDINGS, the railway rolling stock company that survived a hostile takeover bid this year after revealing a string of disastrous non-core investments, yesterday reported a loss in the 15 months to March as new management swept clean the corporate carriage-work.

The company emerged a pre-tax loss for the period of 55.4m compared with a profit of 55.4m.

The loss was £4.5m higher than the company had anticipated for the year to December 1990 in March at the time Jen-

bacher Werke, the Austrian rolling stock manufacturer, increased its stake to 29.9 per cent and injected £14m of new capital.

The loss stemmed from poor operating results at Hitachi-GMT and Qualter Hall, the supplier of mine-shaft equipment, and was a £1.5m exceptional charge for the reorganisation of the Leeds factory and the closure of the London office.

The company had net cash of £3m and a strong shareholder in Jenbachwerke.

There is no final dividend.

See Lex

**Macfarlane director at A**

By Philip Rawstrone

ALLIED-LYONS, the drinks and food group, which lost £100m on foreign currency trading earlier this year, yesterday announced that Mr Peter Macfarlane, finance director of Rolls-Royce, is to be a new group finance director.

The appointment of Mr Macfarlane, who has a substantial risk involved in not accepting the increased offer.

He said they should remember that SD-Scicon's actual performance appeared to be at variance with the "claimed powerful profit forecast and very strong recovery".

See Lex

**NEWS DIGEST****First Tech to make disposals**

SHARES IN First Technology were suspended at 27p yesterday morning before the automotive, fire, security and safety systems group revealed heavy losses and announced disposals to gain continuing support from its bankers.

The group had a pre-tax loss of £3.0m in the year to April 30, turnover of £37.3m, but also made extraordinary provisions of 26.54m related to assets and disposals. In the previous year the group's profits were up 15.5m.

The listing of the group was restored after the group was closed.

The group plans to dispose of management systems, environmental control systems, two automotive design companies, Design Engineering Consultancy Services and Anglo-Swedish Computing.

The final dividend was passed, leaving a total for the year of 1p.

**Unit falls into £240,000 loss**

A difficult year at Unit Group saw its pallet division tackle reduced demand and its engineering division hit by defence spending.

On sales up from £28.2m to £28.8m, a loss of 1.1m was reported in the year to March 31, compared with a previous profit of £7.5m.

Trading from continuing businesses fell from £11.7m to £4.45m.

Unitek, which made machinery for pallet manufacturing, suffered losses of £15.1m and was forced to write off £14.2m in exceptional provisions of 26.54m related to assets and disposals. In the previous year the group's profits were up 15.5m.

The listing of the group was restored after the group was closed.

The group plans to dispose of management systems, environmental control systems, two automotive design companies, Design Engineering Consultancy Services and Anglo-Swedish Computing.

The final dividend was passed, leaving a total for the year of 1p.

**Wheway sells units to MBO**

Wheway has sold its Bawdon, Simpson and Midland Stom and Felco subsidiaries to Simpson Management.

The deal, backed by Lloyds Development Capital for an initial £2.25m cash, Deferred consideration of up to £1.7m is payable over four years dependent on profits of Midland Stom.

The final dividend is being paid through at £3.3m compared with last year's profit of £2.25m.

The company's net asset value per share dropped 14p to 90.6p to 86.1p.

The final dividend is being paid through at £3.3m compared with last year's profit of £2.25m.

The company stressed that it had an "excellent" relationship with its bankers and had funds available for its foreseeable needs.

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The final dividend is being paid through at £3.3m compared with last year's profit of £2.25m.

## UK COMPANY NEWS

**Lilley to raise £24m as Spanish take 21.5% stake**

By David Owen

**THE AILING UK** sector received a much-needed vote of confidence yesterday with the news that the leading Spanish civil engineering groups had last night "not accepted" Lilley's offer. They would offer a higher price at the moment.

Ed EDS said it was prepared to set a bid again at a price then increased by 2.5 per cent.

Ed EDS said the bid, which was made public, was not accepted because it did not reflect the market price for a 21.5 per cent stake in Glasgow-based Lilley.

The deal will enable the construction and contracting group to cut gearing by raising £24m through an issue of new ordinary shares at 54p.

The buyer will be Tibest Tres, a company jointly owned by Cubiertas and Entrecanales of Spain. Lilley, for its part, is to invest £2.35m in Cubiertas shares, as part of what are billed as "strategic investment arrangements", giving it a 21 per cent interest in the public infrastructure.

Mr Bob Rankin, chief executive, said that besides strength-

ening the balance sheet,

deal would benefit Lilley by giving it access to larger infrastructural projects.

"The cross-shareholding will act as a real motivation for both sides to make sure that the spirit of collaboration work," he added.

From the Spanish perspective, the deal is the first in what is intended to be a series of cross-border tie-ups through which the joint-venture partners hope to exploit the globalisation of European markets.

"From a financial point of view, we think it is a sound investment," said Mr José Manuel Entrecanales of Entrecanales. "We think it [Lilley] was something of an undervalued company in the market."

In the wake of the transaction, which will be submitted for shareholder approval at an August 30 extraordinary general meeting, Lilley's pro forma net assets will rise to £55m.

See Lex

loss

**Macfarlane appointed finance director at Allied-Lyons**

By Philip Rawstorne



Peter Macfarlane: expertise in treasury operations

of Allied's foreign exchange controls.

"I see the job of a treasurer as one of reducing exposure, not increasing it," he said yesterday.

That assurance provided reassurance to institutional investors after the shock

reduction to the property side of £5.4m.

ordinary income, resulting in the re-

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Brazil sees  
to shun re  
of coffee

By Victoria Griffith - São Paulo

**BRAZILIAN COFFEE** Modern  
Brazil's government has  
set clear signals that it is  
interested in reengaging  
in the international coffee arena  
in the near future.

That is the interpretation  
put on yesterday's an-

nouncement that coffee

exports again registered

growth at earlier levels

and at earlier levels

of fixed prices. This will

reinstate the rules on

coffee exports in effect until

21st this year when the

commodities ministry started

the market by announcing that

it was suspending export regis-

trations.

The government's

recently re-opened registra-

tion, but only until January

next year, will bring restrictions on

new registrations.

Mr Celsus Lodder, director

of the Department of Supply

and Prices, who made the

announcements, said: "We are

not suspending export regis-

trations."

Even batteries like these, with up to four

times the energy density of lead acid batteries,

will not turn an electric vehicle into a true

rival of the petrol car.

But they should be able to

provide enough range to allay most

potential buyers' fears

of flattened batteries

on an urban road

or on a freeway."

Not least, Impact is a

purpose-built electric

vehicle, whereas most

would-be rivals are

adaptations of conventional

cars, like Peugeot's

205 electric hatch-

back prototype. The car

demonstrates that by

appropriate design,

good aerodynamics, the

use of lightweight

materials, ultra-low

rolling resistance tyres

and the use of advanced electric motor technol-

ogy, an electric car can have similar on-

road performance and agile handling character-

istics of a conventional car.

Impact makes extensive use of aluminium

for wheels, braking systems and other key compo-

nents, within a lightweight plastic composite body.

Its operating range is made possible by

regenerative braking, in which the twin induction motors driving the front wheels feed

electrical energy back into the battery pack.

GM is far from alone in its efforts to produce

a viable electric vehicle. Chrysler, Ford, Indeed

every sizeable manufacturer including the Japan-

ese has projects under way, not wishing to be

excluded from the lucrative California mar-

ket. Impact is merely the best known.

For a start, there is the legislative incentive

## Urban transport

# Hurdles in the road to a smog-free destination

John Griffiths concludes a series by examining the progress of the electric car

**G**eneral Motors has a public commitment to build the world's first mass-produced electric car. It has set up a subsidiary to build it, and allocated a plant to build it in. It also has a problem.

More accurately, as the weeks pass it appears to have a growing number of setbacks with its "Impact" project, which, as touted by former GM chairman Roger Smith when unveiling it 20 months ago, would allow GM to comply with Californian "clean air" rules for the late 1990s and found a new branch of the auto industry.

GM this week denied reports that the Impact project is on temporary "hold", insisting that it is "progressing". But some of the early momentum appears to have been lost. A few months ago, GM formally set itself the target of having the car on sale by 1994. Now, against the backdrop of a cold financial climate talk is of the production version of the Impact going on sale in the mid-1990s.

To some extent, GM painted GM into a corner with Impact. The original idea was to demonstrate that an electric vehicle did not have to be slow and barely "traffic compatible". Having

that - the Impact whizzing like a sports car at 100mph around tracks caused something of a sensation - the intention was to keep the car capable of greater range and longer life than lead acid types before putting a car based on Impact into production.

Such was media enthusiasm for the vehicle, however, that GM opted for a production programme based on current battery technology. Its adequacy looks increasingly suspect.

To achieve Impact's much-quoted 120-mile range requires the driver to steer well clear of using its fast acceleration (standstill to 60mph in around 10 seconds) or top speed.

That range is also achievable only on the basis of a full, eight-hour recharge. Not least,

the heavy (670lb) \$1,500 (\$900)

battery pack, comprising 32 10-volt units connected in series, do not yet appear to have met the project target of providing enough deep discharge cycles to cover 25,000 miles before replacement.

Mathieu wanted a battery pack life of 40,000 miles before committing to production.

But there is time yet for the sceptics to be

confounded. Several factors make it unlikely

that the Impact will suffer the same fate as previous electric vehicle projects.

For a start, there is the legislative incentive

provided by California. In 1990, 2 per cent of all cars, vans and light trucks sold must be "zero emission vehicles", in other words electric.

That figure will rise to 10 per cent in 2003.

So far, GM has given no indication of a likely price for a car based on Impact. In Europe, the absolute price of petrol and diesel rises so

the expected higher purchase cost of electric cars could be increasingly offset by cheaper

operating costs.

The US industry is also making its first concerted, large-scale effort to develop new generations of batteries intended to put the viability of electric vehicles beyond doubt. In January GM, Ford and Chrysler, with federal government collaboration, agreed with the US Advanced Battery Consortium committed to spending \$1.2bn over the next 10 years to develop "super-batteries", with sodium-sulphur and nickel-

metals among the materials.

Even batteries like these, with up to four times the energy density of lead acid batteries, will not turn an electric vehicle into a true rival of the petrol car.

But they should be able to provide enough range to allay most potential buyers' fears of flattened batteries on an urban road or on a freeway.

Not least, Impact is a purpose-built electric vehicle, whereas most would-be rivals are adaptations of conventional cars, like Peugeot's 205 electric hatch-back prototype. The car demonstrates that by appropriate design, good aerodynamics, the use of lightweight materials, ultra-low rolling resistance tyres

and the use of advanced electric motor technol-

ogy, an electric car can have similar on-road performance and agile handling characteristics of a conventional car.

Impact makes extensive use of aluminium for wheels, braking systems and other key components, within a lightweight plastic composite body.

Its operating range is made possible by regenerative braking, in which the twin induction motors driving the front wheels feed electrical energy back into the battery pack.

GM is far from alone in its efforts to produce a viable electric vehicle. Chrysler, Ford, Indeed every sizeable manufacturer including the Japan-

ese has projects under way, not wishing to be

excluded from the lucrative California market.

Impact is merely the best known.

For a start, there is the legislative incentive

Previous articles in the series appeared on July 11, 18 and 25.

By Kenneth Gooding

AUSTRALIA'S NEXT major mining area will be in south-west Queensland where a recently made via world-class Century mine lead discovery, according to Mr Ross Mathewson, editor of the *Resource*.

The Century deposit, which sits about 10 km east of the town of Winton, was discovered in the mid-1980s, was declared this year by the regulator as Australia's "major new source".

At the UK launch of the region yesterday Mr Mathewson and other companies had made discoveries in the area which now seem certain to become important to Australia as a whole. Hill and Mount Isa regions.

There are at present estimated to be 140m tonnes

of ore in the area.

By Robert - in Montreal

A BIG obstacle to development of the Eskay Creek gold deposit in north-west British Columbia has been removed.

International Corona, which owned the ore body, and several small exploration companies have agreed to settle disputes arising from overlapping claims and to drop litigation.

Corona will issue 300,000 of its own shares to Tagish Resources and the Dupras exploration group, the main

shareholders in the project.

Market Report

PRECIOUS METALS prices

ended mixed on Tuesday's falls

last day, led by platinum, which

fell 15 to 24 to \$363.25 a troy

ounce. Gold was up 175

to 178.60 a troy ounce.

Silver was up 1.45 to

\$1.50 a troy ounce.

Palladium was up 1.40 to

\$21.50 a troy ounce.

Platinum

rose 1.45 to

\$18.20 a troy ounce.

Ruthenium was up 0.13 to

\$19.60 a troy ounce.

Osmium was up 0.15 to

\$16.80 a troy ounce.

Gold

rose 1.45 to

\$17.10 a troy ounce.

Gold

rose 1.45 to

\$17.20 a troy ounce.

Gold

rose 1.45 to

\$17.30 a troy ounce.

Gold

rose 1.45 to

\$17.40 a troy ounce.

Gold

rose 1.45 to

\$17.50 a troy ounce.

Gold

rose 1.45 to

\$17.60 a troy ounce.

Gold

rose 1.45 to

\$17.70 a troy ounce.

Gold

rose 1.45 to

\$17.80 a troy ounce.

Gold

rose 1.45 to

\$17.90 a troy ounce.

Gold

## COMMODITIES AND AGRICULTURE

**Brazil seems set to shun revival of coffee pact**

By Victoria Griffith in São Paulo

**BRAZILIAN COFFEE** believe their government has given a clear signal that it is not interested in renegotiating the International Coffee Agreement in the near future.

That is the interpretation they put yesterday's announcement that they once again registered coffee exports for up to 12 months ahead and at fixed, to-be-fixed prices. This completely reinstates the rules on coffee exports in place until next year, when the economics ministry stunned the market by announcing it was suspending its regulations.

The government subsequently re-opened registrations, but only until January and at a fixed pricing.

Mr Celsus Lodder, of the Department of Supply and Prices, who

**Big fall in copper output cost forecast**

By Kenneth Gooding, Mining Correspondent

**COPPER PRODUCTION** will continue to fall in real terms by 1995, as the industry's output will be reduced to below 8m tonnes by 1995, the Commodity Research Unit consultancy group suggests in a special report today.

The bulk of the industry's output - 6.5m tonnes of copper - will cost 60 cents or less to produce compared with 80 tonnes at below 80 cents a lb in 1990.

"Everything has gone back to the way it was before," said a Rio de Janeiro-based trader. "I don't think there will be any agreement."

Mr Lodder met key representatives from the Brazilian industry on Tuesday. The representatives asked the government to release funds to help farmers finance the current situation. However, the government has committed itself to any financing.

**Century deposit may add 10% to world zinc output**

By Kenneth Gooding

**AUSTRALIA'S NEXT** major mining area will add 10% to world zinc output by mid-1995, it was selected by the Register of Australian Mining.

The Century deposit, which might contain 10 per cent world output of zinc concentrate from mid-1995, was selected by the register as Australia's "major resource".

At the launch of the register yesterday Mr Loutrean said other companies had made discoveries in the area which now seemed certain to become as important as Australia's Broken Hill and Mount Isa regions.

Ore reserves at present estimated to be 140m tonnes

of 1 per cent zinc, 3 per cent lead and 1.5 per cent silver a tonne, which makes it the sixth-largest zinc-lead deposit in the world. It could prove to be much larger.

Although Century is in a very remote location and has no infrastructure, analysts suggest it will be a very low-cost operation because of its size, the ore body and its proximity to the sea.

Century will at least be able to develop. CRA could have a 50% interest in mining operation producing 400,000 tonnes of zinc by the end of 1995.

"Register of Australian Mining 1991-92," from City of London PR, Mercury House, 14 Finsbury Square, EC2A 0AD.

**Eskay Creek claims disputes settlement**

By Robert Gibbons in Montreal

**BIG** claims in development of the rich Eskay Creek gold deposit in north-west British Columbia have been removed.

International Corona, which controls the company, and several small exploration companies have agreed to settle disputes arising from overlapping claims and drop litigation.

Corona will pay \$300,000 to its own shares in Tagish Resources and the Durango exploration group, the main

contestants. Settlement of the claims allows the provincial government to issue a mining licence for Eskay Creek. Corona is the operator and a minority owner in Placer Dome.

The property is estimated to contain at least C\$1bn (US \$600m) worth of gold and non-ferrous metals.

Production may not start until 1994-95, however. Development work has

shown that the ore is complex and may be more difficult to extract than expected. Completion of the road is also behind schedule.

Minnova, a Noranda subsidiary, and its partner Res Gold are going underground at the mine in British Columbia.

Underground reserves of 2.4m ounces of silver and 1.5m ounces of gold.

**MARKET REPORT**

PRECIOUS METALS prices

regained on Tuesday's

yesterday, led by platinum,

rose \$5.15 to \$1,175

per oz. Silver rose \$0.15

to \$19.65-\$20.15

per oz. Gold rose \$0.20

to \$385.00

per oz. Silver rose \$0.50

to \$18.50

per oz. Platinum

rose \$2.25 to \$383.25

per oz. Palladium

rose \$0.15 to \$19.15

per oz. Copper

rose 10c to \$104.50

per lb. Lead (US Producer)

rose 50c to \$50.00

per lb. Tin (New)

rose 25c to \$26.00

per lb. Zinc (US)

rose 25c to \$62.00

per lb. Copper (Sep)

rose 50c to \$54.25

per lb. Copper (KL RSS)

rose 27.00m to \$227.00m

per tonne. Premium

Gasoline +2

Gas Oil +1

Heavy Fuel Oil +0.70

Naphtha +2

Petroleum Products

Estimated +0.20

Gold (per troy oz)

\$385.0

Silver (per troy oz)

\$40.50

Platinum (per troy oz)

\$383.25

Palladium (per troy oz)

\$59.15

Lead (US Producer)

104.50

Gas Oil +0.50

Heavy Fuel Oil +0.70

Naphtha +2

Petroleum Products

Estimated +0.20

Gold (Sep)

rose 50c to \$54.25

per lb. Copper (KL RSS)

rose 27.00m to \$227.00m

per tonne. Premium

Gasoline +2

Gas Oil +1

Heavy Fuel Oil +0.70

Naphtha +2

Petroleum Products

Estimated +0.20

Gold (Sep)

rose 50c to \$54.25

per lb. Copper (KL RSS)

rose 27.00m to \$227.00m

per tonne. Premium

Gasoline +2

Gas Oil +1

Heavy Fuel Oil +0.70

Naphtha +2

Petroleum Products

Estimated +0.20

Gold (Sep)

rose 50c to \$54.25

per lb. Copper (KL RSS)

rose 27.00m to \$227.00m

per tonne. Premium

Gasoline +2

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## LONDON STOCK EXCHANGE

## Equities lower as support fades away

By Terry Byland, UK Stock Market Editor

ANOTHER unsuccessful attempt by the UK stock market to move above the FTSE 2,600 mark yesterday appeared to reflect an underlying slackening in investment enthusiasm, according to some dealers.

The stock market drew heart from the reiteration by Mr Norman Lamont, the UK Chancellor of the Exchequer, that he forecast that recovery was before the end of the year, and remained unsettled by Tuesday's bearish report from the Confederation of British Industry.

Wall Street's strength overnight proved insufficient to prop up a London market now wondering if share prices have overruled themselves for the time being. With the water, and some other utility stocks, up set by the warning on divi-

| Account Ending Dates |        |
|----------------------|--------|
| First Settlement:    | Jul 29 |
| Second Settlement:   | Aug 12 |
| Third Settlement:    | Aug 4  |
| Last Settlement:     | Aug 29 |
| Accounts Due:        | Aug 23 |
| Next Day Settlement: | Aug 18 |

\*New Date: Settlement may take place from 8.30 am two business days earlier.

dividends from Ofwat, the industry regulator, some sizeable rises in share came on yesterday. Overall, there were clear signs of mid-summer lethargy in the August holiday.

Despite Wall Street's overnight gain of 31 points in a market above Dow 3,000, London opened lower. Marketmakers were still short of buyers and only willing to sell shares down in the hope of shaking

out a few sellers. However, blue chip equities were soon pulled higher by the FTSE September future contract which continued to trade at a 30-35 point premium despite the undercurrent felt in the underlying market.

The continued firmness in the Footsie future contract and the underlying stocks higher and the Footsie took another run at the 2,600 level, adding eight points at best to 2,608. Trading volume was slow, however, and attention focused around a clutch of corporate developments.

The early gain in the Footsie was almost entirely reversed and in the remainder of the session, the market moved erratically, the downward trend entry to a

new session was equally maintained with the Dow down still comfortably above in London hours.

At the close, the FTSE Index was down 5.2 in 2,578. Traders expressed some surprise that London was at present gaining so little benefit from Wall Street's return to the Dow 3,000 plus area. Analysts in London pointed to underlying fears that German interest could be forced higher when the Bundesbank meets at first on the quarterly result, but later rates into selling in the Atlantic.

Except for Abbey National, the financial sector remained very firm as the trading figures from the clearing banks were absorbed by the market. Shares, which have spearheaded the market's response to hopes of an early end to the economic recession, held on to gains. But the building sector remained depressed by last week's disturbing developments.

Volume taking in both retail and intra-market business, totalled 1.1 billion shares, against Tuesday's 1.054m. Retail business on Tuesday reached £1bn, confirming a return to profitable levels of trading from the point of view of London-based

firms.

Among the corporate features, shares in Abbey National traded actively, finally closing easier despite the announcement of increased profits for the first half year, SmithKline Beecham improved at first on the quarterly result, but later ran into selling in the Atlantic.

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## Ladbroke out of favour

A SOMEWHAT idle stock market turned its attention to Ladbroke, which underperformed yesterday after the appointment of a new broker less than one month ahead of figures triggered talk that there might be a rights issue.

This was undermined by a broker's report, which said the changes in UK accounting standards would take more than £10m from the company's pre-tax profits, spread over the years.

The company's new joint broker is Smith New Court, known for its expertise in placing shares. Although Ladbroke's internas are due on August 28, most traders dismissed the rights issue talk.

Goldman Sachs published an assessment of last Thursday's announcement from the Accounting Standards Board on the treatment of convertible bonds with options whose issuers have not made provisions for "supplemental interest". Ladbroke has a subordinated 5% per cent euroconvertible bond, with a put option. Prospective holders may have the right to require the £150m to be repaid in 2001 plus supplemental interest amounting to 23.6m.

The company may never have to pay bond holders if it can choose to convert to Ladbroke shares - but it faces having to make an appropriate provision in its accounts.

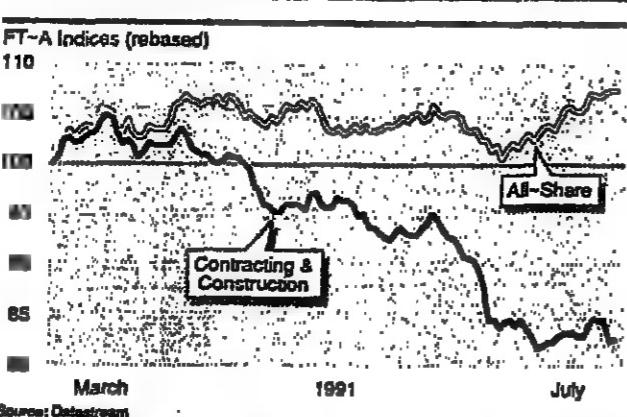
Ladbroke retreated 7 to 270p. Turnover reached 4.6m, with traders saying that a sell order for 400,000 added to the downward pressure on the price.

## Abbey busy

Excellent results from Abbey National were seen as the prompt to cut a £10m jump by nearly per cent in the past three months. The shares ended 7 to 270p, turnover of 4.7m and were up by nearly a million.

All observers were enthusiastic about the interim figures of £208m, compared with £192m in the same year, and a strong provision. They felt a provision for the increase in mortgage arrears were compensated by the strong increase in net rental receipts.

However, the results were only marginally above highest expectations and ana-



Hopes that the UK recession may be bottoming out do not appear to be borne out by one of the most cyclical sectors of the stock market. The building and construction sector, seen as a fundamental indicator of economic performance, plunged after relative buoyancy in March and April. Observers warn of "double-dip recession" and Mr Angus Phaire of County NatWest says: "I can see no evidence of a turn. In the past few years the economy has been strong because people have been prepared to borrow a lot of money, and that appetite may have been undermined. It is all about confidence."

Lloyds was advising investors to look for stock with more recovery potential. Mr John Wriggsworth of UBS Phillips & Drew said: "We still see Abbey as a long-term buy but there could be an argument for switching into Lloyds, which has a much higher yield - we have had heavy buyers." Lloyds gained 7 to 270p on turnover of 8.1m.

SmithKline Beecham fell quickly as the market digested its second-quarter figures. Analysts were particularly concerned over the relatively slow growth in pharmaceutical sales.

Sentiment was also hurt by a press report suggesting that SmithKline was looking for a large merger. Analysts close to the company said any such merger would take place in years rather than weeks. The stock ended 20 lower at 758p. Turnover was 4.4m, making it

the top of the FT-A All-Share Index.

Utilities fall

Water shares continued to retreat in response to proposals by Ofwat, the industry's regulator, to limit growth in dividend payments.

Among the worst performers, Northwest Water lost 5 to 356p and Wessex 13 to 350p.

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IALS (Misc.)

## LEISURE

## PROPERTY

## TRANSPORT - Contd

## INVESTMENT TRUSTS - Contd

## WATER

## MINES - Contd

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**FINANCIAL TIMES THURSDAY AUGUST 1 1991**







**Continued on**

**NYSE COMPOSITE PRICES**

1983 PI 86  
High/Low Stock Ch. Vol. E 1984 High  
Continued from previous page

| Continued from previous page |           |        |      |      |      |  |  |  |  |
|------------------------------|-----------|--------|------|------|------|--|--|--|--|
| - S -                        |           |        |      |      |      |  |  |  |  |
| 261. 20% S Antio Ch          | 2.68 0.66 | 26     | 3    | 261. |      |  |  |  |  |
| 157. 11% SCM Gp              | 0.24 0.32 | 17     | 3    | 262. |      |  |  |  |  |
| 27. 20% SPTT Techno          | 1.26 0.04 | 17     | 3    | 263. |      |  |  |  |  |
| 21. 12% Semis                |           |        |      | 264. |      |  |  |  |  |
| 13. 14% Seacor Hlth          | 1.53 0.13 | 7      | 26   | 265. |      |  |  |  |  |
| 97. 57% Sealedair            | 0.30 0.04 | 17     | 3    | 266. |      |  |  |  |  |
| 13. 25% Seafarers Sc         |           |        |      | 267. |      |  |  |  |  |
| 37. 25% Seafway              | 0.32 0.01 | 2      | 2    | 268. |      |  |  |  |  |
| 21. 11% Seaway               |           |        |      | 269. |      |  |  |  |  |
| 4. 21% Seaworthy             |           |        |      | 270. |      |  |  |  |  |
| 261. 26% SelexPaper          | 0.20 0.01 | 22     | 17   | 271. |      |  |  |  |  |
| 22. 26% Select&P             | 1.64 0.05 | 22     | 17   | 272. |      |  |  |  |  |
| 44. 12% Seaman Corp          |           |        |      | 273. |      |  |  |  |  |
| 62. 43% Seama Mae            |           |        |      | 274. |      |  |  |  |  |
| 159. 10% Seamen Br           |           |        |      | 275. |      |  |  |  |  |
| 37. 22% Seamanline           |           |        |      | 276. |      |  |  |  |  |
| 45. 37% Seando               |           |        |      | 277. |      |  |  |  |  |
| 4. 23% Seantel               |           |        |      | 278. |      |  |  |  |  |
| 31. 25% Seantech             |           |        |      | 279. |      |  |  |  |  |
| 97. 54% Seaport              |           |        |      | 280. |      |  |  |  |  |
| 43. 20% Seare Ltd            | 0.34 0.02 | 22     | 17   | 281. |      |  |  |  |  |
| 72. 11% Seaway Corp          | 0.26 0.15 | 14     | 3    | 282. |      |  |  |  |  |
| 36. 23% Seaway Corp          | 2.62 0.07 | 8      | 200  | 283. |      |  |  |  |  |
| 41. 15% Seaway Corp          | 7.72 0.05 | 132000 | 0.01 | 284. |      |  |  |  |  |
| 54. 45% Schaeffle            | 1.32 0.02 | 33342  | 0.01 | 285. |      |  |  |  |  |
| 80. 23% Schaeffer            | 1.20 0.02 | 277131 | 0.01 | 286. |      |  |  |  |  |
| 1. 23% Schaeffer             | 0.30 0.01 | 25     | 27   | 287. |      |  |  |  |  |
| 7. 23% Schaeffer             | 1.14 0.01 | 25     | 27   | 288. |      |  |  |  |  |
| 7. 23% Schaeffer             | 0.16 0.01 | 14     | 141  | 289. |      |  |  |  |  |
| 57. 51% Schaeffer            | 0.16 0.01 | 7      | 41   | 290. |      |  |  |  |  |
| 45. 33% Schaeffer            | 0.60 0.02 | 41     | 364  | 291. |      |  |  |  |  |
| 10. 11% Schaeffer            | 0.58 0.04 | 30     | 15   | 292. |      |  |  |  |  |
| 5. 23% Schaeffer             | 0.25 0.03 | 145    | 15   | 293. |      |  |  |  |  |
| 18. 10% Schaeffer            | 1.40 0.08 | 4      | 227  | 294. |      |  |  |  |  |
| 18. 10% Schaeffer            | 0.48 0.10 | 12     | 14   | 295. |      |  |  |  |  |
| 18. 10% Schaeffer            | 2.70 0.14 | 81     | 15   | 296. |      |  |  |  |  |
| 18. 10% Schaeffer            | 0.60 0.05 | 13     | 128  | 297. |      |  |  |  |  |
| 29. 23% Schaeffer            | 0.20 0.01 | 107002 | 24   | 298. |      |  |  |  |  |
| 16. 23% Schaeffer            | 0.40 0.03 | 42     | 408  | 299. |      |  |  |  |  |
| 33. 21% Schaeffer            | 0.40 0.03 | 42     | 408  | 300. |      |  |  |  |  |
| 17. 23% Schaeffer            | 0.52 0.03 | 22     | 22   | 301. |      |  |  |  |  |
| 12. 11% Schaeffer            | 0.60 0.01 | 28     | 22   | 302. |      |  |  |  |  |
| 65. 43% Sequoia              |           |        |      | 303. |      |  |  |  |  |
| 37. 20% Sequoia              |           |        |      | 304. |      |  |  |  |  |
| 22. 23% ServiceCpl           | 0.58 0.02 | 19     | 265  | 305. |      |  |  |  |  |
| 35. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 306. |      |  |  |  |  |
| 35. 23% ServiceCpl           | 1.00 0.12 | 23     | 23   | 307. |      |  |  |  |  |
| 23. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 308. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 309. |      |  |  |  |  |
| 23. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 310. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 311. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 312. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 313. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 314. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 315. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 316. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 317. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 318. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 319. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 320. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 321. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 322. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 323. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 324. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 325. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 326. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 327. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 328. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 329. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 330. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 331. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 332. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 333. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 334. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 335. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 336. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 337. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 338. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 339. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 340. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 341. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 342. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 343. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 344. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 345. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 346. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 347. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 348. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 349. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 350. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 351. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 352. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 353. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 354. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 355. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 356. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 357. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 358. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 359. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 360. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 361. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 362. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 363. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 364. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 365. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 366. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 367. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 368. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 369. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 370. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 371. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 372. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 373. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 374. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 375. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 376. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 377. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 378. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 379. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 380. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 381. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 382. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 383. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 384. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 385. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 386. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 387. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 388. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 389. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 390. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 391. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 392. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 393. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 394. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 395. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 396. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 397. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 398. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 399. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 400. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 401. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 402. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 403. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 404. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 405. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 406. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 407. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 408. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 409. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 410. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 411. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 412. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 413. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 414. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 415. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 416. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 417. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 418. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 419. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 420. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 421. |      |  |  |  |  |
| 17. 23% ServiceCpl           | 0.50 0.01 | 22     | 48   | 422. | </td |  |  |  |  |

### **AMEX COMPOSITE PRICES**

**ES**  *pm prices Ju*

| Stock        | Div.    | PY   | High  | Low  | Class | Chng | Stock        | Div.    | PY   | High | Low | Class | Chng        | Stock       | Div. | PY  | High | Low | Class | Chng       | Stock      | Div. | PY | High | Low | Class |
|--------------|---------|------|-------|------|-------|------|--------------|---------|------|------|-----|-------|-------------|-------------|------|-----|------|-----|-------|------------|------------|------|----|------|-----|-------|
| Acton-Cyr    | 0       | 4    | 4     | 4    | 4     | +4   | ADM Corp     | 0       | 26   | 25   | 14  | 14    | -1          | Ambit       |      |     |      |     |       |            | Pegasus II | 0    | 22 | 22   | 13  | 12    |
| Air Expr     | 20      | 20   | 24    | 14   | 21    | +5   | Carl Fda     | 215     | 215  | 44   | 44  | -1    | Amico       | 0.10        | 14   | 24  | 12   | 12  | -1    | Perini     | 8          | 7    | 7  | 10   | 10  |       |
| Allfin, Inc  | 2       | 2    | 24    | 23   | 23    | +1   | Cominco      | 2,700   | 204  | 204  | 204 | -1    | Argus En    | 1           | 1    | 70  | 12   | 12  | -1    | Pet. H&P   | 12         | 12   | 10 | 10   | 10  |       |
| Allistair    | 15      | 15   | 23    | 23   | 23    | +1   | Corporacion  | 16      | 15   | 15   | 15  | -1    | Atmosfera   | 7,500       | 25   | 25  | 25   | 25  | -1    | Phi LD     | 1.17       | 12   | 12 | 10   | 10  |       |
| Alpha! Indl  | 17      | 17   | 10    | 9    | 9     | -1   | Credit Fda   | 6       | 6    | 4    | 4   | -1    | Attaway A   | 0.12        | 10   | 10  | 12   | 12  | -1    | Philly A   | 1.10       | 10   | 10 | 10   | 10  |       |
| Alpha! Corp  | 17      | 17   | 24    | 24   | 24    | +1   | Cord! Air    | 300     | 25   | 25   | 25  | -1    | Aviaco      | 0.12        | 10   | 10  | 12   | 12  | -1    | Philly C   | 1.10       | 10   | 10 | 10   | 10  |       |
| Am Int'l     | 0.54    | 14   | 14    | 14   | 14    | +1   | Corona A     | 0.10443 | 200  | 200  | 200 | 200   | -1          | Aviation P  | 0.51 | 4   | 700  | 35  | 35    | -1         | Philly D   | 0.88 | 4  | 82   | 52  | 52    |
| Am Internat  | 0.64    | 5    | 5     | 5    | 5     | +1   | Cross At A   | 0.421   | 20   | 20   | 20  | 20    | -1          | Aviation S  | 0.51 | 4   | 700  | 35  | 35    | -1         | Philly E   | 0.88 | 4  | 82   | 52  | 52    |
| Am Prods     | 0.20    | 14   | 115   | 75   | 75    | +1   | Dawn C&S     | 0.421   | 20   | 20   | 20  | 20    | -1          | Aviastar    | 0.51 | 4   | 700  | 35  | 35    | -1         | Philly F   | 0.88 | 4  | 82   | 52  | 52    |
| Am Shippers  | 1.35    | 1.35 | 205   | 205  | 205   | +1   | Dawn C&S II  | 0.421   | 20   | 20   | 20  | 20    | -1          | Aviotech    | 0.51 | 4   | 700  | 35  | 35    | -1         | Philly G   | 0.88 | 4  | 82   | 52  | 52    |
| Am. Enviro   | 0.10    | 9    | 1850  | 1450 | 1450  | +1   | Diamond      | 8       | 8    | 8    | 8   | -1    | Aviotech    | 0.51        | 4    | 700 | 35   | 35  | -1    | Philly H   | 0.88       | 4    | 82 | 52   | 52  |       |
| Angel-Aust   | 150     | 150  | 250   | 250  | 250   | +1   | DR Inds      | 8       | 8    | 8    | 8   | -1    | Aviotech    | 0.51        | 4    | 700 | 35   | 35  | -1    | Philly I   | 0.88       | 4    | 82 | 52   | 52  |       |
| Architects   | 60      | 60   | 115   | 142  | 142   | +1   | Aviotech     | 0.51    | 4    | 700  | 35  | 35    | -1          | Philly J    | 0.88 | 4   | 82   | 52  | 52    |            |            |      |    |      |     |       |
| Atari!       | 4       | 4    | 105   | 20   | 20    | +1   | Baileys      | 0.75    | 20   | 20   | 20  | 20    | -1          | Jan Bell    | 48   | 300 | 12   | 12  | 12    | -1         | Philly K   | 0.88 | 4  | 82   | 52  | 52    |
| Atmosfera II | 31      | 31   | 15    | 15   | 15    | +1   | Baileys      | 0.75    | 20   | 20   | 20  | 20    | -1          | Khart Cpl   | 7    | 7   | 7    | 7   | 7     | -1         | Philly L   | 0.88 | 4  | 82   | 52  | 52    |
| Autonics A   | 9       | 9    | 15    | 15   | 15    | +1   | Baner Duplex | 0.75    | 20   | 20   | 20  | 20    | -1          | Kirkby Eng  | 19   | 512 | 12   | 12  | 12    | -1         | Philly M   | 0.88 | 4  | 82   | 52  | 52    |
| Avia! Corp   | 1       | 1    | 1     | 1    | 1     | +1   | Baner Eng    | 2       | 2    | 2    | 2   | -1    | Labege      | 17          | 1000 | 12  | 12   | 12  | -1    | Philly N   | 0.88       | 4    | 82 | 52   | 52  |       |
| B&H Corp     | 2.66    | 7    | 85    | 11   | 10    | +1   | Baner Eng    | 8       | 8    | 8    | 8   | -1    | Lake Ind    | 4           | 1000 | 12  | 12   | 12  | -1    | Philly O   | 0.88       | 4    | 82 | 52   | 52  |       |
| Baldwin A    | 0.12    | 11   | 10    | 7    | 7     | +1   | Baner Eng    | 2.00    | 15   | 15   | 14  | -1    | Laurel Corp | 4           | 1000 | 12  | 12   | 12  | -1    | Philly P   | 0.88       | 4    | 82 | 52   | 52  |       |
| Barry, RG    | 2       | 2    | 10    | 10   | 10    | +1   | Baner Eng    | 0.05    | 50   | 50   | 50  | 50    | -1          | Levitt Corp | 0    | 0   | 0    | 0   | 0     | -1         | Philly Q   | 0.88 | 4  | 82   | 52  | 52    |
| BAT Ind      | 0.71    | 25   | 212   | 125  | 125   | +1   | Baner Eng    | 0.20    | 12   | 12   | 12  | 12    | -1          | Leverett Co | 41   | 24  | 12   | 12  | 12    | -1         | Philly R   | 0.88 | 4  | 82   | 52  | 52    |
| Battell Off  | 1       | 1    | 11    | 11   | 11    | +1   | Baner Eng    | 11      | 3572 | 14   | 14  | 14    | -1          | Lynch Eng   | 22   | 12  | 12   | 12  | 12    | -1         | Philly S   | 0.88 | 4  | 82   | 52  | 52    |
| Barger Corp  | 0.40    | 16   | 645   | 275  | 275   | +1   | Baner Eng    | 82      | 651  | 15   | 15  | 15    | -1          | Magnecraft  | 5    | 15  | 15   | 15  | 15    | -1         | Philly T   | 0.88 | 4  | 82   | 52  | 52    |
| Basis! Inc   | 1.00    | 19   | 1,100 | 265  | 265   | +1   | Baner Eng    | 1       | 100  | -    | -   | -     | -1          | Markertec   | 5    | 15  | 15   | 15  | 15    | -1         | Philly U   | 0.88 | 4  | 82   | 52  | 52    |
| Be - Red A   | 15      | 15   | 64    | 225  | 217   | +1   | Baner Eng    | 0.80    | 15   | 35   | 28  | -1    | Maxim       | 0.44        | 51   | 405 | 11   | 11  | -1    | Philly V   | 0.88       | 4    | 82 | 52   | 52  |       |
| Bear! Corp   | 0.46    | 51   | 5     | 5    | 5     | +1   | Baner Eng    | 3.20    | 10   | 105  | 75  | -1    | Medica A    | 0.44        | 51   | 405 | 11   | 11  | -1    | Philly W   | 0.88       | 4    | 82 | 52   | 52  |       |
| Becton D     | 4       | 4    | 5     | 5    | 5     | +1   | Baner Eng    | 0.40    | 12   | 3    | 18  | -1    | Medica B    | 0.44        | 51   | 405 | 11   | 11  | -1    | Philly X   | 0.88       | 4    | 82 | 52   | 52  |       |
| Bell! Corp   | 2       | 2    | 400   | 45   | 45    | +1   | Baner Eng    | 44      | 884  | 62   | 41  | -1    | Medica C    | 0.44        | 51   | 405 | 11   | 11  | -1    | Philly Y   | 0.88       | 4    | 82 | 52   | 52  |       |
| Bell Valley  | 35      | 35   | 4     | 112  | 112   | +1   | Baner Eng    | 2       | 5    | 5    | 5   | -1    | Medica D    | 0.44        | 51   | 405 | 11   | 11  | -1    | Philly Z   | 0.88       | 4    | 82 | 52   | 52  |       |
| Bowman       | 2.52    | 2    | 13    | 13   | 13    | +1   | Baner Eng    | 14      | 2845 | 17   | 17  | -1    | Metacog A   | 0.44        | 51   | 405 | 11   | 11  | -1    | Philly AA  | 0.88       | 4    | 82 | 52   | 52  |       |
| Bowsher      | 0.25    | 30   | 37    | 13   | 13    | +1   | Baner Eng    | 1.00    | 132  | 182  | 92  | -1    | MSR Eng     | 2           | 2    | 12  | 12   | 12  | -1    | Philly BB  | 0.88       | 4    | 82 | 52   | 52  |       |
| Brownf! Corp | 1.04327 | 1    | 105   | 165  | 165   | +1   | Baner Eng    | 1.00    | 132  | 182  | 92  | -1    | Nabors      | 16          | 1325 | 12  | 12   | 12  | -1    | Philly CC  | 0.88       | 4    | 82 | 52   | 52  |       |
| Brownf! Corp | 30      | 30   | 80    | 82   | 82    | +1   | Baner Eng    | 0.85    | 18   | 677  | 28  | -1    | New Plat    | 1           | 1    | 37  | 35   | 35  | -1    | Philly DD  | 0.88       | 4    | 82 | 52   | 52  |       |
| Cal! Eggy    | 28      | 580  | 134   | 134  | 134   | +1   | Baner Eng    | 0.31    | 22   | 57   | 57  | -1    | New Plat    | 1           | 1    | 37  | 35   | 35  | -1    | Philly EE  | 0.88       | 4    | 82 | 52   | 52  |       |
| Calypso!     | 1       | 5    | 3     | 3    | 3     | +1   | Baner Eng    | 24      | 168  | 168  | 168 | -1    | New Time    | 0.56        | 53   | 162 | 15   | 15  | -1    | Philly FF  | 0.88       | 4    | 82 | 52   | 52  |       |
| Car! Corp    | 0.45    | 15   | 1336  | 23   | 23    | +1   | Baner Eng    | 0.20    | 18   | 25   | 154 | -1    | Newcom      | 0.20        | 27   | 612 | 12   | 12  | -1    | Philly GG  | 0.88       | 4    | 82 | 52   | 52  |       |
| Car! Corp    | 0.14    | 20   | 4     | 112  | 12    | +1   | Baner Eng    | 84      | 24   | 94   | 41  | -1    | NTI Ryan    | 9           | 172  | 12  | 12   | 12  | -1    | Philly HH  | 0.88       | 4    | 82 | 52   | 52  |       |
| Chambers     | 41      | 235  | 259   | 259  | 259   | +1   | Baner Eng    | 0.40    | 10   | 234  | 75  | -1    | Odeles A    | 20          | 7    | 5   | 45   | 45  | -1    | Philly II  | 0.88       | 4    | 82 | 52   | 52  |       |
| Chambers     | 51      | 19   | 29    | 29   | 29    | +1   | Baner Eng    | 0.40    | 10   | 234  | 75  | -1    | Odeles C    | 0.24        | 16   | 167 | 21   | 20  | -1    | Philly III | 0.88       | 4    | 82 | 52   | 52  |       |
| Chasson!     | 77      | 10   | 34    | 34   | 34    | +1   | Baner Eng    | 0.34    | 22   | 342  | 23  | -1    | Odeles D    | 0.14        | 16   | 167 | 21   | 20  | -1    | Philly IV  | 0.88       | 4    | 82 | 52   | 52  |       |

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■ 15 pm prices July 1

| Chg<br>Prev.<br>Close | P/<br>Stock | Sls<br>Div. | 1998<br>High | Low  | Last | Chg | Stock     | P/<br>Stock | Sls<br>Div. | 1998<br>High | Low | Last | Chg | Stock     | P/<br>Stock | Sls<br>Div. | 1998<br>High | Low | Last | Chg | Stock | P/<br>Stock | Sls<br>Div. | 1998<br>High | Low | Last | Chg  |     |
|-----------------------|-------------|-------------|--------------|------|------|-----|-----------|-------------|-------------|--------------|-----|------|-----|-----------|-------------|-------------|--------------|-----|------|-----|-------|-------------|-------------|--------------|-----|------|------|-----|
| -14                   | ADMWorlds   | 0.30        | 24           | 351  | 344  | 355 | +14       | Doveon      | 0.20        | 7            | 516 | 214  | 202 | -20       | Kulicke S   | 16          | 1468         | 8   | 71   | -7  | -12   | Soles       | 14          | 2923         | 331 | 321  | -32  |     |
| -14                   | ACC Corp    | 0.18        | 25           | 305  | 162  | 161 | -102      | Df Stahl    | 0.20        | 13           | 62  | 94   | 92  | -2        | Score Brd   | 12          | 404          | 124 | 12   | -12 | -12   | Seafield    | 1.20        | 9            | 5   | 22   | -22  |     |
| -14                   | Acclaim E   | 37          | 519          | 31   | 212  | -1  | Dh Tech   | 10          | 100         | 10           | 92  | 92   | -10 | Seagage   | 1.00        | 11          | 437          | 302 | -2   | -2  | -1    | Seas Inc    | 1.00        | 21           | 318 | 254  | -24  |     |
| -14                   | Actavis     | 54          | 218          | 14   | 14   | -14 | Dibrell B | 0.95        | 16          | 184          | 432 | 424  | -8  | SealCo    | 0.30        | 11          | 453          | 154 | -14  | -14 | -1    | SEI Cp      | 0.30        | 9            | 453 | 92   | -92  |     |
| -14                   | Actusoft    | 10          | 512          | 134  | 124  | -10 | Dig More  | 0.12        | 70          | 91           | 94  | 92   | -2  | Selectics | 1.04        | 22          | 215          | 204 | -1   | -1  | -1    | Seamored    | 1.04        | 9            | 92  | 92   | -92  |     |
| -14                   | ADC Tel     | 14          | 982          | 27   | 27   | -2  | Dig Syst  | 17          | 417         | 172          | 29  | 29   | -2  | Sequent   | 1.00        | 22          | 105          | 104 | -1   | -1  | -1    | Severo      | 1.00        | 9            | 104 | 104  | -104 |     |
| -14                   | Addington   | 88          | 67           | 8    | 75   | -7  | Diamond C | 16          | 41          | 124          | 27  | 27   | -1  | Serv Tech | 1.00        | 19          | 34           | 17  | -1   | -1  | -1    | ServTract   | 1.00        | 20           | 21  | 21   | -21  |     |
| -14                   | Adia Serv   | 0.16        | 24           | 5    | 5    | -1  | Diamond C | 21          | 15          | 12           | 24  | 24   | -1  | Sespan    | 0.84        | 8           | 102          | 54  | -54  | -54 | -1    | Sheriff     | 0.84        | 20           | 54  | 54   | -54  |     |
| -14                   | Adisys Sys  | 0.32        | 24           | 436  | 22   | 22  | -1        | Dolce G     | 0.20        | 21           | 366 | 164  | 162 | -2        | Sherwood    | 1.20        | 12           | 404 | 124  | -12 | -12   | -1          | Shewell     | 1.20         | 9   | 5    | 22   | -22 |
| -14                   | ADT Int'l   | 4           | 8008         | 10   | 10   | -10 | Dolce G   | 0.44        | 11          | 573          | 511 | 511  | -10 | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Adv Logic   | 7           | 65           | 84   | 84   | -84 | Dolphin   | 0.20        | 35          | 298          | 87  | 87   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Adv Polym   | 11          | 1498         | 15   | 15   | -15 | Dolphin   | 0.27        | 334         | 35           | 28  | 28   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Adv Tech    | 15          | 887          | 15   | 15   | -15 | Dolphin   | 0.13        | 17          | 397          | 75  | 75   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Advantex    | 0.20        | 11           | 545  | 153  | 153 | -153      | Dolphin     | 0.56        | 14           | 242 | 255  | 255 | -1        | Sherwood    | 0.84        | 10           | 102 | 54   | -54 | -54   | -1          | Sherwood    | 0.84         | 12  | 54   | 54   | -54 |
| -14                   | Adv Sys     | 11          | 57           | 20   | 20   | -20 | Dolphin   | 0.28        | 16          | 85           | 93  | 93   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Advantek    | 11          | 64           | 6    | 100  | -6  | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Agency Re   | 10          | 15           | 678  | 94   | 94  | -94       | Dolphin     | 0.35        | 19           | 159 | 73   | 73  | -1        | Sherwood    | 0.84        | 10           | 102 | 54   | -54 | -54   | -1          | Sherwood    | 0.84         | 12  | 54   | 54   | -54 |
| -14                   | AgricoreEx  | 0.07        | 13           | 7    | 44   | -44 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Air Wind    | 11          | 144          | 34   | 34   | -34 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Akzo Nof    | 1.08        | 21           | 1577 | 234  | 234 | -234      | Dolphin     | 0.35        | 19           | 159 | 73   | 73  | -1        | Sherwood    | 0.84        | 10           | 102 | 54   | -54 | -54   | -1          | Sherwood    | 0.84         | 12  | 54   | 54   | -54 |
| -14                   | Akzo Co     | 2.26        | 13           | 1859 | 174  | 174 | -174      | Dolphin     | 0.35        | 19           | 159 | 73   | 73  | -1        | Sherwood    | 0.84        | 10           | 102 | 54   | -54 | -54   | -1          | Sherwood    | 0.84         | 12  | 54   | 54   | -54 |
| -14                   | Akzo Nof    | 2.26        | 13           | 1859 | 174  | 174 | -174      | Dolphin     | 0.35        | 19           | 159 | 73   | 73  | -1        | Sherwood    | 0.84        | 10           | 102 | 54   | -54 | -54   | -1          | Sherwood    | 0.84         | 12  | 54   | 54   | -54 |
| -14                   | Akzo Nof    | 2.26        | 13           | 1859 | 174  | 174 | -174      | Dolphin     | 0.35        | 19           | 159 | 73   | 73  | -1        | Sherwood    | 0.84        | 10           | 102 | 54   | -54 | -54   | -1          | Sherwood    | 0.84         | 12  | 54   | 54   | -54 |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
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| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
| -14                   | Alcatel     | 0.40        | 2            | 5    | 30   | -30 | Dolphin   | 0.35        | 19          | 159          | 73  | 73   | -1  | Sherwood  | 0.84        | 10          | 102          | 54  | -54  | -54 | -1    | Sherwood    | 0.84        | 12           | 54  | 54   | -54  |     |
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| -14                   | Alcatel     | 0.40        | 2            |      |      |     |           |             |             |              |     |      |     |           |             |             |              |     |      |     |       |             |             |              |     |      |      |     |

WORLD  
TEXTILE  
INDUSTRY

The FT proposes to publish this survey on September 25 1991. This survey will be relevant to those companies participating at ITMA and Interstoff. In fact, it will be of the utmost interest to all FT readers involved in this industry- from fibre suppliers to machinery manufacturers, from textile manufacturers to the retailers. For a copy of the editorial synopsis and advertisement

**Ruth Pincombe**  
**Telephone 061 834 9381**  
**Fax: 061 832 9248**

**FT SURVEYS**

## AMERICA

**Dow consolidates despite economic disappointment**

## Wall Street

SHARE prices held on to most of the gains earned during Tuesday's buying, despite some mildly disappointing news.

**Patrick Harrison** In New York

By 1 pm the Dow Jones Industrial Average was down 1.56 to 3,014.76, having opened 1.11 up all morning. The broadly based Standard & Poor's 500 was slightly weaker, down 0.05 at 111.11 at 1 pm, while the Nasdaq composite over-the-counter index was up 1.36 to 1,126.10 on NYSE turnover.

Analysts had expected a period of consolidation after the 31-point jump in the Dow on Tuesday, and movement in the market's readings that news of a 1.4 per cent fall in the factory sector and a 1.1 per cent purchasing managers' index did not spark a rally.

Although the jobless rate remains poised between a stalled and a downward trend, the market will move sharply in one direction until it has seen July employment report, due

out tomorrow. Steel stocks held steady after poor second quarter earnings data. USX-Steel rose 5% to \$27, Bethlehem Steel up 3% to \$27.174 (buoyed by predictions of higher steel shipments in the third quarter), while LTV stood still at \$1.4. X-Marathon, the energy component of USX, slipped 8% to \$25.9.

Insurers stocks were in the spotlight after Travelers and US F&G reported quarterly.

US F&G firms 4% to \$77 after revealing a \$65m net loss, in line with expectations, while Travelers gained 1.1% to \$19.5 after reporting a decline in second quarter net income to 85 cents a share, which included a charge of 4 cents a share.

Duracell rose 3% to \$23 after announcing a net loss of \$34.2m for the full fiscal year, which ended on June 30. The loss was the result of extraordinary items related to the repurchase and refinancing of corporate debt.

On the over-the-counter market, newcomer Wellfirst Communications prospered. The stock was priced late on Tuesday at \$17 when 3.5m shares were brought to the market, and by mid-session yesterday was trading at \$22.14 on turnover of 1.3m shares.

## over of 2.6m shares.

Leading Nasdaq issues enjoyed mixed fortunes, with Microsoft, which has been on a roller-coaster ride in recent days, down 1.1% to \$73.4 and Sun Microsystems gaining 1.1% to \$30.4, but Apple giving up 1.1% at \$46. Healthcare, the energy component of USX, dropped 8% to \$31.4.

## Canada

TORONTO stocks were lower at midday on moderate profit-taking in a number of blue chips. The composite index lost 12.0 to 3,537.4. Declines led advances by 216 to 159 on volume of 12m shares.

Indo, which has surged 10% since July 1, was up 1.1% to \$19.5 after announcing a net loss of \$11.0m for the full fiscal year, which ended on June 30. The loss was the result of extraordinary items related to the repurchase and refinancing of corporate debt.

On the over-the-counter market, newcomer Wellfirst Communications prospered. The stock was priced late on Tuesday at \$17 when 3.5m shares were brought to the market, and by mid-session yesterday was trading at \$22.14 on turnover of 1.3m shares.

International Semi-Tech fell 0.4% to \$31.34. It expects its Singer sewing machine subsidiary to be listed on the NYSE by the end of next week.

## WORLD STOCK MARKETS

**Thailand shows fatigue after volatile July**

Slowing earnings growth and high interest rates are a burden, says William Cochrane

**T**HE Bangkok stock market is showing signs of reverting to its downward trend after a volatile month of July. The SET index fell 5.4 per cent in the first half of July, and then recovered 1.6 per cent in the 15 days to Tuesday in a technical correction enhanced by rallies elsewhere in the Asia Pacific region.

Yesterday, however, its renaissance came to an abrupt halt, as the SET index lost 1.5% to 128.70 in turnover of Bt4.32bn, which compares with a five-month peak of 139.5 last Thursday and an average of Bt4.28bn last week.

Mr David Bates, of the Thai-owned Asia Equity in London, says yesterday's setback coincides with the quarterly reporting season of a well-disciplined corporate sector. In all, 48 final companies produced second-quarter results yesterday after 20 on Tuesday, and on his esti-

mate some 65 per cent of them showed a decline in earnings per share growth.

"There were still some great performances," he says. "Festimex showed a 60 per cent increase in first-half profits, there were also substantial profit falls with The Nation, [redacted] publishing group, down 38 per cent and Siam City Cement [one of the biggest blue chips] down 32 per cent."

Furthermore, he adds, some of the six new issues listed on the Bangkok Stock Exchange on Tuesday disappointed on their arrival. Traditionally, newcomers are priced at a substantial discount; but this time Bangkok Steel, priced at Bt25, opened at Bt15.

Mr Bates observes that the market's recent performance is only a further demonstration of its "phenomenal" beta factor, or volatility. Bangkok advanced 41 per cent in the

first quarter of this year, making it the second-best performing market in Asia; in the second quarter it fell 11 per cent.

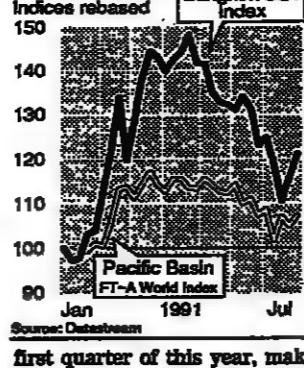
Earlier, the SET index more than doubled from 38.53 to 78.18 in 1989, going on to peak at 142.78 in July 1990 and dropping to 54.30 some four months later, when Iraq invaded Kuwait.

Mr Chris Sherwell of Smith New Court sees what happened in the second half of July as a bear market rally. Thailand is losing its high interest rates, 16 per cent since the first week of July, and the prospect of them going even higher. The Bangkok equity market has responded with red ink since the last week in April.

Tight money policy and higher interest rates have been slow to work. Foreigners have become more cautious, and while that initially meant a declining share of direct investment and a rise in the share of domestic speculative investment, the process has gone further. "Figures from the SET for the first five months of the year," says Mr Sherwell, "show a 70 per cent decline in foreign turnover."

On a one-year view he does not expect Thailand's economic growth rate to solve its deficit problem. So on this basis, and on corporate performance, Bangkok could be destined for another period of underperformance.

## Thailand



Source: Bloomberg

## ASIA PACIFIC

**Nikkei extends gains to rise above 24,000**

## Tokyo

SHARE prices extended their gains yesterday, pushed up by arbitrage-related trading. The Nikkei average closed above 24,000 for the first time since July 1, writes Endo Terusono in Tokyo.

The 225-issue index, which gained 1.8 per cent on Tuesday, closed 24,120.75. The index opened at the day's low of 23,905.43 and reached a high of 24,120.75 on index-linked buying.

Volume expanded to 380m shares from 280m, exceeding the 300m level for the first time in 18 trading days. Advances outnumbered declines by 60 to 309, with 213 issues unchanged.

The Topix index of all first section stocks climbed 1.4 to 1,894.12, but in London the FTSE-Nikkei 50 index eased 1.8% to 1,493.15.

Strong futures prompted arbitrage-related buying. Traders said the leading Japanese brokerages were promoting futures trading to clients instead of cash stocks. Heavy index-related buying by investment trusts was noted.

MILAN was encouraged by firm foreign markets but trading was thin. The Committee added 3.4% to 573.38 in volume estimated around Tuesday's 1,040.5m.

The banking sector continued to feature. Banca Commerciale Italiana rose L55 to L4,990 while Banco di Napoli firms L50 to L1,975, and reached L2,000 on after-hours news of a capital increase.

ZURICH moved quietly into today's holiday for Switzerland's 700th anniversary, the Credit Suisse index closing 1.8 higher at 545.2. MADRID's general index eased 0.16 to 269.35 as a James Capel technical assessment described the market as generally oversold.

STOCKHOLM was underpinned by blue chips. The Aktiavarldens general index rose 5.4 to 1,116.6 in this volume of SKr245m after SKr235m. HELSINKI registered its tenth win in 11 days, the HEX index rising 5.7 to 1,027.61 for a 5.2 per cent rise since July 17. ISTANBUL leapt 5.1 per cent after Mr Ekrem Pakdemirli, deputy prime minister in charge of the economy, said that it was time to buy shares. The index rose 14.50 to 3,041.44.

## South Africa

INDUSTRIAL [redacted] led Johannesburg higher despite a recovery in the financial rand. The industrial index jumped 4.4 to a new high of 4,085 while the all-gold index closed 28 higher at 1,327. The all-share index rose 35 to 3,491.

Securities companies continued to rally as investors believed the issues to be overvalued. Nomura Securities, which has fallen more than 20 per cent since the revelation of client compensation in June, put Y50 to Y1,850, while Nikko gained Y48 to Y50.

Interest rate-sensitive large-capital issues were stronger on foreign buying. Mitsui Shipbuilding rose Y23 to Y57.

Cement issues advanced on reports of growing demand for cement in China and South Korea, with Nihon

adding Y5 at Y943. Sumitomo Cement rose Y16 to Y655 on forecasts of a 50 per cent jump in operating profits to Y11bn for the current year.

Toray, the synthetic fibre maker, moved up Y9 to Y858 on buying by foreign investors. Foreigners also sought International chips such as Sony, up Y160 to Y1,260, and TDK, Y100 higher at Y1,40.

Bridgestone, the tire maker, slipped Y20 to Y1,050 on a revision of its consolidated earnings forecasts. The company said pre-tax profits would fall 20.7 per cent to Y50bn after a rise in retirement payments resulting from staff cuts.

In Osaka, the OSK average appreciated 135.25 to 26,463.58 on volume of 20.5m shares.

Investors focused on companies backed by strong earnings projections. Dai-Ichi, the engineering group, rose Y100 to Y1,480 on bargain hunting.

## Roundup

WALL Street's overnight gains had little effect on the Pacific Rim markets yesterday.

SEOUL fell 2.4 per cent on institution-led selling, ending

four days of gains. Dealers had been expecting a technical correction. There were also reports that the Finance Ministry had requested securities houses to sell a portion of their holdings to cool the overheated market. The Finance Ministry denied the reports. The composite index shed 17.45 to 717.08 in Won24.65m volume.

NEW ZEALAND expressed cautious approval of Tuesday's budget, which proposed drastic spending cuts but also measures to tighten company tax laws. The NZSE-40 index closed 7.11 higher at 1,478.05 but after sharply reduced turnover of NZ\$9.7m (NZ\$46.8m).

AUSTRALIA recouped most of an early drop triggered by a weak futures market. The All Ordinaries index finished at 1,572.4, down 1.8, after turnover of A\$19.3m (A\$22.3m). TNT received 3 cents to 22 cents on profit-taking following its recent sharp rise.

HONG KONG ended higher after a volatile day. The Hang Seng index added 17.75 at 1,009.58 in turnover of HK\$1.4m, after Tuesday's HK\$1.3m.

The property sector was depressed by talk that banks

Tokyo and ended virtually unchanged. The composite index edged up 0.36 to 602.32.

Plantation issues continued to weigh down by reports that US soybean growers could displace Malaysian oil shipments to India. The sector index fell 12.83 to 1,076.5.

SINGAPORE ended down but off the day's lows. The Straits Times Industrial index lost a net 3.41 at 1,482.57 in turnover of S\$93.15m, up from S\$92.52m.

TAIWAN finished lower in moderate trading. The weighted index rose as high as 5,282 early in the day on a firm banking sector but late selling pushed it down to close 49.77 off at 5,178.06. Turnover came to T\$29.23m (T\$26.95m).

JAKARTA rose fresh on selective foreign buying but turnover was low. The index fell 1.16 to 3,934 amid volume of 3.85m shares.

Kalbe Farma's underwriters made the most of the mildly bullish sentiment to give support to the issue on its second day of trading.

BOMBAY recovered from an early low to end mixed. The BSE index rallied from 1,652.75 to 1,653.67, off 14.33 on the day.

KUALA LUMPUR ignored gains on Wall Street and in

| FT-SE 100 - JULY 31 |         |         |         |         |         |      |      |      |      |
|---------------------|---------|---------|---------|---------|---------|------|------|------|------|
| Hourly changes      |         |         |         |         |         |      |      |      |      |
| Open                | 10 am   | 11 am   | Noon    | 1 pm    | 2 pm    | 3 pm | 4 pm | 5 pm | 6 pm |
| Day's High          | 1111.26 | 1111.26 | 1110.82 | 1110.34 | 1110.04 |      |      |      |      |
| Day's Low           | 1107.98 | 1104.82 | 1105.03 | 1111.51 | 1113.02 |      |      |      |      |
| Prev close          |         |         |         |         |         |      |      |      |      |

Source: Bloomberg

## FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., County NatWest and in conjunction with the Institute of Actuaries and Faculty of Actuaries

| NATIONAL AND REGIONAL MARKETS | US   | Dollar Index | Pound Index | Yen Index | DM Index | Local Currency Index | % chg on day | MONDAY JULY 29 1991 |        |        | DOLLAR INDEX |       |      |
|-------------------------------|------|--------------|-------------|-----------|----------|----------------------|--------------|---------------------|--------|--------|--------------|-------|------|
|                               |      |              |             |           |          |                      |              | US                  | Pound  | DM     | Local        | Index | 1991 |
| Australia (69)                | +0.6 | 102.00       | 102.00      | 102.00    | 102.00   | 102.00               | +0.2         | 5.09                | 147.24 | 130.36 |              |       |      |

FINANCIAL TIMES SURVEY

# BUSINESS AIR TRAVEL

Thursday August 1 1991

## SECTION III



Airlines compete for business travellers with a panoply of inducements – but passengers still face

delays because of congestion. Many airports are reaching saturation point while air traffic control is in urgent need of modernisation and investment. Paul Betts reports

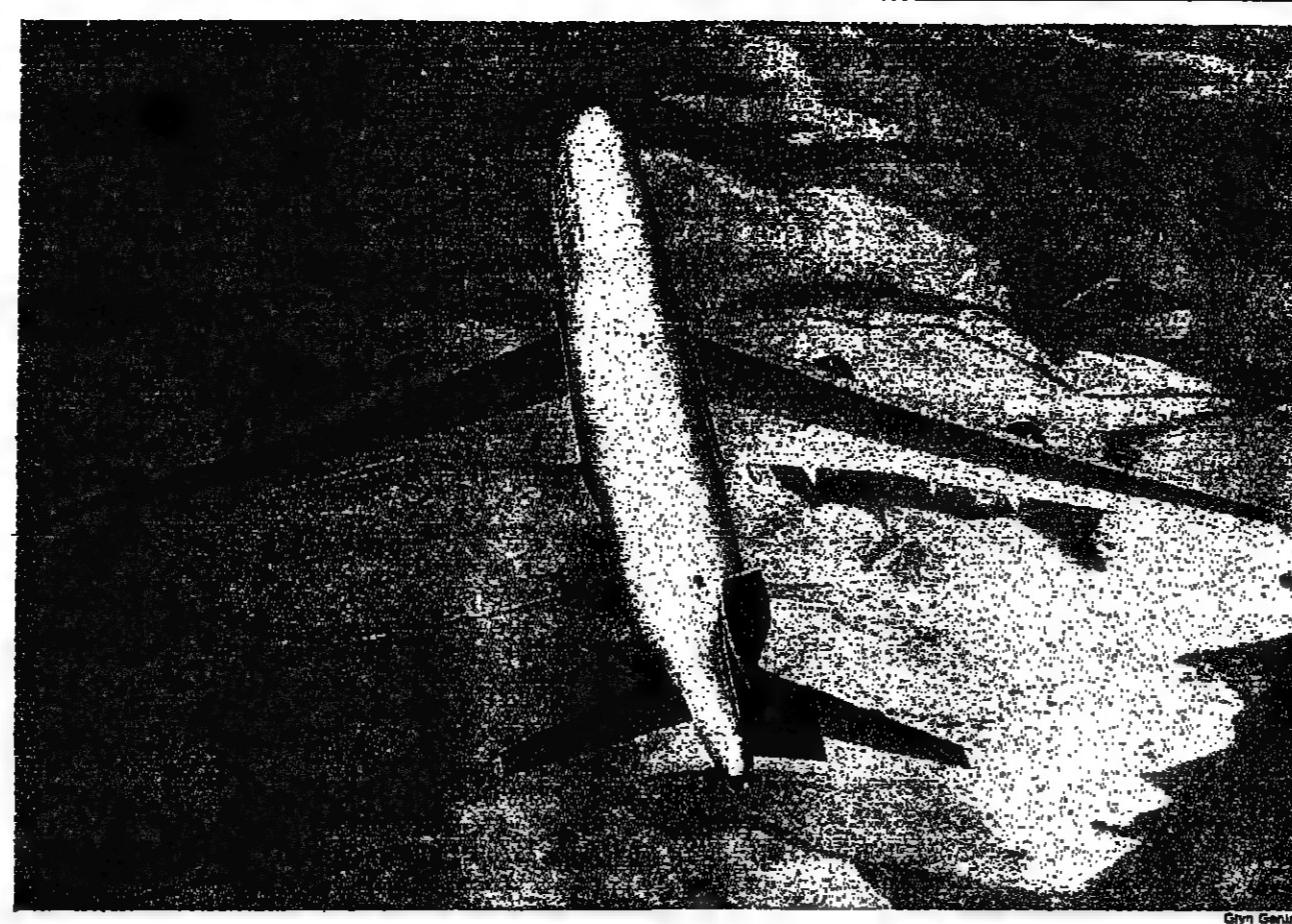
## Slump boosts competition

THE airline industry is still struggling to come to terms with the downturns in its highly cyclical history. The Gulf war, combined with the recession, has had a devastating impact on air travel and on airline balance sheets.

International traffic fell by 10 per cent during the first five months of this year compared with the same period last year. At the height of the Gulf war it was down by 33 per cent.

The past few months have seen a modest improvement, but traffic has yet failed to rebound to its normal growth levels and the industry has suffered any significant pick-up until this year or perhaps 1992. In April, international passenger traffic was still 10 per cent below the levels of 1990; in May it was 5 per cent down.

The slump, coupled with increasing liberalisation of world air travel, has had the inevitable consequence of intensifying competition and accelerating the process of consolidation in the industry. The industry will become even more competitive with the entry of smaller regional carriers facing the stiffer challenges of the market.



Airlines have been renewing their aircraft fleets with new long-range jumbos. Boeing's latest jumbo: the 747-400

lar, following the British government's decision to increase competition at London's Heathrow airport – the world's busiest in terms of international passenger volumes – and the new, more liberal, bilateral aviation agreement between the UK and the US.

Bilateral aviation agreements are expected to become increasingly liberal and are likely to be replaced eventually by multilateral agreements between large trading blocks. There are already indications that the European Commission will assume at some stage an active role in multilateral negotiations on future air links with the US and Japan as part of the process of establishing a single market for European air transport.

European airline liberalisation is entering its final phase with the third package aimed at opening up European skies by January 1993. This is ultimately expected to introduce competition in European markets.

But as Michael Bishop, chairman of British Midland Airways, the UK airline, recently warned, many airlines still remain in the way of further liberalisation of European air routes, including the difficulty for new entrants to penetrate the market because of the scarcity of slots and landing slots at congested airports.

A report on European air travel in Europe published by British Midland claims that businesses are paying up to 30 per cent too much for their air fares in Europe because of inefficient slots. The report business travellers on European routes are now fairly well off because passengers travelling from Heathrow to New York, for example, can choose from the regular services of four carriers.

"Each of those airlines has to fight tooth and nail for their custom through highly competitive fares and by all types of service inducements," it says. In contrast, 12 of the 15 busiest routes from Heathrow to Europe are operated by just two airlines, the national flag carriers of the two countries concerned. In most cases, these carriers provide nearly identical frequencies and identical

### IN THIS SURVEY

**Battle for passengers:** Both sides of the Atlantic have been waging a fierce war to win passengers and market share in what could be one of the most lucrative parts of the airline market ..... Page 2

**Promise in the east:** A simmering row between British Airways and Virgin Atlantic emphasises the potential which the world's biggest airlines see for Japan and the Pacific Rim ..... Page 4

**Britain:** Intense rivalry between BA and British Midland in the UK's domestic market has good news for the business air traveller ..... Page 5

**Air traffic control:** Considerable changes are being made throughout the UK and across Europe to improve overall air traffic control system. This will enable the air transport industry to cope with anticipated growth in the number of flights ..... Page 6

**Aircraft Industry:** Competing programmes among commercial aircraft manufacturers signal an evolving trend towards larger capacity airliners ..... Page 7

**Incentives:** Look beyond the width of the seats when booking flights. Incentives even include free meals ..... Page 8

**High-speed challenge:** Increasingly in Europe, air travel seems likely to be displaced by the high-speed train as the main mode of transport for short journeys between big cities ..... Page 9

**Airline production:** Phil Sanders

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Obviously, we're bound by air traffic priorities. But such considerations apart, we are an extraordinarily punctual airline. And we fly non-stop to Tokyo every

day. We leave London, Paris and Frankfurt in the early evening and arrive in Tokyo the following afternoon.

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the flight and have time for a good night's sleep before starting business the next morning. Coming home, our non-stop flights leave Tokyo around lunchtime,

and get you home early enough on the same day to spend time with your nearest and dearest.

And that has to be worth saving time for.



**JAL**  
Japan Airlines  
A WORLD OF COMFORT

## BUSINESS AIR TRAVEL 2

Paul Betts reports on a fierce transatlantic struggle

**Battle for passengers**

A BATTLE ROYAL is being engaged over the North Atlantic. Since the beginning of the current summer air travel season, carriers on both sides of the Atlantic have been waging a fierce war to win passengers and market share in one of the potentially lucrative markets of the world airline market.

Increasingly liberal bilateral aviation agreements between the US and European countries and the British government's recent decision to abolish old rules restricting access to London's Heathrow airport - the world's busiest passenger airport - have helped unleash a new era of competition on the market.

Airlines have been multiplying special offers in a blitz of newspaper advertisements and television commercials to attract passengers to their market, while others have expanded their services and opened new routes.

The slump in air travel caused by the Gulf crisis coupled with the economic recession has intensified competition, especially for high fare-paying first class and business class passengers. But the underlying reason for the new climate of competition on the transatlantic market is the air transport liberalisation process which is taking place in both sides of the ocean.

The US took the lead 10 years ago by deregulating its domestic market, which accounts for about 40 per cent of all air travel. It was carrying this process forward in the international market. "The US will continue to work to deregulate international aviation markets and push us open to free and unfettered competition for air transport around the world," Mr Samuel Skinner, the US transport secretary, recently said in a speech in London.

Mr Skinner said this would inevitably lead, over time, to a globalisation of airline companies similar to what has already affected many important industries. Moreover, the US airline industry, currently undergoing a new phase of consolidation, is increasingly looking at international markets, and especially the European market, for future growth.

During the past few years, US carriers have been expanding rapidly into the European market. The move is not only their efforts to seek new long-term growth opportunities but also to position themselves for the liberalisation of the European Community air transport market. This year, a drive into Europe is led by a new breed of giant US carriers such as American Airlines and United Airlines which has resulted in a result of deregulation in the US market at the expense of weaker airlines.

Barely two years ago, American Airlines did not operate a single service across the Atlantic. Since then, it has built an extensive network of US hubs to leading European cities. United expanded into Europe even later. With the acquisition of Pan American's London routes last year for \$250m, United has emerged as a leading force in the transatlantic market.



Passenger care: Inducements for travellers range from bigger seats to lower fares

American has established by acquiring some 40 per cent of London's traffic. Other airlines such as Delta, Northwest, Pan American and Continental have been expanding their European market.

In turn, European carriers have also been seeking to increase their penetration in the US market by either negotiating new co-operation agreements with US airline partners or, in some cases, acquiring direct stakes in US carriers. Indeed, European airlines have been given the authority to relax restrictions on foreign ownership of US airlines.

## After long and difficult negotiations, the two governments finally agreed on a compromise

to enable them to forge broader links with US carriers.

At present, foreign carriers can acquire up to 49 per cent of the shares in a US carrier but only 49 per cent of voting stock. But Mr Skinner said the US administration would support a change in the law to allow foreign investors to acquire up to 100 per cent of the airline's shares.

At the same time, the UK government's decision cleared the way for British Airways and United Airlines to start operating services to Heathrow. Even though the two carriers had acquired the Pan Am and TWA European routes, they were still barred from flying into London's leading regulations.

The rights for BA and United to replace Pan Am and TWA in London were also at the centre of the renegotiations of the US-UK bilateral air service agreement.

After long and difficult negotiations the two governments finally agreed earlier this year on a deal whereby the US-based American and United was to replace TWA and Pan Am at Heathrow in return the Washington granting greater

for UK carriers than the US.

Although airlines on both sides of the Atlantic criticised the new US-UK bilateral agreement, Mr Skinner believed the new pact broke fresh ground.

"In the Heathrow agreement, we made available the so-called 'open skies' policy to UK airlines. What this means, for example, is that BA would be able to fly between Germany and the US without having to stop in Paris or London; more traditional rules require," he said. A UK carrier could also purchase a significant stake in a German carrier and operate as a German-designed carrier without provoking any complaints from the US.

But the main point, Mr Skinner emphasised, was that transatlantic aviation was taking on a new look.

"We are moving away from stripping away the artificial constraints of bilateral agreements and allowing airlines on both sides of the Atlantic at least to exploit the true economic potential of the transatlantic market, in a far more effective way. In a sense, the transatlantic agreement heralds a new era of competition away from the bilateral one," he added.

Mr Karel van Elst, the European Commissioner for transport, is also in favour of a common system of negotiating future aviation agreements between Europe and the US with the EC now merging under a single aviation market. This is likely to be one of the most important long-term developments in aviation liberalising transatlantic air services and moving closer to real "open skies".

In turn, this will inevitably intensify competition even more in this important market. To a large extent, the dog fight over the Atlantic has only just begun.

But what they still do not seem to be able to offer is what business travellers and their employers would like to see: "More clearly defined fares."

This is despite frequent promises of such an improvement to come as a result of the increased competition expected to emerge from the progressive but still slow deregulation and

THROUGHOUT Europe, the major airlines, including the major trunk carriers and the smaller regional airlines, remain deeply concerned about their sagging revenues in the wake of the continued economic recession and the impact of terrorist fears generated by the Gulf War.

With traffic down by more than 25 per cent and load-factor - the percentage of seats sold - reaching an all-time low of 35 per cent on some intra-European scheduled routes, the airlines collectively have had their worst winter and spring on record.

The recovery, although now undeniably in progress, continues to be slow. According to the Association of European Airlines (AEA), which represents 22 of the major European carriers, it will take the airlines some time - possibly not until later next year - to fully restore their position.

The AEA points out, for example, that its members collectively lost more than \$1bn in the first week alone of the Gulf fighting and have more than \$2.5bn for the year. It is estimated by the International Air Transport Association (Iata) that collective losses for its own 200 airline members of some \$2bn in 1990 will rise to some \$4bn in the current year.

Even the biggest and strongest operators are suffering - the recent 1990-91 annual report for British Airways showed that in Europe as a whole (excluding UK domestic operations), on revenues of over \$1.5bn there was a deficit of \$34m although total group revenues of more than \$4.5bn produced a surplus of \$157m.

The long-term potential for revenue - and hopefully profit - is considerable, with air passenger numbers expected to double over the next decade. A recent white paper produced by the AEA on "Air Transport and the Internal Market" showed that in 1990 the total value of output of the air transport industry in the European Community was some €200bn or 1 per cent of the aggregate Gross Domestic Product of the EC. The sector employing 320,000 personnel, excluding those employed at airports, in air traffic control and in other services outside the airline themselves.

Although the long-term outlook may be brighter, competition is tough and getting tougher with more than 160 airlines in the EC fighting for the available traffic let alone those from countries outside the Community. The AEA's 22 members account for more than two thirds of the passengers carried.

The main trunk airlines especially want to see some of the higher-fare business travellers back in the air. They are doing this by introducing executive desks, and they are luring them with all kinds of inducements. The most widely-publicised increased range in business-class options means on short flights separate cabin desks and executive lounges; overall it can fairly be argued that most airlines are upgrading their standards of passenger care.

But what they still do not seem to be able to offer is what business travellers and their employers would like to see: "More clearly defined fares."

This is despite frequent promises of such an improvement to come as a result of the increased competition expected to emerge from the progressive but still slow deregulation and

EC airlines are fighting for traffic, writes Michael Donne

**Competition gets tougher**

In-flight meals are being offered on shorter journeys

Liberalisation of European air traffic in 1993 and the opening of the European market later this year.

Where fares are concerned, airlines face considerable difficulty. While they do trim fares from time to time, they are faced with the reality that fares are not likely to emerge in the air and on the ground due to inadequate infrastructure facilities such as terminal buildings, parking and air traffic control.

Coping with all these problems in the period immediately ahead will be among the airline's major tasks. But the situation will be made more difficult by the need for a big economic restructuring of the air transport industry itself to help it meet the fiercer competitive conditions not only inside the single European market but also in many to factors outside the airlines themselves.

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has estimated that 110 existing international "city-pair" air routes in the EC will be affected by high-speed trains, with almost 20 per cent of the air traffic on these routes being diverted.

One result seems likely to be the emergence of larger groups of individual airlines, either through mergers or inter-line liaisons, some of which, such as British Airways link with Iberia of Spain, are already under discussion.

It remains to be seen how far the EC itself will permit such concentrations at a time when its overall transport policy is dedicated to increasing competition.

Moreover, many commercial organisations have discovered that more business can be conducted without travelling, by making more use of faxing and teleconferencing, resulting in severe and perhaps permanent reductions in travel budgets.

At the same time, various measures are now under consideration such as the imposition of VAT on airline tickets and the abolition of air travel duty-free sales, threatening to cost the European airlines directly some \$1.7bn in revenues annually. Such moves are being resisted strongly, but many people believe they will be implemented eventually. British Airways has estimated that VAT alone would add between 4 and 9 per cent to ticket prices, while the withdrawal of duty-free would cost some \$700m. Such losses would have to be compensated with higher, not lower, fares.

The battle for the business market of the future, therefore, will likely have to be fought with other weapons: cheaper fares - and as an ever-improving quality of passenger service.

Notwithstanding the problems of airport congestion, airlines and airport authorities will have to give much more consideration than at present to speeding passenger flows on the ground, with slicker and more efficient passenger handling, direct departures because boarding starts too late, published departure times.

Every airline will have its own response to such problems but it seems likely that only those airlines paying most attention to the concept of higher quality of service will survive in the fiercer market arena of the new low fares.

**David Churchill on frequent flyer programmes**

**Bonuses for loyalty**

THE ARRIVAL of new transatlantic competition in the form of BA and Virgin Airlines has brought with it an unexpected bonus for the American frequent flyer programme.

This US frequent flyer loyalty programme - whereby every flight taken with a particular airline gains bonus points to be used for free leisure travel or other rewards - is emerging as a crucial part of the marketing war between transatlantic carriers.

Even British Airways, which has traditionally eschewed frequent flyer programmes, has now been forced to join in the fray. Its Air Miles consumer promotion, set up in 1988 to fill empty airline seats by persuading high street retailers to use the lure of free travel as a sales promotion, has now been extended to meet the challenge from US carriers.

The success of Air Miles as a consumer incentive prompted us to develop a scheme that would reward our most valued customer, the frequent traveller," says Mr Liam Strong, BA's director of marketing and operations.

But it is not only the airlines which have come to regret the whole frequent flyer game.

Many business travel managers in the US are questioning the benefit of such schemes. They reason that the true cost of flying for all those free-flying passengers is higher fares for their travelling employees.

Moreover, many companies still have problems deciding whether or not to allow the individual executive to keep the frequent flyer points when travelling on business - a sort of management "perk".

BA's programme, however,

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But airline schemes are what most travellers want. United Airlines, one of the clutch of new carriers now operating the transatlantic routes out of Heathrow, has just fired one of the early shots in what could be a new frequent flyer war on this side of the North Atlantic.

Its First Class and Business

Class passengers who are

members of its Miles frequent

flyer programme now get double

milesage on the US - London

route. In addition, frequent

flyer programmes can have the opportunity to take a partner with

them on a future round trip to

the US, Canada or the Caribbean.

ing its frequent flyer programme, full-fare paying passengers. Mr Richard Branson, the Virgin Airlines chairman, however, is concentrating on rewards programme for frequent flyers on smaller routes. "We don't have the problem of needing to fill empty seats," says Mr Steve Ridgway, managing director of Virgin's Freeway rewards programme. "We're trying to give our regular customers some genuine added value when they fly with us."

Virgin's Freeway programme offers just the sort of rewards to be expected from the Branson empire: apart from "free" flights it encompasses off-shore powerboating, flying lessons, a day at a health club, or a photo safari in Kenya. "The quicker the better," adds Mr Branson.

Virgin have also got together with other UK suppliers to provide a more comprehensive network for travellers to gather points to put towards a Freeway reward. Last spring, for example, Virgin linked up with Dan-Air to provide a frequent-flyer programme. The benefit from Dan-Air's point of view is that the Freeway programme does not incur unanticipated future liability: when a flight is achieved through the programme this is bought at a commercial rate.

Frequent flyer programmes, moreover, are not confined simply to airlines. Thomas Cook, for example, has an exclusive (membership by invitation only) card for frequent travellers called the Carte d'Or, which has a number of benefits - including \$100,000 travel insurance and an emergency cash facility - to frequent traveller members.

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Its First Class and Business

Class passengers who are

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And when you consider Iberia's excellent record for punctuality it's hardly surprising that they're often described as being ahead of their time.

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\*Based on consumer complaint statistics compiled by the U.S. Department of Transportation. ©1991 Delta Air Lines, Inc.







## BUSINESS AIR TRAVEL 7

Paul Betts reports on the commercial aircraft industry

## Programmes reflect trend towards larger airliners

AT the Toulouse headquarters of Airbus in south-west France, the European consortium has begun assembling the latest member of its expanding family of airliners: the A340 four-engine long-range jet.

The new airliner, the biggest to be built by Airbus, will fly for the first time in October. Its sister aircraft, the twin-engined A330, will also be assembled in the huge new facility built by Aérospatiale, the French Airbus partner, at the Toulouse complex.

On the other side of the

**Larger capacity aircraft are expected to account for about half of the world airliner market by the turn of the century**

Atlantic, Boeing, the world's largest manufacturer of commercial jets and principal rival of Airbus, is also preparing for production of its latest airliner programme, the 777, the twin-engined wide-bodied competitor to the A330.

At Long Beach in California, McDonnell Douglas is already delivering to airline customers its latest wide-bodied jet, the three-engined MD11, and is working on a stretched version of the aircraft called the MD12X.

All these competing programmes reflect the evolving long-term trend in commercial aviation towards larger capacity aircraft, which are expected to account for about half of the world airliner market by the turn of the century.

In its latest forecast for the world commercial aircraft industry, Boeing expects larger jets to dominate the market with nearly 85 per cent of new aircraft delivered to airlines between 1995 and 2005 having 170 seats or more.

The trend towards bigger wide-bodied aircraft has been largely dictated by the demands of airlines for roomier and more economically efficient airliners and the need to resolve the growing problems of air traffic and airport congestion threatening to undermine the steady long-term growth of air travel demand.

Although airlines and aircraft manufacturers have been badly hit this year by the combination of the economic recession and the effects of the Gulf war on air travel, both remain fundamentally optimistic

about the sustained long-term growth prospects of air travel. This is expected to average 5.6 per cent over the next 10 years despite a sharp dip this year following the industry's particularly deep cyclical slump, exacerbated by events in the Middle East.

However, airline executives and manufacturers have warned that inadequate investments in new airport infrastructure threatens to clip the wings of air transport growth. Congestion at busy international airports has already started building up again with the gradual recovery in air travel since the Gulf war.

Air traffic control delays have also continued to cause serious disruptions, although the industry believes air traffic control problems can be more easily resolved than the developing congestion crisis on the ground at many airports in Europe, the US and increasingly in the fast-growing Asia-Pacific air travel market.

Bigger capacity aircraft are one solution to beating the airport congestion crisis, but airliners have also sought to improve the overall comfort of their high-yielding first class and business class cabins by turning to the new generation of wide-bodied aircraft. Business air travel surveys have repeatedly shown that punctuality and leg-room are among the most persistent demands of business travellers.

**They are also showing increasing interest in very high capacity aircraft capable of seating 600 or more passengers**

The other growing demand is for non-stop services. In the long distance market, airlines have been turning to wide-bodied twin-engined aircraft with the range capabilities and cabin spaciousness to enable them to operate profitable direct services between two destinations which could not sustain a full Boeing 747 jumbo operation. US carriers have successfully used twin-engined wide-bodied jets such as the Boeing 767 extended-range aircraft to develop direct non-stop links between cities such as Pittsburgh or Dallas to European destinations.

Airlines are now looking at the new wide-bodied aircraft such as the 777 or the A330 to

provide either more seating capacity for busy short- to medium-range routes or, in their extended range versions, for non-stop international services.

They are also showing increasing interest in very high capacity aircraft capable of seating 600 or more passengers. Indeed, this appears to be the next big challenge for aircraft manufacturers.

Airbus is already talking about developing a 600-seat A350 jumbo to challenge Boeing's dominance of the Asia-Pacific market.

Manufacturers are continuing to study the development of a new supersonic passenger aircraft to replace Concorde

jumbo market with its 747 airliners. "The next big capacity aircraft is the next possible big investment by Airbus," Mr Stuart Iddles, the European group's head of sales, said at the recent Paris Air Show.

"Although the product itself belongs to the long term, our short term includes the process of clarifying our thinking and our medium term could well see increasing attention to it," he added.

Mr Jean Pierson, the Airbus managing director, said the European consortium was now defining with a number of selected customers the potential for such an aircraft. He suggested a launch decision could be expected in 1997 for the new jumbo to enter airline operations in 2002.

Boeing, which has been concentrating its attention on its new 777, has also started studying the possibility of building an even larger 747.

"In addition to the 777 family of airplanes, Boeing market analyses indicate an evolving need for subsonic airplanes larger than the 747-400 (the latest member of the 747 family)", said Mr Philip Condit, a Boeing executive vice-president, at the Paris Air Show last June.

"On some heavily travelled long-range routes, a number of airlines today fly two 747s departing within one to four hours of each other. It is likely that the market will require a 600-seat, or larger airplane by the year 2005 and maybe earlier," he added.

Mr Condit said Boeing was talking to customers and looking at a variety of options

to meet these future demands for a super jumbo. "Possibilities include a stretched 747-400, a 747 with a full-length upper deck and an all-new large airplane," he said.

Although the longer term emphasis is on larger aircraft, manufacturers are also working on several new, smaller, narrow-bodied aircraft developments.

The regional and commuter airline market is expected to expand over the next decade, providing feeder services to expanding international airline hubs in the US, Europe and Asia-Pacific.

Airlines will also face an increasing need to replace their older generation narrow-bodied aircraft with new aircraft meeting more stringent noise and other environmental requirements. All current forecasts envisage a very high level of retirements of older narrow-bodied aircraft in the early 1990s, with perhaps as many as 1,000-1,200 aircraft being retired over the next two to three years.

Manufacturers are also continuing to study the development of a new supersonic passenger aircraft to replace Concorde in the next century. This, however, is expected to be a broad co-operation venture between all leading aircraft and aero-engine makers because the market is unlikely to sustain more than one project.

A supersonic commercial transport international co-operation study group has already been established to look into the environmental, business and technical issues of developing a new supersonic airliner. The group includes all the leading aircraft manufacturers.

The key to success of this programme, according to Boeing's Mr Condit, is that "it is environmentally successful, technically feasible and economically viable."

He said the programme goals involved the introduction of a new supersonic aircraft by around the year 2005. It would travel at a speed of Mach 2.4 with an initial range of 5,000 nautical miles growing to 6,500 nautical miles, carry 250-300 passengers, and operate with fares similar or very close to subsonic aircraft fare levels.

THE Gulf war may yet prove to have been a blessing in disguise for the makers of fast, long-range business jets.

After a lag in sales resulting not just from Middle East tension late but from economic recession in the US, the chief corporate-aircraft market - business - has picked up strongly. Canadair, of Montreal, even suggests that one of the factors arousing companies' interest in owning their own air transport is the need to ensure security for executives in a climate of potential terrorism.

Canadair is part of Bombardier of Canada, a group of companies involved in transport equipment and aerospace. In Northern Ireland, Bombardier owns Short Brothers, a commuter airline manufacturer, and in the US, Learjet, a name that has been virtually synonymous with the executive jet since the first Learjet flew in the early 1960s.

Bombardier offers a wider range of executive aircraft than any other company. At the top of that range is Canadair's Challenger 601-3A, which derives from a design by the late Bill Lear who was the driving force behind the original Learjet.

The Canadian company is challenging the two longest-established manufacturers of expensive, sophisticated, high-performance business jets: Gulfstream of the US and Dassault of France.

Gulfstream has the top of the market and the company has been working since 1988 with the Sukhoi design bureau of the Soviet Union to develop a supersonic business jet.

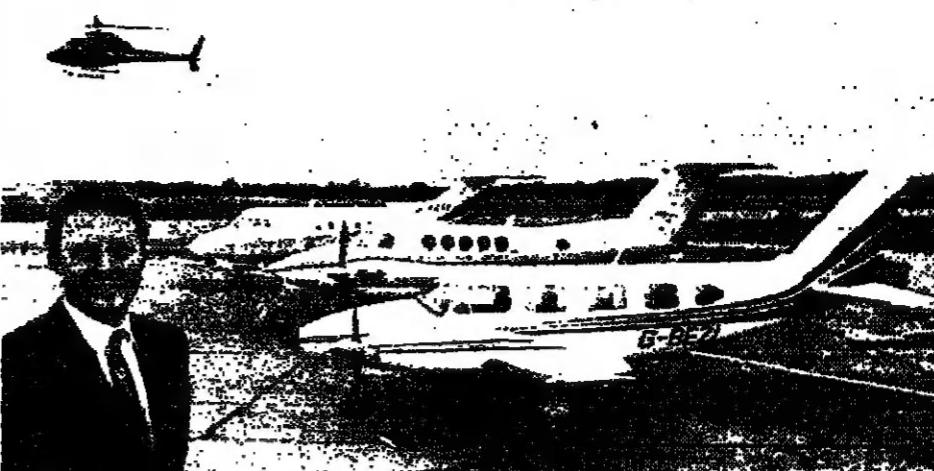
Gulfstream is also top in price. Current prices being mentioned for the G-IV are in the \$25m-\$26m bracket, compared with \$22m-\$23m for a Falcon 900 and \$16m-\$17m for a Challenger. One comment made by executives of the Bombardier companies is that for the price of a G-IV, a customer could buy a Challenger and a Learjet as well.

That philosophy seems to be borne out by experience in the marketplace. Canadair is producing between two and 2½ Challengers a month; it sold 27 aircraft in the 1990-91 fiscal year, its best result yet. After a downturn coinciding with the Gulf crisis, Canadair won eight orders in the 30 days leading up to the Paris air show in June.

Dassault also encountered some reluctance on the part of prospective buyers at the time of the Gulf war, but sold four aircraft in April and May, shortly after hostilities ended.

## ■ BUSINESS JETS

### Sales rise after Gulf war



The range of business jets and light aircraft available on the market continues to develop. Tony Andrews, London chairman of Anthony Mack & Sons, with some of the transport his company offers

numbers to air forces all over the world.

Much the same can be said of Sukhoi, Gulfstream's Soviet partner in the supersonic project. Sukhoi factories build the formidable Su 24 Fencer deep-penetration fighter-bomber and the Su 27 Flanker high-performance fighter.

Technology and experience gained from such fast jets is now feeding back into the design of the supersonic business aircraft. The figures compare with 30 aircraft sold in 1988 and 45 in 1989. But Gulfstream spent £10 million clearing a \$1.5bn backlog of orders.

Performance and size points.

#### Experience gained from military jets is feeding into the design of the supersonic business aircraft

The company notes that its aircraft have had trans-Pacific range since the G-II, the predecessor to the G-IV. Canadian emphasises its price advantage.

Dassault, by contrast, emphasises the safety advantages of its three-engine configuration and what it says is the Falcon 900's less thirsty fuel consumption than the G-IV's. The 900, the company says, is also popular with its pilots.

Certainly Dassault has the advantage of the technology developed out of many years' experience in building high-performance jets for the military. Its Mirage series of fighters date back to the early 1960s and the type has sold in large numbers to air forces all over the world.

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Performance and size points.

Gulfstream has announced plans to have a "proof-of-concept" aircraft flying in Moscow in 1994. Rolls-Royce says: "We would be looking to meet that timescale." In terms of the engine core, the company says, the technology exists already and the basic of the engine is likely to derive from the tried, tested and widely operated RB211 family of turbines. Yet much work remains to be done.

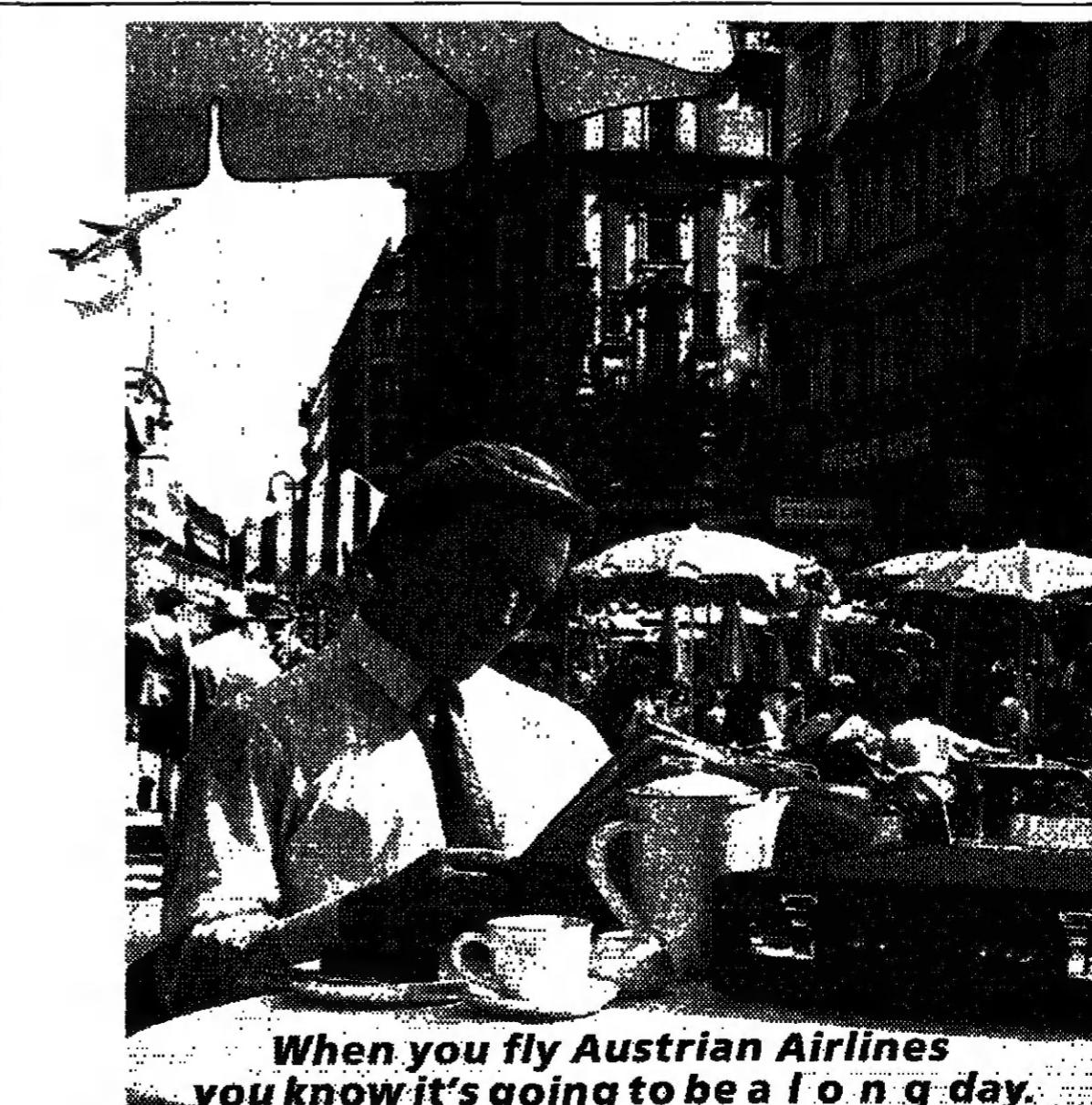
Dassault remains non-committal on the subject of SSBJs. In common with other manufacturers, it is considering building such an aircraft, and comments: "We have a permanent level of basic activity" concerned with the matter. Even so, Dassault cautions: "The economics of the [Gulfstream-Sukhoi] project are not entirely clear."

British Aerospace, which has about 30 years' experience of building and selling a mid-size business jet, the successful BAE 125 series, is also cautious on the matter of SSBJs. "We have a watching brief," the company remarks.

BAE's most active project is its 1000 model, the latest - and probably last - derivative of the 125 line. Its next step will be what it terms an NBj: new business jet. How the NBj will turn out has not yet been decided, the company says, but the aircraft, planned to fly in the late 1990s, is likely to be bigger and to have longer range than the 125. "Trans-Pacific," BAE says, "is the one everyone is looking at."

A trans-Pacific design from BAE would bring the company into direct competition with Gulfstream and Dassault.

David Boggis



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## BUSINESS AIR TRAVEL 8

## ■ EXPENSE MANAGEMENT

## Facing up to key questions

WHEN many companies adopted a blanket ban on business air travel during the Gulf war because of fears of international terrorism, it was widely assumed that when it was perceived safe to fly again they would return to their former travel habits.

But experience since then has shown this not to be so. A number of companies, according to business travel agents, have taken the opportunity in the post-war recessionary environment to think again about their whole travel commitments.

Do executives really need to fly to that meeting – or could they get as much information from fax or conference phone? And, if they do fly, do they really need to travel first or business class?

It has taken a war and recession in the UK and US to enable corporate travel departments to face up to these key questions. A new survey of 150 top UK companies from American Express, for example, shows that since the war ended 68 per cent have decided to economise on travel and entertainment spending. Two thirds, moreover, are downgrading their staff when travelling.

"Clearly the recession has taken its toll on travel and entertainment spending in recent months," comments Mr John Petersen, vice-president for Amex's travel management services division.

According to the survey, 43 per cent of companies which are economising are reducing the number of travel trips and looking at alternatives to travel. Fax was the most popular alternative (56 per cent), followed by telephone (41 per cent), and 12 per cent opted for teleconferencing.

British companies spend some £225m a year on business travel and entertainment – and their US counterparts about 20 times more – but surveys have consistently shown that, especially in the UK, most companies pay only lip-service to managing business travel costs.

"Our survey shows that at last companies are having to take travel and entertainment more seriously, realising that the key to their future success is the monitoring and control of what has become a significant part of their cost base," says Mr Petersen.

It is this growing realisation that better business travel management can pay dividends that has spurred on charge card companies such as American Express and travel agencies including Pickfords, Thomas Cook, and Hogg Robinson, to develop sophisticated charge card control systems aimed at business users.

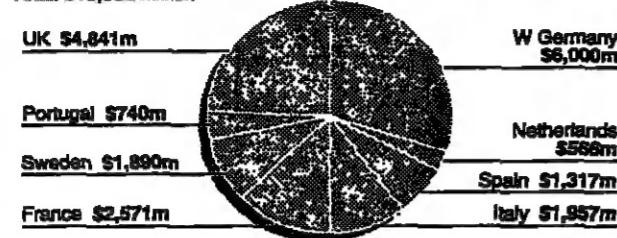
Joining this clutch of companies recently has been a joint venture between British Airways and Diners Club to launch a Corporate Card for business travellers. For BA, the card replaces its involvement in the AirPlus scheme – an international consortium which never quite fulfilled its promise of making life easier for the frequent flyer.

**Per capita expenditure on business air travel**

Source: Visa International

**Annual business expenditure on air travel**

Total: \$19,882 million



Source: Visa International

The new BA/Diners Card is aimed particularly at frequent flyers with the airline. It will be valid at the 2m outlets around the world wide who already accept Diners Club cards as well as providing other benefits, such as special deals with BA partnership hotels and savings of up to 50 per cent with Hertz car rental.

Two schemes aimed at business travellers are offered: corporate cards co-branded with another operator – such as Pickfords – are available to company business travellers; and "lodged" accounts will be created for companies who spend in excess of £25,000 through their travel agent.

The new card will also be accepted by BA's TimeSaver ticket machines at all the airline's UK Super Shuttle airports. Mr Liam Strong, BA's director of marketing and operations, says that the card offers the "individual traveller, travel agent, company administrator and decision-maker a comprehensive air and travel service."

The BA/Diners card mainly offers a greater control over spending patterns – as do the Amex, Thomas Cook and other travel card systems already. The card systems provide detailed analysis of what was spent as well as where and when, with the benefit of reducing administration costs by cutting the number of invoices and the amount of cash in hand often taken by travellers.

American Express's last big survey of corporate accounting of business travel costs – as distinct from its update just published – has shown how companies are coping post-war – found that two thirds of big companies complained of incomplete documentation and late expense report submission by their travelling executives.

One area it identified of improving travel management costs was feedback from suppliers. Only 28 per cent of the 400 leading UK companies it

David Churchill

FOR VALUE for money, you need to look beyond the width of your seat when you book an airline ticket. Airlines are eager to do business and offer a plethora of added benefits for use even before you set foot on the aircraft.

Separate check-in for first-class and business-class passengers, together with priority baggage (although that often does not work) and private airport lounges are more-or-less standard from the major airlines.

It is worth checking whether

there are such offers as complimentary chauffeur-drive to and from the airport, heavily discounted (or sometimes free) hotel accommodation, cheap car hire packages, discounts on leisure facilities and, the best benefit of all, free airline tickets.

Two airlines, Virgin Atlantic and Emirates, offer generous packages in the form of a free economy-class return ticket when you buy a business-class return ticket.

Emirates, the Dubai-based airline of the UAE, offers passengers buying a return London-Dubai ticket in the UK a free economy class ticket that is valid for one year and fully transferable.

Among the airlines which provide a free chauffeur drive facility, Continental, Canadian Airlines, International and Cathay Pacific offer it only from the UK end, whereas Emirates also offers it throughout the UAE.

Singapore Airlines (at Manchester only), Virgin, Qantas (including some provincial airports for passengers with connecting British Midland flights to Heathrow), American Airlines (at five US airports only), Air India (first class passengers only in the UK, India and New York), Varig, Viasa and All Nippon Airways all offer this service.

Check with the airline whether the service is either to or from the airport at one or both ends of the route. Often the offer is limited to a 50-mile radius but Canadian Airlines International extends

its free chauffeur drive service to 100 miles, while Virgin

up to 80 miles, while Virgin

Atlantic goes one step further and provides the transfer from any UK mainland point.

German flag carrier Lufthansa eases the journey to and from the airport throughout Germany, by providing a very efficient Airport Express rail service which runs at 200kph between Dusseldorf, Stuttgart, Cologne, Bonn and the airline's hub at Frankfurt.

Car hirer Avis offers a discount of between 15 and 30 per cent, and there are discounts at five international hotel chains – Hyatt, Omni, Mandarin Oriental, Sheraton and Regent – as well as room upgrades, free gifts and complimentary breakfast.

And you may be able to play

golf for some 20 per cent less

cost in some 30 countries.

A newcomer to Heathrow,

American Airlines (it already operates from Manchester and Glasgow) offers Private Connection, a telephone help service for its passengers in the

US to call anyone from a lawyer to a translator, doctor or

realtor.

It also offers first-class, busi-

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Shortstay programme which

allows them to spend their first

night free in a Sheraton hotel

at their point of entry to the

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December 31. There are also

car-hire deals with Hertz.

Business-class passengers on

Air France are entitled to dis-

counts for hotels, car hire and

busines

remains for them to arrive 30

to 45 minutes before departure to

collect their passes before

boarding.

The airline already provides

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other on Hong Kong Island

– which allows full check-in

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sengers checking in at least

three hours before departure or

the previous day.

Cathay offers discounts at 47

hotels throughout its network

embracing Australasia, Europe, North America and

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programme. Prices start at £97

per person, sharing a twin

room. Hong Kong Breakfast, room tax/service charge and

sometimes two-way airport

transfer are included.

At London's Churchill Hotel,

Cathay passengers can stay for

279 nights at the Holiday Inn

Crowne Plaza in Manchester

for ever less at £65 a night.

Remember that most airlines

offer the best savings at their

home base where they gen-

erally have the most purchasing

power.

## ■ INCENTIVES AND EXTRAS

## Down-to-earth benefits are well worth considering

you will receive a Business Connections card valid for 12 months.

The benefits include valet parking at Heathrow with preferential seven-day and 14-day rates covering collection, delivery and off-airport parking as well as a car-wash, if needed.

If you are Australia-bound, there are discounts on chauffeur-driven transfers from the arrival airport to your destination.

Car hirer Avis offers a discount of between 15 and 30 per cent, and there are discounts at five international hotel chains – Hyatt, Omni, Mandarin Oriental, Sheraton and Regent – as well as room upgrades, free gifts and complimentary breakfast.

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## BUSINESS AIR TRAVEL 10

Looming problems may require fresh thinking and radical solutions, writes Michael Donne

## Iata focuses on need to tackle airport congestion

THROUGHOUT the world, a big campaign is being conducted by the International Air Transport Association (Iata), representing 200 of the world's major airlines, to ensure that governments and other authorities are aware of the urgent need to improve the commercial air transport industry's infrastructure.

Despite the sharp downturn in traffic caused by the economic recession and the Gulf war, from which a slow recovery is now taking place,

Rapid growth will bring with it a resurgence of the problem of serious congestion

the overall long-term forecast is for world scheduled international air traffic to double by either the end of this decade or early in the next century from the present level of more than 1.1bn passengers a year to more than 2.2bn.

This rapid growth will bring with it a resurgence of the problem looming in the industry before the events of 1990-91: serious congestion arising from the inability of airports' terminals, runways and the world's air traffic control systems to cope.

The Association of European Airlines, which represents 22 Airlines which represents 22 of the biggest airlines in western Europe, has already pointed out to the European Commission and governments that "air transport can only contribute effectively to European integration and adequately satisfy user requirements if Community policies ensure that the airline industry can conduct its business in a sound economic environment."

This means paying much more attention to, and spending more money on, the development of a sound and adequate infrastructure on the ground.

Early last year, Iata, in a special report on infrastructure needs, pointed out that before the mid-nineties, 22 out of 48 international airports in



Worldwide, a total of \$617bn is expected to be spent on nearly 9,000 new transport aircraft by the beginning of the next century. Iata wants more spent on infrastructure

new terminal at Birmingham, for example.

Parallels can be found throughout not only western Europe but also the rest of the world.

Atag's case is that it is never too soon to start thinking of new airport developments because, if left unchecked, "already unacceptably clogged airports and airways will grow more congested by the day".

Atag points out that very often by the time such new

developments become available it is already time to start thinking of further ones to cope with continued traffic growth.

Although no one can predict with certainty what future growth rates will be well into the next century, it is reasonable to assume that demand for air transport is not going to come to a standstill.

It is therefore also reasonable to assume that even by the year 2020 there will be further demand for more terminal and runway facilities in the UK as a whole.

This demand may well have to be met by radical departures from existing conventions and ideas instead of the practice hitherto employed of adding new terminals and runways to existing strained facilities with all the environmental consequences to surrounding communities.

There are many in the British air transport industry who believe that a return to the concept of a major offshore airport on reclaimed land in the south-east will be the only way of minimising the environmental problems and relieving pressures on existing land resources.

Those people also believe that such thinking should start now, so as to prepare the population at large for the necessity of putting such ideas into practice whenever the time comes.

Refurbishment, modernisation and expansion are already taking place at many airports

to upgrade and expand their facilities. The impending dramatic growth in traffic, lack of clear government policies, together with environmental constraints and shortage of finance, have all contributed to inadequate facilities for passengers and shippers at many airports. It cannot be denied that

much work is already under way in many countries - as many regular travellers already know to their cost and inconvenience.

Refurbishment, modernisation and expansion are taking place at many airports and it is estimated that between now and the end of this decade some \$150bn is likely to be spent worldwide on maintaining and improving the infrastructure.

But it is the Atag's case that this is not likely to be enough - especially, for example, when set against the \$617bn expected to be spent on nearly 9,000 new transport aircraft of all kinds by the early years of the next century.

Atag believes that governments should be urged to spend more and to speed the pace of implementation of existing and proposed

development plans. It has also declared that "aviation policies are frequently out of touch with the needs of the customers."

"Moreover... the notion that airlines alone should bear the costs of infrastructure improvements ignores the fact that the community as a whole gains substantial benefits from flourishing air services," it says.

In Britain, for example, while it is expected that planning application will soon be submitted for a new 51bn-plus terminal at Heathrow, London, capable of handling another 20m passengers a year, the terminal will not be available until around the end of the century.

Atag believes that governments should be urged to spend more and to speed the pace of implementation of existing and proposed

and other consequences, and also allowing for government decision-making and construction time.

Similarly, although the UK government has a working party studying possible sites

Parallels can be found throughout not only western Europe but also the rest of the world

for a new runway for south-east England, a decision is given to lengthen its runway to allow jet airliners to use that airport instead of the smaller turbo-props to which it is at present restricted.

This means that such a runway, wherever it may be, will not be available until around the turn of the century, by which time the

Glyn Gwin

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